

Weaponizing Your Money

In the Economic War Room®, when we talk about investments, too often we're having to explain the dumb things that Wall Street is doing against your values. Bottom line, you must recognize your money has been weaponized against you.

Our solution is to train NSIC financial advisers who can help you navigate this minefield of politics, economics, national security and investing. Your briefing this week will highlight a new investment company that offers a family of funds, ETFs, and separately managed accounts that are designed to support rather than destroy your values.

"Second Vote Advisors believes in the common-sense notion that companies focused on profits will produce better returns for their investors than companies focused on a leftist political agenda. Libertarians, conservative Americans, Reagan Democrats and people of faith no longer have to compromise their values for a return on investment." – Dan Grant



We respect what this organization is doing as a counter balance to "Woke Investing," and will be including some of their tools sets within our NSIC advisor training. We invited the co-founder and CEO of My 2nd Vote Advisors to share more about their strategy, investment products and their research.

Your Mission: To better understand how to maximize your 2nd Vote (Investments) and nominate your financial advisor to participate in the NSIC founders' class.

Ep. 4-139 [OSINT] Open-Sourced Intelligence Special Report. This includes conversations with Kevin Freeman and Dan Grant, CEO and Co-Founder of 2nd Vote Advisors. 2ndVote Advisors believes in the commonsense notion that companies focused on profits will produce better returns for their investors than companies focused on social justice engineering. Libertarians, conservative Americans, Reagan Democrats and people of faith no longer have to compromise their values for a return on investment. 2ndVote Advisors is the first and only investment adviser offering ESG neutral to socially conservative investment products that allows investors to align their values with their investments.

Your first vote is at the ballot box, your second vote is with your money.

"Your first vote is at the ballot box and your second vote is how you use your money, and we started talking about research years ago to educate consumers on what companies are doing with their advocacy and their philanthropy. And we started 2ndVote to basically do the same thing in the investment universe." -Dan Grant

1. Beware of Stakeholder Capitalism – while there are some with good intentions, all is not as it seems!



ATTENTION: Social justice activism of corporations is really infringing on people's individual rights.

Activism is couched in terms like ESG investing or stakeholder capitalism.

A review of Stakeholder capitalism - what it is and why it's becoming such an issue.

Stakeholder Capitalism: an economic theory that says companies should not be run primarily for the benefit of generating shareholder value, but for the good of all stakeholders (even at the expense of the shareholders). Unfortunately, the stakeholders, as defined by this movement, are those pushing a radical socialist/Marxist agenda. In other words, even if you own a company (or shares in one), what you have earned has to be used to benefit the rest of society (socialism) in general and more specifically any individuals or groups pushing for socialism in specific.

The problem: Who is defining good?

The main proponents of stakeholder capitalism include people like:

- Klaus Schwab (Great Reset author and proponent) of the Economic Forum, the Business Roundtable.
- The Davos crowd and their definition of good does not align with that of conservatives and libertarians.

If you believe in the First or Second Amendment and that it should be applied equally to all, if you are pro-life, and if you are not a climate alarmist, **stakeholder capitalist management teams are taxing you as a shareholder to fund an agenda contrary to your beliefs.**

This does not mean that capitalism is not about being a responsible citizen.

"Milton Friedman himself said companies should focus on generating profits within ethical custom. And ethical custom, in my mind, means traditional charity. So feeding the hungry, helping the sick, the poor. Twitter dumping Trump. Amazon dumping Parlor. That is not traditional charity, that is social justice engineering, and that is the problem that we're seeing out there." -Dan Grant

We're seeing these companies that are actually hostile toward more than 50 percent of the country.

They're hostile to conservatives, and they're hurting their brands, their cash flows and ultimately their stock prices.

CASE STUDY: **Companies hurting their own brands**

Look at any of the recent examples. You can look at Coca-Cola, you can look at Delta. How many companies over the past month alone have hurt their brands, hurt their standing in the conservative community by speaking out on issues that are not traditional charity?

Consider that at least seventy-four million people voted for Donald Trump. That's a huge base for a company to throw away and say, "I don't want you as customers."

Economic War Room had an interview with Dr. Erik Davidson, Finance Professor at Baylor University. He shared that even if they did have good intentions in this whole WOKE investing thing, he likened it to a basketball team that focused solely on rebounding, or focused solely on defense, or solely on shooting.



He said, "basically, Milton Friedman had it right. The profit motive must take into account all of those issues." If you have proper government regulation and you have an informed consumer, you can't abuse the consumer as a stakeholder and make a profit. You can't abuse your employees and make a profit. You can't abuse the environment and make a profit. You'll get caught in all those areas and it'll destroy your ability to operate. It is the profit motive way of keeping score and it kind of sums up all of the objectives.



"Even if the motives were good, stakeholder capitalism doesn't work nearly as well as shareholder capitalism." -Kevin Freeman

2. At Issue: The motives of stakeholder capitalism may not even be good. The question is, Who is really defining good?

- » Often, the people that are pushing stakeholder capitalism feel it's good and a good part of the country may think it's good. **It comes down to how good is being defined.**
- » If you're wading into the political arguments of, "this is good, this is bad," for things outside your company, you're not focused on your business.
- » You're not focused on delivering a product to the consumer with profits to the investor.

"Pick any issue. You have to understand there's going to be people on the other side of that issue. So as a manager, are you not better off just staying out of that? Are you not better off focusing on producing your product, meeting consumer demand and doing good personally, allowing your employees to do what they feel is good individually? Does it really have to be a collective effort led by a senior manager?" -Dan Grant

If you give the best results to the shareholders, won't they have more money that they can do good from their individual perspective?

- » Take care of your employees,
- » Take care of your customers,
- » Take care of the environment.

All the above are important! **But the bottom line is to produce the bottom line, or you cannot exist in a free market system.**

"In the financial services world, ESG investing is now the largest investment theme in the world. There are trillions of dollars backing this. Pretty much every existing asset manager and bank has fully bought into the theme. They are fully bought into social justice engineering. And that's why it really does take a new company like ours to step in and do what we're doing." –Dan Grant

3. How You Can Exercise Your Second Vote:

Wall Street and corporate America are out of touch with Main Street – It is time for Main Street to respond with their 2nd Vote.

"You hit the hot button regarding how out of touch Wall Street and corporate America really are with Main Street and what Americans want. Everybody sold out to this ESG (environmental, social justice, and governance) agenda. And that's an agenda that really runs contrary to Main Street values. **It's not what people want**" –Kevin Freeman

2nd Vote Research is used to determine which companies to invest in based on their:

- » **advocacy**
- » **philanthropy**
- » **lobbying efforts**
- » **policies**
- » **stated management policies**

2nd Vote Advisors uses these criteria as they create their ETF funds to make it easy for your to weaponize your money with your 2nd vote.

4. Dr. David Black and 2nd Vote Research, where it started and what it does today

2nd Vote Research started in 2012:

Dr. David Black went to the grocery store with his wife, Diane, and as they were checking out, they asked them for a donation to a charity which he gave. When they walked out and Diane asked him, why did you donate? That charity donates a lot of money to Planned Parenthood. Both David and Diane are very strong pro-life supporters. And he was shocked. He couldn't believe that this charity would be doing that. Then he thought, well, what else don't I know?

Dr. David Black started 2nd Vote research in order to rate companies on their advocacy, their philanthropy, their lobbying efforts, their policies and stated policies by management.

How the rating system works:

They created a rating system on a scale of 1 through 5.

- » If your company is rated a 1 or 2, you're either liberal or lean liberal.
- » If you're a 3 you are neutral.
- » If you're 4 or 5, you're conservative.

"I consider a 2nd Vote the 21st century social screen. And it's why 2nd Vote Advisors is very different than any of the other research companies out there." –Dan Grant

A comparison to some other biblical screens: Dan Grant compares it to a Catholic ETF fund:

"You can look at some of the biblically responsible funds and how they look at companies. And compare our research to the Catholic community. If you look at the largest Catholic ETF and the ticker's and you look at their top ten holdings, the top 10 holdings are exactly the same as BlackRock ESG fund. You know, it's Amazon, Google, Facebook, you name it.

Catholics are very strong on the pro-life issue. If you look at that ETF. We rated it. Seven other top 10 main holdings rate a number 1 (liberal) on the life issue.

So if you're Catholic, you're a strong pro-life supporter, you go to the Catholic ETF because you want to invest conservatively. And yet that ETF is rated 1 in supporting an agenda (outside the life issue) that most Catholics wouldn't do on their own.

5. 2nd Vote research system goes a step beyond most ETF funds.

Understanding how 2nd Vote applied their research to the investor dollar.

A look at how the S&P 500 ranks according to 2nd Vote Criteria:

- » 73% of the companies in the S&P 500 rate a 1 or 2, meaning they are either liberal or lean liberal.
- » 27% percent rate neutral.
- » None rate 4 or 5 on their composite scores.

2nd Vote rates on six issues and if you average that out there are no conservative companies.

"Really the best that you can do is hope for is neutrality on all issues. So what 2nd Vote Research does is they rate on issues that conservatives care about. So if you're a conservative and you care about the Second Amendment issue. We rate companies on that. Now, there are companies that can be a 4 or 5 on that rating system, but many are three, and obviously, most are ones and twos. So what I'm trying to say is that there are no conservative companies overall in the S&P 500. You have to work with companies at the issue level. And that's what makes us different." -Dan Grant



The 2nd Vote Portfolio - The inverted pyramid investment process.

- » 2nd Votes starts with a universe of 1500 stocks by market cap and then applies their screening process to the portfolio that they carry and monitor.
- » 2nd Vote has two actively managed ETFs in the market right now. So, one has the ticker symbol EGIS and the other is LYFE.

The 2nd Vote Funds

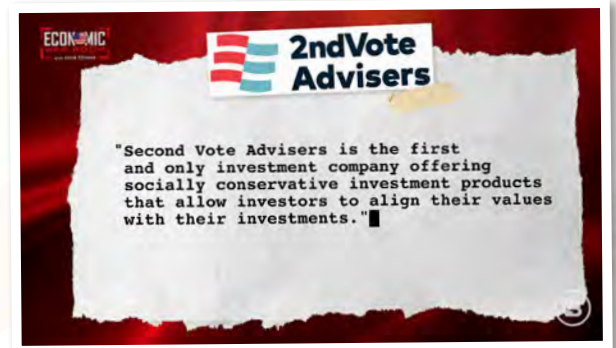
EGIS is about defending on the Second Amendment and border security.

LYFE is focused on protecting life.



How it works:

EXAMPLE- EGIS, is 2nd Votes Second Amendment fund. 2nd Vote research has scored every component of the S&P 500. Let's say half of the companies are neutral to conservative on that scoring system. So half of the companies would be available for investment then.



2nd Vote works with Art Laffer Jr. and Nancy Tengler at Laffer Tengler.

- » They analyze those 750 companies to determine what's going to make a good investment.
- » 2nd Vote is very focused on delivering top returns for our investors and maintaining credibility with the issue.

The Results:

- » EGIS, launched it on November 18th through the end of the first quarter, it's return 28% versus the S&P 500 10.7 percent.
- » The LYFE fund was up 13.9 percent versus 10.7 percent.

"Both funds have handily beaten the market, which is, I think, further evidence that companies that focus on profits are going to do better.*" –Dan Grant

*** NOTE: "Past performance does not guarantee future results. And all the things that I learned as a CFA and everything else, there's no promise of better results. But there's a theory that you might get better results if you if you're focusing on companies that want to get the best bottom line."** –Kevin Freeman



2nd Vote Research influenced actions of companies and charities.

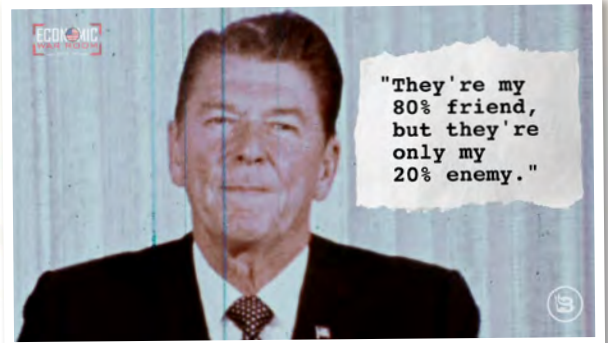
Over the past nine years 2nd Vote research has done a great job influencing companies and influencing charities.

For example, that charity I mentioned earlier, David Black went back and said, "You're doing things that fifty percent of this country would not agree with. We're rating you. Here's your rating. It is now public and there's three hundred thousand people that use that research." They started calling out the management of that charity. They actually changed who they donated to.

2nd Vote research has had S&P five 500 companies call them wanting their scores changed and 2nd Vote agrees to change the scores once they stopped their actions.

Today, 2nd Vote is applying that same philosophy to the investor dollar.

"If you look at our funds, you may say that some companies in EGIS are not conservative. And I would agree. But I always like to point to President Reagan. When people would go to President Reagan, they would say, 'Why do you work with that person? He does not agree with us on all of the key issues.' Reagan would answer, 'Well, they were my 80 percent friend. Yes. They don't agree with me on these one or two key issues, but they're only my 20 percent enemy.' And I would say today our fund is working with people that may be 20 percent friends and 80 percent enemies. But we're going to them to say, 'Stay strong on this one issue.' For example the Second Amendment issue." -Dan Grant



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And I would say today our fund is working with people that may be 20 percent friends and 80 percent enemies. But we're going to them to say, 'Stay strong on this one issue.'

For example the Second Amendment issue." -Dan Grant

6. ALERT: Social Justice Activism Forced at Corporate Board Levels by Asset Managers.

Getting Corporate America back to neutral with your investments.



WARNING: Existing asset managers that might manage \$5 billion or more today are influencing companies and forcing ESG compliance.

You can go to the largest asset managers websites. Click on their webpage and you can find their stewardship team and see what they are doing.

- » One of them in particular talks about how they contacted 482 corporate boards and management teams last quarter alone.
- » They contacted these people and we're telling them that they need to start making progress towards hitting preset ESG metrics or they will be booted out.
- » These large asset managers are taking social justice activism to a new level.
- » They're telling companies, "You need to implement these ESG metrics. You need to talk to your suppliers, your vendors and even your customers about what you're doing and get them on board."

This is partially why you have the companies Coke and Delta quickly trying to appease these groups and making political statements.



Note: 2nd Vote would never go to the activism levels of these groups.

Instead, they want to be able to go to those companies, recognize they are being influenced by everybody on Wall Street, and inform them that 2nd Vote and their investors is asking you to do one thing. We ask that corporations remain neutral!

"If that CEO then answers and says, 'Dan, I hear what you're asking. We want to stay neutral. As a matter of fact, the other people that are calling me from the other side, I'm going to tell them the same thing.' That in my mind would be a perfect outcome. We need to have a voice on Wall Street right now counteracting what all these board of directors are hearing. And they're hearing it every day."

I hope people understand that being neutral is probably a good thing. I think it's good not only for the company and its profits, but a good for the community at large." –Dan Grant

“Bank of America basically went in Georgia and said this is a racist Jim Crow on steroids kind of thing as it related to voting laws. And then Moynihan, who is very left liberal leaning, he heard from the other side and he backed up a little bit. He wouldn't have done that if it weren't people like you and others that stood up and say, hey, Bank of America, you've got my client account, you've got my bank there, I write checks there or I own shares. Don't go WOKE.



Right now, the problem is the one hundred thousand others on the other side. But 2nd Vote got a great start. I'm really proud of what you're doing.” –Kevin Freeman

7. More About the 2nd Vote team and some new funds in development.

2nd Vote is launching three new funds this year.

- » One is a gun fund. It'll be a themed ETF. It'll be manufacturers, distributors of firearms, and companies that support law enforcement.
- » They have a First Amendment index fund in the works.
- » Several others are in development.

“These are exciting times for us. We've got a team that is very experienced in developing these type of securities. There's nothing esoteric about what we're doing. These are mid- and large-cap companies. They're all US equities. So no small caps right now. And those are the companies that we're trying to own and be a voice to.” –Dan Grant

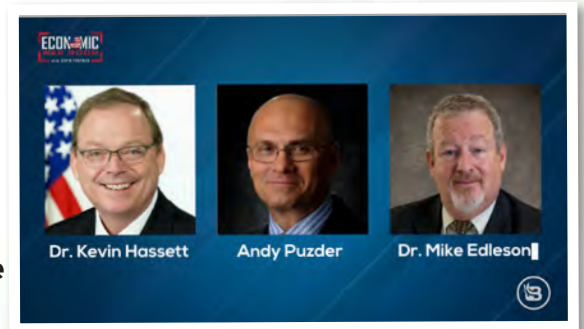
2nd Vote has an Experienced team and been able to attract top talent!

- » The chief operating officer is Jane Kanter, the co-founder of ARK Investment Management with Cathie Wood.
- » Albert Neubert is the chief portfolio strategy strategist. He led the development of the S&P 500 methodology and managed that for over twenty years.

Our advisory board includes people like Dr. Kevin Hassett, Andy Puzder, Dr. Mike Edleson, who is the former chief economist at NASDAQ former chief risk officer to half of Morgan Stanley, and former chief risk officer of the University of Chicago Endowment.

We've got a great team of PhDs and the reason these people are working with us is that they understand the mission.

You understand there are a hundred thousand other firms on the other side of the street and their voices are loud and we need to be heard now!



“That is a great team, Kevin Hassett in particular. I had the opportunity to brief him and all of AEI when he was heading economics for AEI before he went to work in the Trump administration. You know that guy’s genius. He was chief economist for the Federal Reserve and chief economist for President Trump. He even actually wrote a cover note on my book, Secret Weapon.” –Kevin Freeman

“When Kevin Freeman, after an impressive career in finance, began investigating the possibility that terrorists are manipulating our markets, he suddenly found himself inside a real-world spy novel. There is so much smoke surrounding his study of economic warfare that the only question is not whether there is a fire, but rather how far it has spread.”

–Kevin Hassett, Ph.D.

Director of Economic Policy Studies at the American Enterprise Institute and former Senior Economist at the Board of Governors of the Federal Reserve System]

8. 2nd Vote is Part of the solution to the economic war we are facing and will be included as some of the solution sets within the NSIC.

- » The Economic War Room® training plans to educate 10,000 financial advisors over the next several years. They could represent as much as \$1 trillion of investable capital!
- » That’s enough money to change the trajectory of America!
- » That is why we developed the NSIC Institute. To serve clients who believe in the future of liberty and this great nation.



ECONOMIC BATTLE PLAN™

THE IMPORTANCE OF YOUR 2ND VOTE **4.138**

CLEARED FOR RELEASE 05/20/2021 (ECONOMIC BATTLE PLAN™ POINTS: 97)

NSIC stands for National Security Investment Consultant. We believe our money should be weaponized to preserve our Liberty, Security, and Values.



Once advisors complete our training course, they can join the Institute and work with other like-minded advisors to find new and better solutions for you. This is truly revolutionary stuff. It is how we win the Economic War already underway.

We've teamed with top experts in multiple fields to get this launched. Don't forget to nominate your financial advisor at EconomicWarRoom.com/advisor. This training is offered by invitation only so nominating your advisor is the first step.

Why You Should Care:

- » Stakeholder capitalism is not what it appears to be.
- » Asset management firms are pressuring companies and their vendors to comply with ESG against your values or potentially be removed from portfolios.
- » There is the potential to invest your values and get the same or even better returns.
- » Social justice activism is alive and well in many public companies.
- » You can make a difference weaponizing your money with your financial advisor.





Action Steps:

1. Check out <https://2ndvoteadvisers.com/> to learn more about their funds and potential solutions for weaponizing your money. Ask your financial advisor if this makes sense as part of your portfolio.
2. Go <https://www.2ndvote.com/> for more information on corporate and non-profit scores.
3. Get up to speed on the Corporate Tyranny already underway, Kevin Freeman is part of a team that is leading an effort to make a difference by helping American companies to get back to neutral. They launched a website with the address: StopCorporateTyranny.org. That's a place where you can get updated information on the problem and also take action on the solution. You can make the hypocrisy known.
4. You must weaponize your money BEFORE it is too late. You control your giving, spending, and investing. Nominate your financial advisor to attend our Founders class coming soon.
 - **Investing**, we suggest you get a like-minded financial advisor. We've done surveys and a clear majority of investors want an advisor who matches with their political and cultural beliefs. Unfortunately, Wall Street is pushing for you to just take what they offer and then sets about to force a leftist agenda on you.
 - "If your advisor isn't willing to match your investments with your values, send them to us for training and education. If they won't do that, I can promise you that there are lots of advisors looking for new clients." Kevin Freeman
5. **It is time to fight the economic war we are facing. Nominate your financial advisor at EconomicWarRoom.com/advisor** and let them know you think this would be a great opportunity for them. Classes are launching soon, and our list is growing fast.
6. **Also, if you have not already done so, please consider the following:**
Be sure to sign up for our free weekly Economic Battle Plans™ at www.EconomicWarRoom.com
 - If you are following Economic War Room® you will be on the leading edge as it relates to global threats, geopolitical analysis, and how you can weaponize your money to strengthen America. Your money, livelihood, and way of life are at risk and these tools are designed to mobilize America to protect their economic liberty.



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In the **Economic War Room®**, we encourage Americans to be the “small ships that make the difference.” You cannot solely rely on the government or the president to solve America’s problems. You have to make a difference. It is up to you to help take our country back and create a voice for economic liberty. [The small ships are based on Churchill’s Operation Dynamo that rescued the British Expeditionary Forces in the Miracle of Dunkirk.

We need more Economic Patriots on the team! Consider what you can do now to help strengthen America or even help someone in need. Keep in touch with your congressional representatives. Choose from the list or set your own goals:

- ✓ At our [Economic War Room®](#) website, sign up to TheBlaze for our complete weekly shows. Please use our code (**ECON**) from that link for a discount and FREE trial.
- ✓ Follow, like, comment, and share on [FB](#) and [Twitter](#). Look for short video segments on [FB](#) and [Rumble](#) and make sure. We recognize these tools may be compromised at times, but if they are not filtered, they are the major platforms available to reach out to the public. [Know that alternatives to the social platforms listed above are under EWR consideration.]
- ✓ Check out XOTV (<https://xotv.me/channels/233-economic-war-room>), a new free speech video platform that Economic War Room is proud to partner with. Access is FREE but consider making a donation to EWR on that website to help with Economic War Room’s research and production costs.
- ✓ You are welcome to share this battle plan and our short video segments with friends on [FB](#) or [YouTube](#). We set up the Economic War Room® to be your resource for information, preparation, and mobilization.
- ✓ Do this now! Have a financial action plan based on multiple geopolitical scenarios developed now. Advanced preparation is key. Trying to figure what to do when an economic event happens is usually too late.



Shareable Quote:

“The person who agrees with you 80 percent of the time can be a friend and an ally – not always a 20 percent traitor.”

–Ronald Wilson Reagan
40th President of the United States of America

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The EWR Collection Deck – From Kevin Freeman

(List of resources and external links for more information)

Quick Access Links

[About 2nd Vote, the Team, and the Advisors](#)

[Fighting Corporate Wokeism](#)

[What is “Stakeholder Capitalism?”](#)

[Real Capitalism is Built on Free Markets](#)

[Warnings from Those Who Fled Communism \(the ultimate “stakeholder” approach\)](#)

[Test Lab Where Stakeholder Capitalism Proves Failure](#)

[Marxist Mob Driving Corporations?](#)

[] - Must Read/Watch

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On BlazeTV <https://get.blazetv.com/economic-war-room/>

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Our Parler page <https://parler.com/profile/EconomicWarRoom/posts>

Our XOTV Channel <https://xotv.me/channels/233-economic-war-room>

Link to all Economic Battle Plans™ <https://www.economicwarroom.com/battleplans>

Episodes and Economic Battle Plans™ from Prior Shows with Application to this Topic:

[] 05/13/21, EP138, Blatant Hypocrisy, [Download Economic Battle Plan™](#)

[] 04/15/21, EP134, Using Salt and Light to Weaponize Money, [Download Economic Battle Plan™](#)

[] 04/08/21, EP133, The Threat of Stakeholder Capitalism, Dr. Erik Davidson, [Download Economic Battle Plan™](#)

[] 03/25/21, EP131, Death of Shareholder Capitalism, Justin Danhof, [Download Economic Battle Plan™](#)

[] 03/11/21, EP129, Woke Capital, Stephen Soukup, [Download Economic Battle Plan™](#)

[] 10/08/20, EP108, Investor Values Poll, John McLaughlin, [Download Economic Battle Plan™](#)



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- [] 08/27/20, EP102, The Proxy Voting Weapon, Justin Danhof, [Download Economic Battle Plan™](#)
- [] 08/20/20, EP101, End of Shareholder Capitalism, [Download Economic Battle Plan™](#)
- [] 08/13/20, EP100, Patriotic Investing, Gen. Steven Kwast, [Download Economic Battle Plan™](#)
- [] 07/09/20, EP95, LSV Investing, Dave Brat, [Download Economic Battle Plan™](#)
- [] 06/04/20, EP90, Enemies Within, Trevor Loudon, [Download Economic Battle Plan™](#)
- [] 05/07/20, EP86 Arguing with Socialists, Glenn Beck, [Download Economic Battle Plan™](#)
- [] 04/16/20, EP83 A Distorted American History, Howard Zinn, [Download Economic Battle Plan™](#)
- [] 04/01/20, EP81 Hollywood's Real Impact - Sorbo, [Download Economic Battle Plan™](#)
- [] 03/26/20, EP80 The \$40 Trillion Monster - ESG, [Download Economic Battle Plan™](#)
- [] 02/27/20, EP75 Free Markets are Good for All, [Download Economic Battle Plan™](#)
- [] 02/20/20, EP74 It is Expensive to be Poor, [Download Economic Battle Plan™](#)
- [] 02/13/20, EP73 Finally, Winning the War on Poverty, [Download Economic Battle Plan™](#)
- [] 02/06/20, EP72 Why Free Always Costs More, [Download Economic Battle Plan™](#)
- [] 12/26/19, EP67 Values Investing - Art Ally, [Download Economic Battle Plan™](#)
- [] 11/14/19, EP61 Free Speech Under Attack, [Download Economic Battle Plan™](#)
- [] 08/22/19, EP49 **IMPORTANT!** Moral Democratic Capitalism, [Download Economic Battle Plan™](#)
- [] 12/13/18, EP12 7 Deadly Sins of Socialism (Part 2), [Download Economic Battle Plan™](#)
- [] 12/06/18, EP11 7 Deadly Sins of Socialism (Part 1), [Download Economic Battle Plan™](#)
- [] SPECIAL EDITION, EP08 America's Dunkirk Moment, [Download Economic Battle Plan™](#)

About 2nd Vote, the Team, and the Advisors

[] 2nd Vote Advisers: Uncompromised Investing <https://2ndvoteadvisers.com/>

The Team <https://2ndvoteadvisers.com/people/>

[] Wall Street Journal: Who Really Pays for ESG Investing?
<https://www.wsj.com/articles/who-really-pays-for-esg-investing-11620858462>

Restoring the Crumbling Foundations of Corporate America
<https://www.nationalreview.com/2021/05/restoring-the-crumbling-foundations-of-corporate-america/>

[] 2ndVote Advisers Profit Not Politics: 60 Featuring Andy Puzder
<https://2ndvoteadvisers.com/2ndvote-advisers-profit-not-politics-60-featuring-andy-puzder/>

Andy Puzder testimony before the U.S. Senate Banking Committee <https://youtu.be/Q2hIk7JEI4c>

Andy Puzder on Fox: Corporations are pushing a "radical" agenda https://youtu.be/ek6T1_mX8Oo

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Wall Street Journal: Investment Options for the Unwoke

<https://www.wsj.com/articles/investment-options-for-the-unwoke-11618610522>

National Review: A New Counterweight to Stakeholder Capitalism

<https://www.nationalreview.com/2021/02/a-new-counterweight-to-stakeholder-capitalism/>

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