



SOCIAL JUSTICE / CRT 5 • 166 CLEARED FOR RELEASE 11/23/2021

(ECONOMIC BRTTLE PLANT POINTS: 91)

What the 'S' Really Means in ESG Investing – Social Justice/CRT

ESG Investments: Do you know what's in your Portfolio?

We been talking about ESG with a different perspective than the narrative many financial institutions want you to believe. On the surface this sounds completely legitimate. The E stands for Environment, the for S Social, the G for Governance. But if you've been a regular viewer of Economic War Room® and our briefings, you realize that the E really stands for Eliminating fossil fuels to further than Green New Deal. The S represents Social Justice. Really, it's about critical race theory. As for the G? That's a Gender and race quota agenda for corporations. It's not really about genuine diversity but rather mandated quotas that, in some cases, can be sexist and racist.

We know that while some ESG investors are very sincere, there are many others who are blatant hypocrites. They're pushing ESG, claiming to make a better world, while at the same time they're selling out to China.



ALERT: Think about that those pushing ESG are literally shoving money into communist China, which is terrible for E, S, and G. The Chinese Communist Party is among the worst polluters on the planet. They repress their population with social credit scores and even forced human organ harvesting, among the worst human rights' abuses in history. As for governance, there are always two members of the Communist Party sitting in the back of the room in every corporation, making all the decisions. That's not proper governance!

At its core, ESG investing is the belief that elites, scientists, politicians, academics, all know what's best for us and what life should be like. In reality, they want our investments to fund their Utopian visions (and line their pockets).



This week, your briefing will focus on what the 'S' in ESG really means with its focus on social justice and critical race theory.

Lathan Watts from First Liberty Institute is in the Economic War Room to share the business and political repercussions of this biq-"S" agenda. This is part 2 of a 3-part series on E-S-G investing.



PRGE I





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Your Mission: To understand the threat to Liberty within ESG investing and its links to Social Justice and CRT.

"They tell us that we were under serious threat before COVID. The 'Big Bads' were climate change, racism, and sexism. So, the elites created an investment strategy called ESG." -Kevin Freeman

Ep. 5-166 (OSINT) Open-Sourced Intelligence Report. This is the second part of an exclusive ESG series with Kevin Freeman and Lathan Watts of First Liberty Institute. Lathan Watts is the Director of Public Affairs for First Liberty Institute, responsible for all efforts to increase First Liberty Institute's profile in local and national markets. His focus is on expanding public awareness of First Liberty's mission, legal matters, and educational projects by coordinating communication with community leaders, influencers, policy makers, and the public at large.

His executive leadership roles in non-profit organizations specializing in political affairs and community outreach contributed to the election of numerous members of the U.S. Congress, multiple state legislators, and governors.

Watts received his Juris Doctor from the University of Mississippi where he served two terms in the student senate one as President Pro Tempore. He received his Bachelor of Arts in History from Harding University, where he was a member of multiple honor societies.

First Liberty Institute is the largest legal organization in the nation dedicated exclusively to defending religious liberty for all Americans. They believe that every American of any faith—or no faith at all—has a fundamental right to follow their conscience and live according to their beliefs. Our nation's Founding Fathers established this right as our First Freedom nearly two and a half centuries ago, and First Liberty Institute intends to keep it that way.

1. The 'S' in ESG - Big Money Managers Dumping Companies Unless They Comply.

Social Justice and CRT have now become institutionalized through ESG investing.

Social justice. It sounds so good and righteous. The only problem with it is **how justice** is defined.

America was built on the notion of individual liberty. We're supposed to be able to act and think for ourselves, ask questions, and make personal decisions.

Unfortunately, under the new social justice rules, such thoughts can be deemed racist or sexist. Any word or action that can be determined to be a "microaggression" is forbidden, even if it's completely unintentional.

Now, it's the woke mob that serves as prosecutor, judge, and jury without you even getting the opportunity to speak for yourself.



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"Clearly, there are real cases of racism and sexism. But a lot of the modern claims are nonsense, like claiming that babies are racist, or proper grammar is racist, or math is racist, or French food is somehow racist. Not long ago, you could just laugh off the bizarre claims. But no longer. Social justice has become institutionalized through ESG investing."-Kevin Freeman



The big managers like BlackRock now insist the companies adopt ESG or they'll vote against management or even dump shares.

- » In the case of social justice, the progressive left goes even further. They'll boycott or shame any company that fails to go along. And it doesn't matter how ridiculous the claim might be.
- No company wants to be labeled and identified. We've seen this where Coca-Cola and **Delta Airlines** turned on their home state of Georgia. The charge was made that asking for a voter to show an ID was somehow racist.

→ ARE ID's Really Racist?

We can just ignore that you have to show an ID to board a Delta airplane. Or the fact that you have to have an ID to buy one of Coke's new hard seltzers.

We are asked to just ignore the fact that the company executives couldn't explain why voter IDs were racist or why a majority of black voters really want voter IDs in place to prevent election fraud. Those are inconvenient realities.

Key Insights on how the Economic War is being waged.

It's not about making sense, it's about obedience to the orthodoxy. And it's through this mechanism, which is clearly economic warfare, that the far left gets its way.

The election law was passed properly through the political process in Georgia, but the far left used American corporations and economic warfare to force their point.

This is very powerful. If you don't agree with the far left, you could lose your job. We have a lot of people losing their liberties, trying to defend their personal individual liberty so they lose their jobs. Obviously, the vaccine mandate comes to mind, and that's an economic train wreck with deeply personal challenges.



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And if you lose your job, you might lose your retirement, not have access to unemployment, and be blackballed from work again. It wasn't supposed to be this way.



We were supposed to have our freedom of conscience protected by the law. Sadly, the woke mob under the Biden administration is playing for keeps, and you need to be aware of what's happening.

Welcome to the S in Social Justice, it is not as pretty as it sounds. This version of Social Justice and Religious Liberty do not mix.

2. The Equality Act and The S in ESG - Your Job is Now at Risk.

CASE STUDY EXAMPLE- ALASKA AIRLINES

Alaska Airlines employees fired for asking questions about Equality.

"An individual's religious liberty has been challenged just because she happened to ask a question. It's not that she even stood against them, it's just that she happened to ask a question. This is one of the most blatant examples that I've ever seen." –Kevin Freeman

Equality and Your Job – Alaska Airlines

Alaska Airlines posted a message on their company's internal intranet, basically informing all the employees for Alaska Airlines that **Alaska Airlines was all in support of the Equality Act**. (If you know anything about the Equality Act, there are serious concerns regarding religious liberty.)

- Two flight attendants who at the time didn't even know each other responded to this post.
- It's important to point out that when Alaska Airlines posted this message about the Equality Act, they solicited feedback from their employees.
- They encouraged people to comment about the Equality Act. In this case Lacy Smith, one of First Liberty's clients responded with a question.



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» Lacy Smiths comment? - She posted a question.

"Do you believe as a company that it's possible to regulate morality?"

That was it. That was her question. And she was fired for posting that question that any fair-minded person would admit is reasonable.



According to Alaska Airlines, merely discussing any issue of sexuality or gender in terms of morality is in itself discriminatory, and so discriminatory that it warrants her losing her job.

First Liberty filed two separate charges of employment discrimination with the Federal EEOC against Alaska Airlines.

"If you look at what Alaska Airlines did, if you as a public corporation are going to wade into a controversial political subject, it's probably a good idea to solicit feedback from your employees. In a company that big with that many employees, you are bound to have disagreement within the company. But if you do, you can't fire people for giving you feedback you don't like. And that's what they did.

And honestly, probably the time to solicit feedback would have been before you made a political statement. You take some feedback from your employees. But that's not what they did. They had already decided they were going to support the Equality Act, and they just told the company we're all in support of the Equality Act. Give us your feedback. Our two clients did. They didn't like the feedback they got.

Our clients, the feedback they provided was based on their religious beliefs on these issues, which is why they're concerned about the Equality Act and they fired them." -Lathan Watts



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Lathan Explains:

Remember:

- You do not shed the right to live according to what your beliefs are when you walk onto your employer's campus.
- When you walk into your job. It's not the exact same as, say, the First Amendment claim when you're dealing with the government, but you still have rights in the workplace.



These two flight attendants were just providing the feedback that they thought the company asked for and were fired for it. You can't do that!



"I just saw recently a quote from Albert Einstein that people believe among the smartest men that lived in modern times. And he said, 'Question everything. Never stop asking questions.' How did we become a country where you're not even allowed to ask a question to see what the answer is?" -Kevin Freeman

If someone has opposition, and it is related to religious conviction no matter what their beliefs, First Liberty will defend it. That is a good Litmus test. It has to work equally.

"A great way to test if it's a principle or if it's just something you want to cram down people is would it work in reverse? And I want to take Hobby Lobby as an example. What if Hobby Lobby said, 'We believe that Jesus Christ is Lord and that is going to be the only message that we put out there and we want you to provide feedback.' Then, somebody says, 'I don't believe that and they fired him.' What would happen?*" -Kevin Freeman

Latham's Response: They would likely be facing a charge of employment discrimination with the EEOC, just like Alaska Airlines is now.

*Hobby Lobby was used for illustrative purposes only and does not discriminate on religious beliefs.

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CASE STUDY EXAMPLE - A COACH LOSES HIS JOB FOR PRAYING ON THE FOOTBALL FIELD.

Coach Joe Kennedy was a football coach in Bremerton, Washington. Long before he ever took the job, he made a commitment to God that if God blessed him with the opportunity to coach, at the end of each game, win or lose, he would go to the middle of the field where the game had been played and take a knee in silent prayer of thanks for having the opportunity to coach.



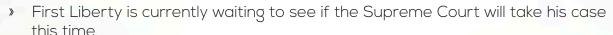
More About the Case Against Him That Led to His Job Loss:

- He prayed on the field for close to seven years without anyone really having a problem with it.
- » But the school district determined that he could not do that. According to the school district, they were concerned that this would somehow violate the establishment clause because he's a government employee and that prayer, even though it's silent and on a knee for just 15 to 30 seconds, would be him speaking on behalf of the school district.
- They believed that is somehow religious speech mixed with government, and they were afraid they would violate the establishment clause. What they ended up doing, of course, is violating the free exercise clause. That's his speech, it's his individual speech. He's not speaking on behalf of the district; you're not speaking on behalf of the government. So that case has now been going on for close to six years.
- The Coach Joe Kennedy case went all the way to the Supreme Court. The Supreme Court initially declined to hear the case but did something very rare. They issued an opinion that kind of explained why they didn't take it.
- First Liberty used that opinion as a playbook for coach Kennedy and went back down to the Federal District Court, got some things clarified, and went back up through the appeals process.
- » Earlier this year, the Ninth Circuit ruled against him again.
- That freed First Liberty up to go back to the Supreme Court.
- They have just now filed another petition with the Supreme Court and the Supreme Court just opened their term.



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"These are important issues. If you can't express your religious beliefs, I think on the opposite side of it. What if a Muslim coach said, 'Hey, look, I want to have my silent prayer time after the game,' and people said 'No, no, no, we can't allow that?' There would be an uproar from the Left. I think it's important what First Liberty is doing." -Kevin Freeman



4. Vaccine or Employer Mandate - A Religious Exemption Legal Tool Kit

Just like the "S" of ESG mandates certain behavior, the new Nazi medical regime is forcing employers to discriminate. What you Should Know About Religious Liberty and the Workplace.

First Liberty represents people of any faith, anywhere in America, and there are people across a broad spectrum of faith traditions that have deeply held religious convictions when it comes to the theology of the body, including vaccines.

For those with Religious Liberty Issues related to the Vaccine Mandate. First Liberty has created a resource.

Go to FirstLiberty.org to download a free Religious Exemption Toolkit.

You can download and walk you through the process of how to ask for a religious exemption to whatever mandate, whether your employer is a private employer, the government or the military.



"I saw something about the Amish and their religious exemption request to the vaccine mandate. The Amish really don't adopt a lot of technology, and this is really a high-tech vaccine. There's no doubt about that, but I saw a court ruling against their religious rights." -Kevin Freeman

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"In some ways we're kind of in uncharted territory in the law. First Liberty Institute is constantly looking at every request for help that comes in. We need to be careful.

We have limited time and resources as well. We want to make sure that we've got good clients with good facts and a good jurisdiction so that we can win and create good law. Sometimes there can be a temptation to rush to court on issues. And if you do that, sometimes you can end up inadvertently losing a case and making bad law and making the situation even worse.

So that's why we've asked everyone to go to our website first and read through that toolkit and request your exemption. And then if you're denied the exemption, come back and request legal help." -Lathan Watts

A common issue heard from the Pro-Mandate groups today. "I want everybody to get vaccinated because I'm worried about my own personal health. What gives someone a religious right to oppose a vaccine?"





Lathan Watts shares:

People have a right to live according to their beliefs, and that can look very different according to what the circumstances

are.

But it's not exclusive. It's not excluded from issues surrounding health care and vaccines.

You can go back many, many years and there are people from a wide variety of religious backgrounds who have deeply held convictions on these issues.



- Some of the people who have contacted First Liberty Institute have never been vaccinated, ever in their life. And so, this is nothing new for them.
- Note, it's a well-established principle that people can request exemptions based on deeply held religious convictions.

The goal of the toolkit is for people to be able to easily read through it and educate themselves.



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» It is possible you might have just come to this conviction. You might think God wants you going this way and you're obeying Him. If so, those people still have a right to the religious exemption.

"There are a lot of people that maybe have never considered this issue up until now. And so maybe it was this particular vaccine that prompted them to study more about what their faith teaches and arrive at a decision. And if they arrived at a decision that is in keeping with their religious beliefs that prevents them from taking this vaccine, then they should request an exemption based on that religious belief."—Lathan Watts

IMPORTANT NOTE: The CDC now admits the vaccine does not prevent people from spreading the disease. And it may not protect the vaccinated from contracting the disease. There is some evidence that it may lower the risk of hospitalization and death for a period of time.



WARNING: We recognize this as an economic war. If you don't comply, you lose your job. If you don't do this, then you have to pay this fine or you have to do something else. The mandates and controls eventually turn out to be about money.

5. It is time to fight this Economic War, and the Social threat of ESG.

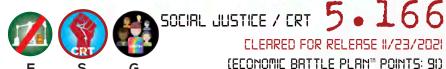
First Liberty is fighting this fight for religious liberty, and it is an organization worth investing in/giving to as you weaponize your money.

At the Economic War Room[®], we want to help you weaponize your money around the American ideals of Liberty, Security and Values.

"You need money to do fight this for one thing, and I call that an investment in First Liberty."—Kevin Freeman

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About First Liberty's business model and why they have enjoyed great success.

- They have a small group of in-house lawyers that work full time for First Liberty Institute, about 15 attorneys.
- First Liberty Institute also has a network of volunteer attorneys who are in private practice and firms around the country who volunteer to work with them, and this allows them to take a case almost anywhere in the country.
- Many of these lawyers across the country donate their time pro bono as well.
- First liberty is a 501(c)(3) and supported by donors.
- No client, at First Liberty ever gets a bill for their representation.
 - → Paid legal fees are an important part of First Liberty Institutes model because a lot of these cases can go on years and years. Sometimes, cases go all the way to the Supreme Court.
 - → If they were billing clients at the average rate that attorneys bill, most of them would not be able to afford to take the stand that they are taking.

"These are important Issues that need to be clarified by the Supreme Court. In many cases our clients understand that the wins become even bigger than them." -Lathan Watts

First Liberty is there to win for their clients. But when the principle of that law is established, it's going to protect not just the client. It is going to protect all of us.

"The closest I've ever been to being a client is I'm on the advisory board of Christians Engaged and First Liberty stood up and fought for them. But I've never been a client, and yet I feel like they're protecting my religious liberties by fighting for others that are maybe in similar or even dissimilar situations."—Kevin Freeman

"The principle applies to all of us. And frankly, I don't feel like I deserve a right if I'm unwilling to protect it for someone else, whether or not we agree. Our clients are varying religious backgrounds, and we probably disagree vehemently on theology. But what we agree on is their right to live according to their faith." -Lathan Watts

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6. It's Time to Weaponize Your Money in Your Investment, Spending and Giving.

What do we do in an economic war? We must weaponize our money. Jesus said, "If you can't be faithful with unrighteous mammon, nobody's ever going to trust you with true riches."

First Liberty Institute is a phenomenal group, and they are fighting an economic war. It's couched in slightly different terms, but it's defending your right to work or start a business or run the business that you have, according to your beliefs.

For this briefing we ask that you focus on three things:

- 1. Weaponize your money, including your giving. First Liberty is an example of a great place to give as you consider charitable donations. You can also weaponize where you spending with people and organizations that support your values. Finally, pay attention to where you are investing and may be unknowingly supporting those companies working against your values.
- 2. If you're a shareholder of Alaska Airlines, we learned that Alaska Airlines appears to be discriminating against their employees' religious freedoms. And so, make your voice heard at Alaska Airlines. This should be true with every stock you own. Tell the woke companies to wake up and stop this nonsense. Vote your proxies. You may not even know how to vote proxies. Ask your financial advisor. And if you don't have a financial advisor, get one and get them trained in the Economic War Room. You can nominate your financial advisor at EconomicWarRoom.com/advisor.
- 3. If you have a Financial Advisor, talk with them, and nominate them for our NSIC training through Liberty University. We're going to train 10,000 advisors and weaponize \$1 trillion of capital to defend all of our liberty. Now, if your financial advisor is ready to help you, that's great. If not, find a new financial advisor who wants to help!



IMPORTANT - As we shift the economics, we'll see America wake up and become less woke. Proxy voting will make a difference. Supporting First Liberty makes a difference.

"The Economic War Room® (with the NSIC Institute) is the most important initiative that I've worked on in my life." -Kevin Freeman



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Why You Should Care

- We must recognize that the S in ESG is a threat against Religious Liberty and even potentially investment results.
- Many investors and advisors do not understand the real intent of the ESG Movement.
- » We want free markets that encourage life, liberty, and the pursuit of happiness.
- » Equity is not Freedom.
- » Vaccine Mandates, whether you are pro or anti the COVID vax, can become the first step to conditioning Americans to give up their liberty.
- » If we allow one person's faith or freedom to be taken away, all of us are at risk of losing liberty.
- Corporations you are investing in are being forced to comply to a progressive left agenda or be defunded.

We've got to apply pressure the other direction.

- One of the ways to do that is through the NSIC where we will be training 10,000 financial advisors and weaponizing \$1 trillion in capital around Liberty, Security, and Values (LSV) instead of ESG.
- Another way is to support First Liberty Institute. We've got to come out from the old, we've got to come out from the woke. We've got to go into new, exciting ways to take America forward. That's only going to happen if we have all our liberties.



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Action Steps:

- 1. Recognize What S in ESG really is and the threat to Religious and other liberties.
- 2. Take time to understand, 'What's in your portfolio?' Meet with your Financial Advisor. Be cautious of ESG investments and the agenda they are really pushing.
- 3. Support First Liberty Institute at FirstLiberty.org.
 - a. First Liberty is a 501 (c) (3) organization.
 - b. No client at First Liberty ever receives a bill for their legal representation. They're able to do that because they are supported by donors like you from around the country.
 - c. Go to https://firstliberty.org/. Right at the top, there's a button "Get Legal Help."

 It's hard to miss. You can click the Get Legal Help button if you need their help, or you can click Donate to help protect liberty and your rights.



ATTENTION: Remember if you have not contacted your financial advisor, it is time to make it happen now.

- 4. Weaponize your money toward principles that support Liberty, Security, and Values (LSV). You control your giving, spending, and investing. Nominate your financial advisor to attend our Founders' class coming soon.
 - **Investing.** We suggest you get a like-minded financial advisor. We've done surveys and a clear majority of investors want an advisor who matches with their political and cultural beliefs. Unfortunately, Wall Street is pushing for you to just take what they offer in order to force a leftist agenda on you.
 - o "If your advisor isn't willing to match your investments with your values, send them to us for training and education. If they won't do that, I can promise you that there are lots of other advisors looking for new clients." -Kevin Freeman
- 5. It is time to fight the economic war we are facing. Nominate your financial advisor at EconomicWarRoom.com/advisor and let them know that you think this would be a great opportunity for them. Classes are launching and our list is growing fast.
- 6. Also, if you have not already done so, please consider the following: Be sure to sign up for our free weekly Economic Battle Plans™ at www.EconomicWarRoom.com.
 - If you are following Economic War Room® you will be on the leading edge as it relates to global threats, geopolitical analysis, and how you can weaponize your money to strengthen America. Your money, livelihood, and way of life are at risk and these tools are designed to mobilize America to protect their economic liberty.







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In the **Economic War Room®**, we encourage Americans to be the "small ships that make the difference." You cannot solely rely on the government or the president to solve America's problems. You have to make a difference. It is up to you to help take our country back and create a voice for economic liberty. [The small ships are based on Churchill's Operation Dynamo that rescued the British Expeditionary Forces in the Miracle of Dunkirk.

We need more Economic Patriots on the team! Consider what you can do now to help strengthen America or even help someone in need. Keep in touch with your congressional representatives. Choose from the list or set your own goals:

- √ At our <u>Economic War Room</u>® website, sign up to <u>BlazeTV</u> or <u>LiftableTV</u> for our complete weekly shows. Please use our code (ECON) from that link for a discount and FREE trial.
- Follow, like, comment, and share on FB and Twitter. Look for short video segments on FB and Rumble and make sure. We recognize these tools may be compromised at times, but if they are not filtered, they are the major platforms available to reach out to the public. [Know that alternatives to the social platforms listed above are under EWR consideration.
- Check out XOTV (https://xotv.me/channels/233-economic-war-room), a new free speech video platform that Economic War Room is proud to partner with. Access is FREE but consider making a donation to EWR on that website to help with Economic War Room's research and production costs.
- You are welcome to share this Economic Battle Plan™ and our short video segments with friends on FB or YouTube. We set up the Economic War Room® to be your resource for information, preparation, and mobilization.
- $\sqrt{}$ Do this now! Have a financial action plan based on multiple geopolitical scenarios developed now. Advanced preparation is key. Trying to figure what to do when an economic event happens is usually too late.

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Shareable Quote:

"Question everything. Never stop asking questions."

-Albert Einstein

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The EWR Collection Deck - From Kevin Freeman (List of resources and external links for more information)

Quick Access Links

About First Liberty Institute

Hypocrisy of ESG

CRT is Racist

Equality Act is Not What it Promises

ESG and Woke Investing

The Alaska Airlines Case

Coach Kennedy Case

Vaccine Mandates, Personal Liberty, and Religious Exemptions

The Importance of Religious Liberty

Playing for Keeps

The NSIC Institute Solution: Weaponize Your Money to Protect America

Other Critical Resources to Battle the ESG Risk

[] - Must Read/Watch

Where to Access Economic War Room

On BlazeTV https://get.blazetv.com/economic-war-room/

On LiftableTV https://liftable.tv/economicwarroom/

XOTV Channel https://xotv.me/channels/233-economic-war-room

Website https://www.economicwarroom.com/

NEW PODCAST: https://www.economicwarroom.com/podcasts

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Twitter page https://twitter.com/economicwarroom

YouTube page https://www.youtube.com/economicwarroomwithkevinfreeman

Rumble page https://rumble.com/c/c-408647

Parler page https://parler.com/profile/EconomicWarRoom/posts

Gettr page https://gettr.com follow us @economicwarroom

Link to all Economic Battle Plans™ https://www.economicwarroom.com/battleplans

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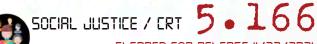












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Episodes and Economic Battle Plans™ from Prior Shows with Application to this Topic:

[] 11/18/21, EP165, What the E in ESG Really Means: Green Fraud, Marc Morano, Download Economic Battle Plan™

[] 11/11/21, EP164, Woke Investing Will Ultimately Faill, Charles Mizrahi, Download Economic Battle Plan™

[]11/04/21, EP163, Supreme Coup, Lathan Watts, Download Economic Battle Plan™

[]10/28/21, EP162, Rising Risk of Index Funds, Download Economic Battle Plan™

[] 09/16/21, EP156, If We Lose Religious Freedom, We Lose Everything, Download Economic Battle Plan™

[] 09/09/21, EP155, Warning: Privatized Communism by Woke Corporations, Gil Amelio and Rod Martin Download Economic Battle Plan™

[] 08/05/21, EP150, **SPECIAL:** Six Steps to Save America, Dr. Ben Carson, <u>Download Economic Battle Plan™</u>

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Other Critical Resources to Battle the ESG Risk

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National Center. https://nationalcenter.org/

Free Enterprise Project

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