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CLEARED FOR RELEASE II/II/2021 (ECONOMIC BATTLE PLANT POINTS: 87)

Wall Street Profits for Main Street Investors

Capitalism has brought more people out of poverty than any other economic system. The stock market can be one of our nation's greatest wealth creators. Yet many are not familiar with how to invest, are hesitant to invest, or have not recognized the value of taking a strategic approach and overcome biases. Many will require the assistance of an Advisor.

This week your briefing includes conversations with Charles Mizrahi, a New York kid from a middle-class family who became a floor trader at the New York Stock Exchange. He did not fit the typical Wall Street profile, He was 20 years old, lacked an Ivy League degree and had no Wall Street connections. Yet, by the age thirty-five, he was named the number one trader in the nation by Barron's. He's managed money



for some of the biggest investment banks in America and made a nice fortune. Now, some 40 years later, he's sharing his wisdom from Wall Street with Main Street investors.

Your Mission: To better understand investing fundamentals. Also, to learn how to work with your financial advisor to align your investments with your values.

You might want to begin thinking of a market of stocks based on solid fundamentals versus the stock market as a whole.

"Don't gamble. Don't get sucked in. Look for viable businesses.
Understand there is a market of stocks, not just a stock market. Like Templeton, you don't tell people to time the market. You don't try and time the market as a whole, but you're looking for opportunities." -Kevin Freeman



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Ep. 5-164 (OSINT) Open-Sourced Intelligence Report. This briefing includes conversations with Kevin Freeman and Charles Mizrahi. Charles Mizrahi looks for stocks that reflect the potential for a 100% profit just from the financials. These are things the average investor just doesn't have the time or skill to do. But it's what Charles has dedicated his career to. And it's paid off.

Charles Mizrahi's impeccable reputation began on the trading floor of the New York Futures Exchange.

He started his career on Wall Street at the age of 20. Not long after that, he moved on to become a successful money manager.

He has more than 35 years of recommending stocks under his belt, and he's been through it all. Charles is the founder of Alpha Investor Report, the founder editor of *Park Avenue Investment Club* and editor of the *Insider Alert* advisory service. Park Avenue Investment Club has been named one of <u>Marketwatch.com</u>'s 10 Best Advisors.

Charles' dedication to providing readers with information that will take their portfolios to the next level led him to write his highly acclaimed book, *Getting Started in Value Investing* (Wiley).

1. The stock market as America's Great Wealth Creator.

Key insights every investor should consider.

Capitalism works, it's the only one that works and gives incentive.

- It gives incentive to the individual to perform and to businesses to perform for their customers.
- » More importantly, it gives back the most to society.
- » It raises all boats.

Case Study: From an Inexperienced Kid to the Top of Wall Street.

Charles Mizrahi shares why Capitalism is great!

"For me, failure wasn't an option. I grew up in a very middle-class neighborhood. We had taxicab drivers on the block and my father was a warehouse manager. His father was a teacher at school, and I always knew that I wanted to be on Wall Street. So that's where the money was. It was only 40 minutes from my house, but it could have been on the other side of the moon. I had no contacts. I did have one contact. One of my uncles was a postman, and he moonlighted as a waiter in the New York Stock Exchange dining room, and I couldn't even get a job there.



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- The stock market, in my opinion, is the greatest wealth creator that this country has. Anybody can own a share and partner with some of the greatest businesses in the world, run by excellent managers. All possible by buying one share.
- Every morning you wake up, you have the opportunity to own over six thousand or so stocks, and there are a whole bunch of other stocks in the over-the-counter market.
- » So you could be partners with these people, with these companies, with these businesses, and continue to grow with them by being just a passive investor.

I challenge anyone to find me a better system."

Charles's success is part of the American Dream!

2. COVID, Supply Chains, and the Economy.

A look at supply chain issues and basic economics at play.

During COVID, we never had a playbook for shutting down a country and shutting down business.

- We saw demand stay the same and then start to increase.
- » Supply wasn't able to increase because people were sick, they couldn't go to factories.
- This was also true, especially in China and India, where we import a lot of our goods, they weren't able to make goods and demand really shifted. Instead of people going to movie theaters and out to dinner buying new clothes, they were now taking that money, that demand, and putting it someplace else.
- » So, they were buying electronics and iPhones and a whole bunch of other things.
- The economy was on pretty good footing going into COVID. And the reason we know this is the way it's sprung out when the country started to open up. So the country was getting right back on its feet just till about the end of last year.





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"There are a lot of other things going on. We have the opportunity if we would act now to really do good things. But I see these ships off of the Port of Los Angeles and Long Beach and worry about the global economy as it's changed because of COVID."

-Kevin Freeman



Logistics 101

- It takes X number of days to manufacture goods, x amount of days to pack them up, finish them, ship them over, bring them to the shores of California and Los Angeles.
- Next, you have to get the goods, unload them, bring them to a warehouse.
- All of this requires labor. It requires people.
 So even if you could get all those ships that are docked off the coast of California into port where they could be unloaded tomorrow morning, we lack truckers and people to move that stuff to warehouses and distribution centers, this is what's called the last mile.

There's a problem. We don't have enough workers to handle the logistics.

Note: Today, we are now seeing Vaccine Mandates for truckers potentially slowing this further.

Inflation 101

Inflation is very simple, it's too little supply.

The Lemonade Stand Example:

Faced with increasing demand, If you have 10 people now who want a glass of lemonade, they're willing to pay any amount of money for it and the price goes up. If you have a whole bunch of people selling lemonade and you only have one or two buyers. The price has to go down.



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We're seeing increased demand with limited supply. And when you have that, you have prices rising, especially after the Biden administration dumped trillions of dollars into the economy, which just added fuel to the fire.

3. A Planned Economy 101 – What are some in our Government thinking?

Beware of Politicians that believe a planned economy works.

"There's no question a lot of people now want to say, Well, let's move to a planned economy. Let's not let the free markets work. But you (Charles) wrote a great piece in The Washington Times: American capitalism is not the problem. It's the Solution." -Kevin Freeman



Don't mess with American capitalism, it works!

Capitalism is a system that's based on servicing the needs of the customer. In a capitalist society if you don't like to go into store A because the proprietor doesn't treat you well, or you don't like the prices, you can walk out and take your dollars with you to another store.

Back to the Lemonade Stand. In Free Markets the Customer Matters!

If you and I had a lemonade stand a block apart and I treated my customers well, and every time they said, "Well, the iced tea or the lemonade doesn't taste good," and I took it back and I did it with a smile and I gave more value than they paid, I'm going to have a line outside my door.

If you treated them really rudely and you raised your prices or you weren't nice to them or you didn't take returns back, the customer is going to leave you and come to me.

"Capitalism is basically serving the customer to the best of your ability because if you don't do that, the marketplace will find a way to fill that hole and service those customers that you're going to be losing." –Charles Mizrahi



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A Planned Economy Defined - What it Really Means: From Wikipedia -

A **planned economy** is a type of <u>economic system</u> where <u>investment</u>, <u>production</u> and the allocation of <u>capital goods</u> takes place according to economy-wide economic plans and production plans. A planned economy may use <u>centralized</u>, <u>decentralized</u>, <u>participatory</u> or <u>Soviet-type</u> forms of <u>economic planning</u>. The level of <u>centralization</u> or <u>decentralization</u> in decision-making and participation depends on the specific type of planning mechanism employed.

Socialist states based on the Soviet model have used central planning, although a minority such as the former Socialist Federal Republic of Yugoslavia have adopted some degree of market socialism. Market abolitionist socialism replaces factor markets with direct calculation as the means to coordinate the activities of the various socially-owned economic enterprises that make up the economy. [4][5][6] More recent approaches to socialist planning and allocation have come from some economists and computer scientists proposing planning mechanisms based on advances in computer science and information technology. [7]

MARNING: Are you ready for bureaucrats to tell you what you need and where to get it?

4. Wall Street Profits for Main Street Investors – Tips from Charles Mizrahi's new book. The simple checklist and 100 pages every investor should understand.

The miracle of American capitalism is being missed by many Americans.

"One of the problems and criticisms that people point out is that American Capitalism creates a wealth disparity. But you're working on solving that one investor at a time, and I love this book, Wall Street Profits for Main Street Investors. In it, you're teaching people how to level the playing field, and I love the principles you've laid out. I was trained by Sir John Templeton, and I was once in the investment newsletter business myself. So I believe in your bottom-up approach. You know, we did long-term, value, and bottom-up. These are great principles." -Kevin Freeman





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Charles Mizrahi shares the key ideas from his book.

The book is about 100 hundred pages so the average person can read it in one sitting. No fluff, as people do not have time for that.

The approach is simple and includes time-tested and proven strategies by the greatest investors. These include Sir John Templeton, Warren Buffett, Peter Lynch, and Seth Klarman and all of the greats. It's very simple.

- You buy a stock that represents a piece of a business. It's not a wiggle jiggle on a chart, a stock is a piece of a business.
- » The way you invest in a business is the way you should buy a stock.
- The right momentum You want to look at a company or business in an industry that has a tailwind that's pushing it forward.
- » Buy at an attractive price then let the stock make money for you.

"For example, you could be the greatest CEO, greatest investment in a newspaper. It's not going to do well. You could put Bill Gates in charge of selling videotapes. It's not a good business. But when you find an industry that is pushing forward by a tailwind such as health care technology, biotech, or any of those, then you want to find a company run by an outstanding CEO. At the end of the day, it's the CEO that makes the decisions and runs the company. And lastly, you want to buy it at an attractive price. And once you do, just as Charlie Munger says, investing is simple. You buy great companies at attractive prices and then sit and let the company make the money for you." -Charles Mizrahi

Key Insights: Don't gamble. Don't get sucked in. Look for viable businesses. Understand there is a market of stocks, not just a stock market. Like Templeton, you don't tell people to time the market. You don't try and time the market as a whole, but you're looking for opportunities.

Charles highlights The Warren Buffett Model and His Filters. A Review of His Process.

Over the past four decades Charles learned that the approaches that work best are the ones that are simple. His approach is very similar to Buffett and what he learned from him, was basically as follows:

"You have a checklist so you don't need to invest in ten thousand companies, you just find a handful."



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Buffett's filter is very simple, he says.

- » Do I understand the business?
- Do I understand the economics of the business, where this business is going to be three to five or 10 years out?

And once it passes that filter -

- Is it run by a manager who has integrity and who has produced outstanding returns?
- Does the company have a competitive advantage?
- » Do they have an advantage over everyone else, that makes it pretty hard to take market share away from them?

If it passes the previous filters -

» Can I buy it at an attractive price?

Key Insight: "That's it. So that's what I've learned. Great investors are able to say yes or no to any company or any stock in a matter of seconds, just by asking three to four questions."

The Alpha Investor - Bringing Extra to the Table.

"Alpha, it's a double entendre. Alpha in the animal kingdom is the number one, the alpha dog. But we picked it for a different reason. Alpha in finance and the geek world is the additional return that one brings to the table above the index return. So, if the S&P is up 10 percent and you happen to be up 13 percent, you have bought three hundred basis points or three percentage points of alpha. It's the extra you bring to the table.



We named it Alpha Investors because we want to give our subscribers that edge that extra to not only beat the market but beat it handsomely." -Charles Mizrahi



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About Charles Mizrahi's Investment Newsletter and Vision for Main Street America.

Charles Describes His Personal History

"My father was a warehouse manager and his idea of an investment back in the 1970s was going from bank to bank and seeing which one gave a clock radio, which one gave a toaster, or a blender. Back in the day they used to give appliances if you opened up accounts. He never invested in the stock market, and he didn't know anything about the stock market. I never saw The Wall Street Journal in our house, ever. And I look back now and think how life would have been so much different for my parents and for us.

Me and my brothers, if someone would have told my father to invest in Berkshire Hathaway back in the 1960s or General Motors or IBM or Walmart. But my father thought investing in a bank or a money market or a CD was investing.

I really was driven to create this newsletter to help the average investor, the Main Street investor. To put the Main Street Investor on a level playing field with the best research that Wall Street has to offer. And for a small amount, about four or five dollars a month, we produce an outstanding newsletter which analyzes a company so anybody could have the understanding to what they're investing in, how



the business operates, what price to pay, what we're looking for, what the drivers are, so you become a more informed investor."

To learn more, go to <u>CharlesMizrahi.com</u>, and we have the newsletter, we have the book, and we have a whole bunch of other great pieces of information. **Of course, my main drive is to help as many mainstream Americans really just get a piece of American prosperity that's all around us.**

"In a sense, you're giving education, but you're also doing a lot of the homework for investors. But you're leaving it up to them to make those individual final decisions." -Kevin Freeman



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5. Big picture Politics and Your Money

Stakeholder Capitalism – The fundamental push to transform capitalism.

It used to be the Wall Street was all about making money and profit was everything. But somehow that's changed in the last few years. **Now we have stakeholder capitalism versus shareholder capitalism. We have woke companies and woke investing.**



Attention: Despite the political narratives, you can have capitalism and be a good steward of the things that God has given you. Most want to take care of the planet that God's blessed us with. American capitalism is not the problem. It's the solution!

More insights from Charles Mizrahi: The path to fundamentally transform capitalism will end is disaster if this takes hold.

I don't know why you take a system that is the envy of the world that has people lining up at our borders trying to get in. We put up gates and walls and have Border Police to keep people out of the country who shouldn't be there, as opposed to many other countries, which have the exact same things, but they keep their people in.

America has people lining up to get into our country of all races, of all religions, of all colors of all ethnicities. If it's such a bad place and capitalism doesn't work, why are people coming on boats and selling their children and doing anything possible to get into our country? It is because it works!



MIZRAHI WARNING: "Those who criticize Capitalism. And I really say it in a nice way. They don't get it. They don't understand it. And that's sad for them because the path that they want us to go down, which this country will never do, is a path that many other countries took and entered in total disaster for their nation and their people."

6. Why Woke Investing Will Ultimately Fail!

Political mandates getting in the way of success.

Kevin Freeman provides historical context of the market success warns about the Woke political agenda.

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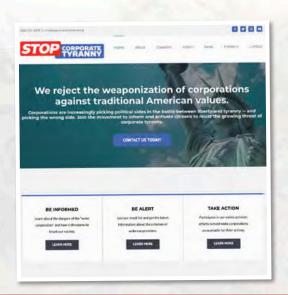
"I looked at a stock chart for the last 20 years of Europe versus the United States. The European STOXX 600 versus the American S&P 500 and far and away the American economy has done better and we've been less woke. But there is this big push. Companies are pushing their woke political agenda. They're trying to interfere in staterun elections. They're trying to tell us to be less white or trying to tell us to be more this or more that, they've gotten woke."





Attention: Check out a coalition Kevin Freeman is part of, called the Back to Neutral Coalition. Their focus is on telling CEOs, to get back to business that stop trying to tell people how to think. Let the political arena sort that stuff out. Business leaders should stay focused on business. Learn more at this website:

https://stopcorporatetyranny.org/



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As it relates to Woke Investing, Charles believes this problem is going to go away on its own (unless the politicians do not allow free markets). He believes that what they're trying to do will backfire on them because, at the end of the day, the consumer is king.

We can all choose every day and we vote with our dollars whether to buy a company's product or service or not. And we have the choice. If you don't agree with the company's policy, or you don't agree with the way a company is being run, or you don't believe in a company's values, don't invest in it. No one's forcing you. You don't have a gun to your head.

I can choose from 6,000 different companies to invest in. I don't choose companies that I feel go against my values. I don't want to pick a company, for example, that's a gambling organization. So, what am I rooting for? More gamblers to increase shareholder value? That doesn't help society, and I just can't get behind that. But that's my choice, and I'm not going to put my choice on anyone else. If you want to invest in those companies, that's your choice. But at the end of the day, it's the consumer that has the final say.



Look at Coca Cola or Ben and Jerry's. The companies' executives are making choices on their wokeness. When you are drinking Coca-Cola and then all of a sudden you feel they insulted you politically. It's not good business to insult half of America. It just doesn't make sense.

(EWR notes that in some cases this is getting more coerced as corporations comply with ESG investment/funding considerations.)

Charles's response-

That is a CEO's choice. That's the board's choice, right? So, you could have a Ben and Jerry's say they're not selling into the West Bank and boycott Israel. They can do that and consumers could stop using that product. I saw pictures back when Coke was being more woke in Atlanta, Georgia. It was the home of Coca-Cola, and there was a refrigerator section of Pepsi, which was totally sold out and Coke products were still sitting on the shelf.

So at the end of the day, it all comes down to providing shareholders with value. If companies put barriers in front of that, to swim with the political tide or to be more popular among certain elements of society, they will have to pay a price.



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Keep in mind, the marketplace will find a solution to that problem. You create new products, new services out of that kind of adversity. I really caution CEOs to be extremely careful because **they could be planting the seeds of their own demise.**

"Free markets will solve the problem if the politicians will allow it. This is where I'm a little bit concerned is you see the mandate that's coming down from the NASDAQ. With the SEC's blessing, no less, every board has to be composed with a certain number of women and minorities. There's no problem with women on boards. They're actually being added to boards every day. They make up 30 percent of the corporate boards already, and minorities are highly represented among the new candidates. 47 percent of new placements are minorities, and I think that's all good. But that's happened from the free market because it does enhance company's ability to understand their markets. But when they start to dictate or mandate and say, 'Well, you have to have this number from this racial background or this number,' I think they're interfering with the free market and I think that's very dangerous."—Kevin Freeman

Through these mandates they're not really doing their shareholders any service because members of the board, the board of directors, represent the shareholder. As a shareholder, I'd want to see the most qualified people on the board.

It does not matter what their gender is, or the color of their skin. Most investors do care about one thing. Are they qualified to represent the shareholder interests? That should be the only deciding factor, not their gender and not their skin color? Do you want someone who is the preferred gender or the preferred skin color, yet has no experience in corporate matters, or basically caring about shareholders? I wouldn't.

We're seeing the push in the political realm with private business.

- » There is a push to mandate.
- » A push to socialist principles where it's stakeholder capitalism rather than shareholder capitalism.
- » A push to Wokeness over returns.



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Charles Mizrahi is helping one investor at a time. Through his resources, he is helping people take advantage of and participate in great American capitalism rather than staying on the sidelines and complaining about it. We look forward to further insights of his at the NSIC training and in the Economic War Room®.

As index funds become potentially more volatile, looking at a group of stocks may be more important than a market of stocks. Think about some of the Warren Buffett Principles shared and how they relate to some of your key investments.



Why You Should Care:

- There are fundamental investment philosophies that can help with your investment strategy.
- » Many Americans have lost the art of finding and investing in great businesses.
- » Capitalism and free markets are under attack.
- » Planned Economies are setting America up for socialism and communism.
- Despite millions of immigrants trying to get to America, many born here believe America is a horrible place.
- » There is a wealth gap, and helping others understand how to participate in the markets is an important part of closing that gap.
- » Stakeholder capitalism is working against free markets and shareholder value.
- Mandated corporate board diversity is now focused more on quotas than shareholder value.
- In some cases, it appears corporations are being bribed to go down the path of tyranny. We've got to apply pressure the other direction, and one of the ways to do that is through the NSIC where we will be training 10,000 financial advisors and weaponizing \$1 trillion in capital around Liberty, Security, and Values (LSV) instead of Environmental Social Governance (ESG).



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Action Steps:

- 1. Check out https://charlesmizrahi.com/ to learn more about his investment newsletter and strategies. Charles Mizrahi delivers education and a form of advice through his books, newsletters, and podcasts.
- 2. If you get advice from a client-facing financial professional it may be easier and more comfortable to have a stockbroker, a financial planner, or an insurance agent to work with. If you do, you need to make sure that person is really working for you and not just for Wall Street. They need to have your interest at heart versus a Wall Street product.
- 3. As index funds become potentially more volatile, looking at a group of stocks may be more important than a market of stocks. Think about some of the Warren Buffett Principles shared and how they relate to some of your key investments.
- 4. If you have a financial advisor, make sure they have your values and interest at heart.
- 5. Check out https://stopcorporatetyranny.org/ to learn more about the weaponization of corporations against your values.



ATTENTION: Remember if you have not contacted your financial advisor it is time to make it happen now.

- 6. Weaponize your money toward principles that support Liberty, Security, and Values (LSV) and stay on the front end of new innovations with a Financial Advisor that understands what's ahead. You control your giving, spending, and investing. Nominate your financial advisor to attend our Founders' class.
 - Investing, we suggest you get a like-minded financial advisor. We've done surveys
 and a clear majority of investors want an advisor who matches with their political
 and cultural beliefs. Unfortunately, Wall Street is pushing for you to just take what
 they offer to force a leftist agenda on you.
 - o "If your advisor isn't willing to match your investments with your values, send them to us for training and education. If they won't do that, I can promise you that there are lots of other advisors looking for new clients." -Kevin Freeman
- 7. It is time to fight the economic war we are facing. Nominate your financial advisor at EconomicWarRoom.com/advisor and let them know that you think this would be a great opportunity for them. Classes are launching and our list is growing fast.

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8. Also, if you have not already done so, please sign up for our free weekly Economic Battle Plans™ at www.EconomicWarRoom.com

o If you are following Economic War Room you will be on the leading edge as it relates to global threats, geopolitical analysis, and how you can weaponize your money to strengthen America. Your money, livelihood, and way of life are at risk and these tools are designed to mobilize America to protect their economic liberty.

In the **Economic War Room®**, we encourage Americans to be the "small ships that make the difference." You cannot solely rely on the government or the president to solve America's problems. You have to make a difference. It is up to you to help take our country back and create a voice for economic liberty. [The small ships are based on Churchill's Operation Dynamo that rescued the British Expeditionary Forces in the Miracle of Dunkirk.

We need more Economic Patriots on the team! Consider what you can do now to help strengthen America or even help someone in need. Keep in touch with your congressional representatives. Choose from the list or set your own goals:

- √ At our <u>Economic War Room</u>® website, sign up to <u>BlazeTV</u> or <u>LiftableTV</u> for our complete weekly shows. Please use our code (<u>ECON</u>) from that link for a discount and FREE trial.
- ✓ Follow, like, comment, and share on FB and Twitter. Look for short video segments on FB and Rumble and make sure. We recognize these tools may be compromised at times, but if they are not filtered, they are the major platforms available to reach out to the public. [Know that alternatives to the social platforms listed above are under EWR consideration.]
- √ Check out XOTV (https://xotv.me/channels/233-economic-war-room), a new free speech video platform that Economic War Room is proud to partner with. Access is FREE but consider making a donation to EWR on that website to help with Economic War Room's research and production costs.
- √ You are welcome to share this Economic Battle Plan[™] and our short video segments with friends on <u>FB</u> or <u>YouTube</u>. We set up the Economic War Room[®] to be your resource for information, preparation, and mobilization.
- ✓ Do this now! Have a financial action plan based on multiple geopolitical scenarios developed now. Advanced preparation is key. Trying to figure what to do when an economic event happens is usually too late.



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Shareable Quote:

"You buy a stock that represents a piece of a business. It's not a wiggle jiggle on a chart, a stock is a piece of a business."

-Charles Mizrahi

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The EWR Collection Deck – From Kevin Freeman (List of resources and external links for more information)

Quick Access Links

About Charles Mizrahi and Alpha Investing

<u>Understanding the Supply Chain Problem</u>

Inflation Risks

Lessons from Great Investors

Why Planned Economies Fail

Stakeholder vs. Shareholder Approach

About ESG and Woke Corporations

The NSIC Institute Solution: Weaponize Your Money to Protect America

Other Critical Resources to Battle the ESG Risk

[] - Must Read/Watch

Where to Access Economic War Room

On BlazeTV https://get.blazetv.com/economic-war-room/

On LiftableTV https://liftable.tv/economicwarroom/

XOTV Channel https://xotv.me/channels/233-economic-war-room

Website https://www.economicwarroom.com/

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Facebook page https://www.facebook.com/economicwarroom/

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