



What the 'G' Really Means in ESG Investing – Another ESG Gimmick

ESG Investments: Do you know what's in your Portfolio?

Your briefing on ESG investments wraps up with part 3 of a 3-part series on E-S-G investing. This week, our focus is on what the 'G' in ESG really means. The 'G' includes a **G**ender and race quota agenda for corporations. It's not really about genuine diversity, but rather mandated quotas and artificial diversity. In some cases, these alone can be sexist and racist.

The problem is not the reality that we need governance, it is the idea that the elite want to dictate how everything is run. They often do so in a way that gives them more power, and us less liberty, while they promise better results. But do they deliver? We will look at evidence that ESG stocks might not really provide the returns expected.

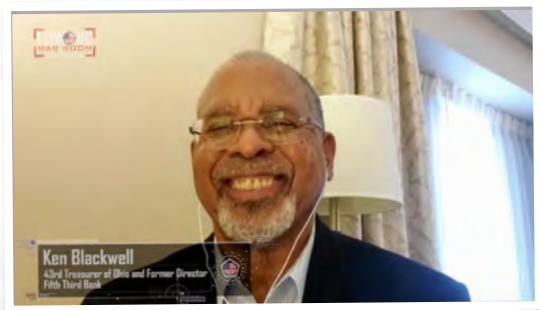


All this **G**overnance comes at the expense of free markets and your personal liberty. They use **G**immicks. They exploit real issues to usher in their brand of socialism with themselves on top.



Attention: There is an answer for creating true diversity and higher returns. ESG is not that answer.

Ken Blackwell, former Ohio Secretary of State, Mayor of Cincinnati, and Business Leader, joins Kevin Freeman in the Economic War Room® to discuss the hypocrisy of ESG and specifically its Governance (**G**) agenda.



Your Mission: To understand the threat to Liberty within ESG investing and the Gimmicks being used in G, Governance and Gender.

- 1) To know "What's in Your Portfolio."
- 2) To provide this ESG series of Economic Battle Plans™ to your financial advisor and ask that she or he make certain your investments are aligned with your values.
- 3) Ask you Advisor to get NSIC training and consider being part of the National Security Investment Consultant Institute.



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“Clearly, there are real cases of racism and sexism, but a lot of the modern claims are nonsense, like claiming that babies, proper grammar, math, or French food are racist. Not long ago, you could just laugh off the bizarre claims, but no longer. Social justice has become institutionalized through ESG investing, and the **G** gimmick is how they intend to permanentize it.” -Kevin Freeman



Ep. 5-167 (OSINT) Open-Sourced Intelligence Report. This is an exclusive ESG series and includes conversations with Kevin Freeman and Ken Blackwell. Ken Blackwell is the Senior Fellow for Human Rights and Constitutional Governance at the Family Research Council. He is a national bestselling author of three books: **Rebuilding America: A Prescription for Creating Strong Families, Building the Wealth of Working People, And Ending Welfare; The Blueprint: Obama’s Plan to Subvert the Constitution and Build an Imperial Presidency; and Resurgent: How Constitutional Conservatism Can Save America.**

He serves on the Board of Directors of various high-profile organizations such as the International Foundation for Electoral Systems, the United States Air Force Academy Foundation, the Club for Growth, Grove City College, the National Rifle Association, the First Liberty Institute, the National World War II Museum, and the Law Enforcement Legal Defense Fund. He is a member of the Council on Foreign Relations and the Board of Advisors, of the Jewish Institute for National Security Affairs (JINSA).

Mr. Blackwell has had a vast political career. He was mayor of Cincinnati, Treasurer and Secretary of State for Ohio, undersecretary at the U.S. Department of Housing and Urban Development, and U.S. Ambassador to the United Nations Human Rights Commission. He was a delegate to the White House Summit on Retirement Savings in 1998 and 2002. During the 1990s, he served on the congressionally appointed National Commission on Economic Growth and Tax Reform and the board of the International Republican Institute. He was Co-Chairman of the U.S. Census Monitoring Board from 1999-2001.

He has received many awards and honors for his work in the public sector. These accolades include the U.S. Department of State’s Superior Honor Award for his work in the field of human rights which he received from both the administrations of Presidents George H.W. Bush and Bill Clinton. In 2004, the American Conservative Union honored Mr. Blackwell with the John M. Ashbrook Award for his steadfast conservative leadership.

Ken’s commentaries have been published in major newspapers and websites: *The Wall Street Journal*, *USA Today*, *The New York Times*, *The Washington Post*, *The Washington Times*, and *Investor’s Business Daily*. In addition, he has been interviewed by many media outlets including CBS’s *Face the Nation*, NBC’s *Meet the Press*, ABC’s *This Week*, and *Fox News Sunday*.

His continuing education has included executive programs at the Massachusetts Institute of Technology and Harvard. Mr. Blackwell has also received honorary doctoral degrees from ten institutions of higher education. He holds Bachelor of Science and Master of Education degrees from Xavier University in Ohio, where he later served as a vice president and member of its faculty. In 1992, he received Xavier’s Distinguished Alumnus Award and was inducted into Xavier’s Athletic Hall of Fame in 2015. *

Bio taken from the Family Research Council where Ken serves as **Senior Fellow for Human Rights and Constitutional Governance**



1. The Scam of Governance (G) In ESG Investing.

He who defines the terms is the master. The big managers like BlackRock now insist the companies adopt ESG and they will vote their shares against management or even dump shares to achieve their objective.



BEWARE - The coming Governance mandate. Now, already California says every board must have at least one woman, one minority, and preferably a LGBTQ minority. Ken Blackwell reflects on what is happening:

“Aristotle framed it best. He said that there was a dynamic tension between the organized power of the state and individual liberty. Well, that’s between individuals and the big state of the nation, the government. But within organizations, there is a governance structure. And Lewis Carroll, through his character, Humpty Dumpty said, ‘He who defines is the master.’”—Ken Blackwell

We are in the real battle for our Humanity. It is being redefined.

- » Through Governance structures the radical left has tried to define or redefine our existence, and our humanity.
- » As is the case with most authoritarian totalitarian governments and big welfare states, **they attempt to drive God and faith out of the public square.**
- » Over the last 40 years we have seen the march of relativism and there is an **abandonment of moral absolute.**
- » There is an abandonment of any belief in a moral design that has come from our creator as opposed to these artificial governance structures.

“It’s about defining who we are and what they would like to do is to truncate our human agency and make us pawns, or humanoids, that actually fit into little slots. We are pegs that fit into slots that they have designed and put us in. It’s just crazy.”—Ken Blackwell





HUMAN AGENCY DEFINED – Human structure and agency reflect enduring core debate in sociology. Essentially “agency” refers to the capacity of individuals to act independently and to make their own free choices, based on their will, whereas “structure” refers to those factors (such as social class, but also religion, gender, ethnicity, subculture, etc.) that seem to limit or influence the opportunities that individuals have. Source: Wikipedia

One of the two things that big totalitarian and authoritarian governments do is:

- » **Drive God and Faith out of the Public Square** – If you drive faith out of the public square you destroy the basis for individual liberty.
- » **Destroy the Family** – The family is the incubator of liberty. If you crush the family, you destroy the breeding ground for liberty.



Beware of Artificial Governance Structures.

Blackwell explains, it is these artificial governance structures (whether you're talking about a local bank, or a major bureaucracy in Washington, D.C.) that actually are the real threat to the soul of our constitutional republic.

“It’s a real threat to our individual liberty. **What they would have, would be people who are afraid to push back, afraid to take the risk of liberty, who find so much comfort in the status quo that we accept anything. And what they’re finding out is that’s not working. People are waking up to their game.**” –Ken Blackwell

2. The Claim for Diversity Mandates and the Correlation of Improved Profits.

The returns may not be what many think.

Higher Profits from Diversity Mandates and Governance?

- » NASDAQ, the SEC, and the big recruiting firms have all bought into these diversity mandates.
- » McKinsey has done studies that claim it improves profits if you mandate their version of diversity by putting the pegs in the slots.

Not so fast: There is a Case for True Diversity, but Higher Profits Should Not be Listed as the Reason.

- » Professors at Texas A&M and the University of North Carolina looked at the data. They believe it is better to have individuals with liberty making choices.
- » In An Equal Opportunity Article, [Study Undermines 'Diversity Wins' Campaign Claims](#) the following was discussed.

“The Green and Hand study is particularly robust – **They tested all of McKinsey’s data for the hundreds of Americans companies it included to see if they could reproduce the consulting firm’s findings (the researchers could not.)**”

Professors from Harvard and Morehouse college also challenged the assertion that diversity is good for the bottom line.

“[Getting Serious About Diversity: Enough Already With the Business Case](#)” is the title of an article last year in the Harvard Business Review by Robin J. Ely, a professor of business administration at Harvard, and David A. Thomas, a professor emeritus at Harvard, now the president of Morehouse College. ”

The Findings - “There are plenty of reasons to promote diversity, they argue, but higher profits is not one of them.”

Green and Hand didn’t study the causes of such a direction of causality in the McKinsey Study, but Hand in an interview cited one likely reason that drives profitability:

“More successful firms are able to spend more money on aspects that would appeal to customers and respond to internal pressures from employees or boards – that would be the idea.”

3. What Real Diversity Means – Why ESG’s Artificial Diversity Criteria Will Fail.

It Is not skin color, but the diversity of human spirit that matters.

Ken Blackwell answers what is more important:

The diversity of outward appearance, such as skin color **OR** The diversity of thoughts and ideas to bring success?



"It's the diversity of thought and ideas. It is diversity and the human spirit. We are as different as individuals as snowflakes. But the reality is that we have all been invested with human dignity and therefore slotting us with this artificial criterion of skin color will fall flat on his face and it is destined to fail." -Ken Blackwell

Examples of how the left's narrative of diversity is being mandated:

- » President Biden tells us that you have to think a certain way, or you can't be considered black. Remember his comment, "You ain't black unless you're voting for me."
- » They do the same thing to women. Unless you're a radical feminist, you're not really a woman. You don't even have to be biologically a woman to qualify.



ATTENTION: WHAT THEY ARE REALLY LOOKING FOR IS UNIFORMITY OF IDEOLOGY WITH THE APPEARANCE OF DIVERSITY.

- » What the left wants is conformity. And they want you to conform to their worldview, to their rules, to their advantage.
- » Therefore, what we're experiencing in our country now is no different than the Chinese Communist Party in China, or the old Soviet Union.
- » This is not about the diversity of thought and diversity of our individuality even though those can be a real driver within the context of freedom, creation, and innovation.

"Mandates or quotas. Whatever you call them, they don't produce true diversity." -Kevin Freeman



Case Study – Often the Corporate World Today Only Wants One Kind of Diversity, but This is Destroying True Diversity.

Review the Honorable Ken Blackwell's experience and background and bio shared earlier in this briefing OSINT recap.

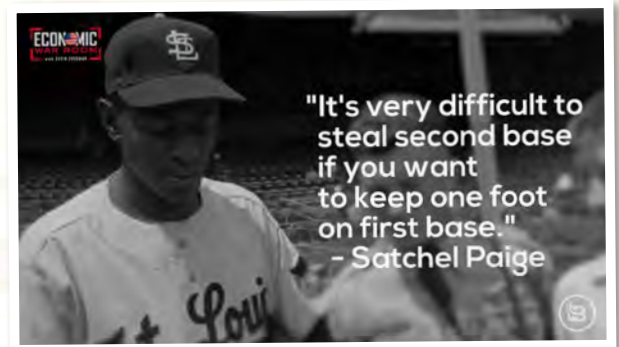
Kevin Freeman notes the corporate world should be beating down Ken's door given Ken's experience and knowledge.

- » Instead, many of the boards Mr. Blackwell serves on are private, and they're often nonprofits.
- » They gain a lot from his wisdom, experience, and knowledge. But the big corporations, don't come as often beating down Ken Blackwell's door for advice. That's because he doesn't live up to their stereotype,

Blackwell's response:

"One of the things I do is learn from wise people. The great baseball legend Satchel Paige, said, 'It's very difficult to steal second base if you want to keep one foot on first base.' And I've always been one who will take a break for freedom and liberty and human dignity because I know that our rights, our human rights, our fundamental rights, are not grants from the government, they're gifts from God.

The WOKE Corporations that are publicly traded might not want to hear that, but I'm not going anyplace and I'm not going to shut up now."



Other Case Study Examples of How True Diversity is Being Destroyed with Mandates.

Headline and article: [The Shaky Case for Mandating Gender Diversity on Corporate Boards | Opinion](#)

- » It talks about how when they mandated women going on boards, that the women weren't sure if they were there because they were most qualified or if they were a token.
- » This seems like a "soft form" of bigotry that really is damaging to a lot of people.

At Issue: Second guessing who is the best and most qualified?

"Clarence Thomas and I used to talk about this all of the time when we were upstarts. We wanted to be in our positions because we had competed and we had shown that we were the best. If in fact, we were just put there because of our skin color, people would never really appreciate the contributions that we make or could make." -Ken Blackwell

Headline: [Academic union allows members to self-identify as black, disabled, or opposite sex](#)

- » This article highlights where an academic union allows members to self-identify as black, disabled, or opposite sex.
- » How nutty is that if you can self-identify? But it's OK to self-identify as long as you have the same woke thoughts, as long as you have the conformity of your thinking, which just destroys the value of diversity.



At Issue: If you can identify as anything, does that destroy the value of diversity?

This destroys the value of diversity. "Again, freedom, if in fact we are left to the context of human liberty, we will be diverse enough, and that is to say that what has always been in the forefront of our thinking is to break down false barriers to opportunity.



But there is nothing that is more distressing than this notion that you can in fact pick winners by their skin color. And that's why it's discrimination, pure and simple. Just like critical race theory is now state-sponsored racism, and that means that we're going backward as a nation." -Ken Blackwell

4. The Importance of Real Education - The Best Way to Produce Genuine Diversity is with Free Markets and Education.

Ken Blackwell mentioned liberty and education, real education, not critical race theory, can be seen making a difference as follows:

- » Women are dominating college degrees all the way up to doctorates right now, this is happening massively compared to men.
- » The result of this is that women are advancing and now makeup 30% of all directors on the boards of the S&P 500.
- » Not only that, but 47% of new board members are Black, Asian, or Hispanic, and this is without a mandate.



They just put the mandate in place. This number is up from 14% a decade ago, to 47% today.

Free markets do solve this problem!

The Question - Do we need the heavy hand of government or do Meritocracies work?

Meritocracy Defined - It is a political system in which [economic goods](#) and/or [political power](#) are vested in [individual](#) people on the basis of talent, effort, and achievement, rather than wealth or [social class](#).^[1] Advancement in such a system is based on performance, as measured through examination or demonstrated achievement.*

Source: Wikipedia



“Meritocracies work and that’s what’s driven innovation. That’s what’s actually advanced our progress as a nation. In 245 years, we have in fact seen tremendous progress in this country in terms of opportunity. But we’ve also seen that freedom and diversity have driven our economy to being the most robust in all of human history, if we can keep it out of the clumsy hands and minds of Joe Biden and like-minded folks.” –Ken Blackwell

Ken Blackwell, you’re a gift to this nation from God. We appreciate it. I appreciate the friendship that we’ve had over the years. I appreciate the leadership that you’ve given to the conservative movement. You’re really talking liberty, morality. You’re talking about bringing out the best in human beings. And I’m forever grateful to the contributions that you’re making to our world. Thank you.” –Kevin Freeman

5. ESG Is Really About Taking Control of Corporate America and It’s a Marxist Dream.

ESG Does Not Aid Performance, it’s Really About Controlling Production.

The ABC’s of ESG - G



- A. As with all letters in ESG, the G, it sounds good, but it’s a scam.
- B. G is a gender-race, sexual preference quota system.
- C. It’s not about ideological diversity. In fact, it requires conformity above all else. You can even self-identify.

The real goal of ESG is to take control of corporate America with ideological fascism.

6. ESG Summary. ESG is about weaponizing your money against your values.

E is supposed to be for the environment.



WARNING: The key is to force climate change, and global warming as if it’s the primary purpose of all of corporate America. If it’s a climate emergency, they get control of everything, over every aspect of production, and you’re not allowed to object. This allows total control over the means of production. That’s what the Marxists dreamt of. In China the law says that every company must serve the Chinese Communist Party. Here in the US, the goal is to make all corporations serve the intellectual elites, the leftists, the American Marxists. This is fascism to implement Marxism.



The S stands for social justice. They're forcing corporations to adopt critical race theory as a means toward the Marxist state, and they're funding the critical race education taking place in colleges, high schools, and elementary schools.

- » Do you ever wonder why the brands that you love and buy have suddenly become enforcers of woke? Why? **They do that because they're being funded to do that.**
- » That's why if you object to the S in ESG, you're labeled a racist.



G Governance and Gender. In this briefing, we've covered the G. It's an excuse to place those who ideologically fall in line at the top of every major corporation in America to make permanent the Marxist takeover.

- » It's **not** about helping minorities; it's **not** about advancing women.
- » It's about an agenda. But **that agenda is not what most investors want despite the lies. There is no proof that mandating gender or racial diversity improves performance.**
- » **True diversity probably does make a difference,** but that would require ideological diversity rather than group think.
- » And if diversity improves results, the free market is going to reward it.
- » Smart investors are going to shift their investments from non-diverse companies to truly diverse companies. There's no need for a quota system.

"We've done the polling. We've asked investors, 'What do you want?' They want better performance, but they don't want ESG forced on them. In fact, given a choice, they far prefer liberty, security, and values, which we call LSV. People want LSV, not ESG." –Kevin Freeman



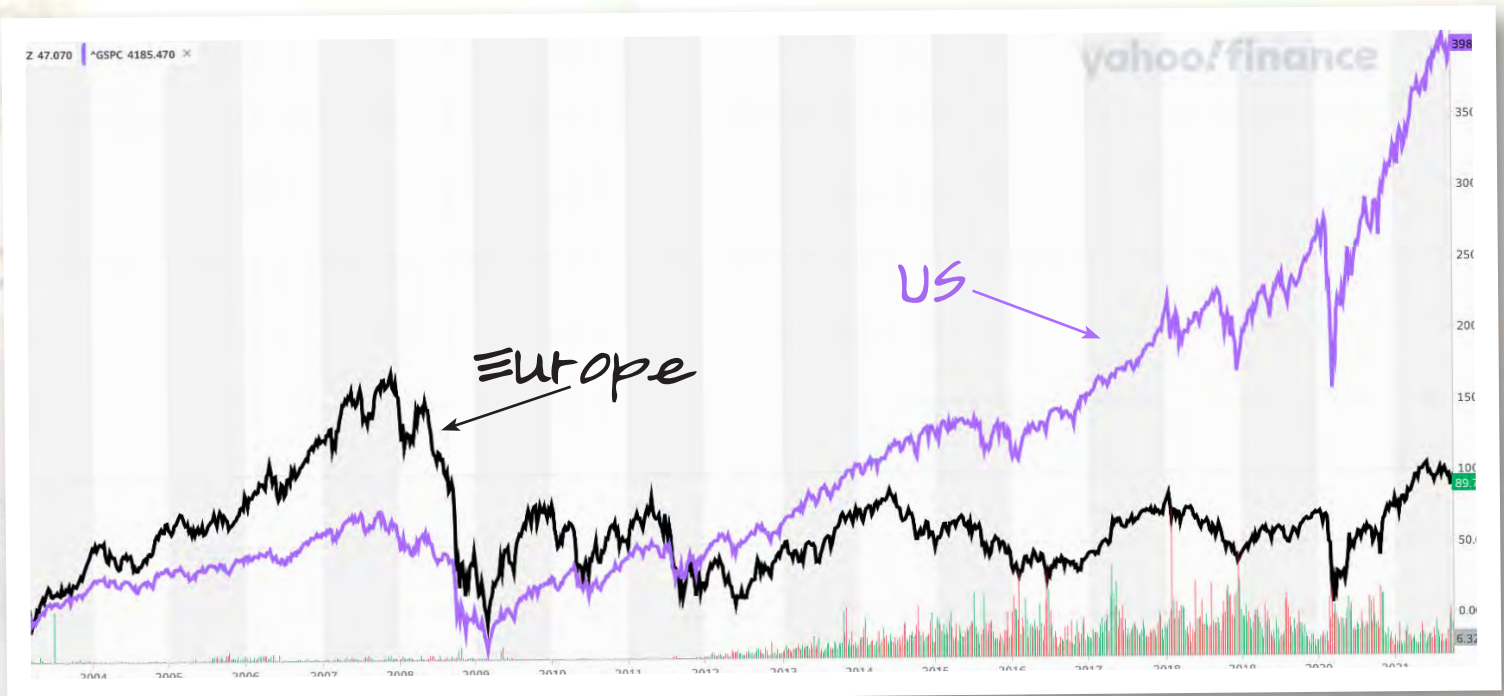
7. The Stock Market Performance Myth - A Comparison of Returns, the US market vs the (more advanced in WOKE) European market.

Look at the performance of our stock market, and let's compare it to Europe over the past couple of decades. **This is significant because the Europeans bought into all the ESG stuff it 20 plus years ago, and they have a top-down regulatory state that enforces it.**

They've implemented the provisions of ESG and the net results are horrible.

"Well, dare I say it, the European market sucks compared to ours." -Kevin Freeman

Here's a 20-year chart comparing the results of the S&P 500. These are the top 500 companies in America to the STOXX S-T-O-X-X, which represents the top 600 European companies.



The purple line here shows American stocks, and the black line shows European stocks.



“You can see American stocks have far and away performed better. That’s because ESG doesn’t really aid performance. Yeah, it looks like that a while, and you’ll see studies on it.

ESG is throwing a lot of money into big companies like Google and Apple and Facebook, claiming that, well, you know, they’re all woken and good and everything else. And yes, those have been among the best performers in the market. But there will come a time during which those will not be the best performers.

Over the long term, we believe the principles of liberty, security, and values (LSV) will far outperform ESG.

Now, nobody can predict where the market’s going, and I’m not making a prediction here. **I can just say that mandates hamper economic performance, and the more government gets involved, the economies perform worse.** We see that in Heritage Foundation studies and everywhere else.” –Kevin Freeman

“With ESG, It’s not about performance to these people, it’s about control. I have good news though. We can fight back.” –Kevin Freeman

8. Now That You Understand What ESG Really Is, We Will Review the Solutions.

If you work with a trained NSIC advisor they can help you weaponize your money around Liberty, Security, and Values - LSV investing.

“No longer must you be forced to fund politically correct Marxist ideology. No longer will you have to just take whatever garbage that Wall Street shoves out there.” –Kevin Freeman

It’s time to call your advisor and say that you want the ESG out of your portfolio!

- › If you have a financial adviser, understand that he or she is inundated with the ESG push.
- › If you watch CNBC any morning or pick up a copy of The Wall Street Journal, ESG is everywhere. Even if you don’t want it, **it’s likely already in your portfolio.**
- › Tell your advisor that you want to invest in liberty, security, and values.



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If they haven't heard of this, invite them to watch this series the E S and G or send them the free Economic Battle Plan that accompanies this episode.

Next, nominate your advisors for training at www.EconomicWarRoom.com/advisor.



AN IMPORTANT MESSAGE FROM KEVIN FREEMAN

If you already have an advisor that's willing to serve you and provide what you want, Fantastic! Just help them get educated.

But, if they're not willing to serve you, if they're not willing to invest in a way to protect your values, protect your family, are you sure you want to be paying them?

There are plenty of others who are willing to help, that want to help, that want to learn all about "woke capital" and how to avoid it, to invest in the best things that are going to help preserve our culture.

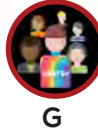


THIS IS A BIG DEAL! ITS YOUR WAY TO STAND UP AND BE HEARD.

Economic War Room plans to train 10,000 financial advisers over the course of five years, and we desperately need your help. So, we're going to make it really simple. We're going to make the training available at Liberty University and you can just nominate your advisor at www.EconomicWarRoom.com/advisor. Tell them to get the training so that you can make certain that your liberty, security, and values are protected.

Advisors will complete an 8-week course, and then be eligible to participate in the National Security Investment Consultant Institute. They will participate in regular conference calls with thought leaders in finance, national security, and be up to date on the latest geopolitical threats.

Like the Battle of Dunkirk, it is up to "We the People" to make the difference in the Economic War being waged against us.



We together can make a genuine difference, but we need your help. In World War Two, during the Battle of Dunkirk, there came a moment where the small ships were desperately needed to turn the tide. Ordinary men and women answered the call, and they saved the day. That's the history of Dunkirk. This is such a time here and now.

If you're a regular viewer of this program, then you are likely already signed up. You get our Economic Battle Plans every week. It's an online newsletter that includes a recap and an action plan for each episode, including this one. But if you're not a regular viewer or subscriber, you can sign up and we'll send you an email every week that'll tell you exactly what we covered in our show, what you can do about it, and an action plan.

Remember? What we see as a marketplace, our enemies view as a battlespace. This is true with your investments and everything else. So, get educated, get informed. Send us your advisors and let's work together to save America.

Why You Should Care:

- » We must recognize that the G in ESG is just another Gimmick, a **G**ender and race quota agenda for corporations.
- » It's not really about genuine diversity, but rather mandated quotas and artificial diversity. In some cases, these alone can be sexist and racist.
- » This is a battle for how humanity is defined.
- » True diversity may improve results. Free markets are going to reward it. Instead, the G in ESG pushes UNIFORMITY OF IDEOLOGY WITH THE APPEARANCE OF DIVERSITY.
- » Many Financial advisors and their clients do not understand the real intent of the ESG Movement.
- » As part of G, Progressives want to eliminate God. Faith is being driven out of the public square.
- » There is a move to destroy the family and replace it with institutions.
- » Meritocracies work but there is an effort to eliminate them.
- » Corporations you are investing in are being forced to comply with a progressive left agenda or be defunded.



Action Steps:

1. Share all three ESG Economic Battle Plans™ with your Financial Advisor this includes EBP [165](#), [166](#), and this Economic Battle Plan™.
2. Ask your financial advisor to remove the ESG out of your portfolio. Take time to understand, 'What's in your portfolio?'
3. Ask your financial advisor to consider going through the NSIC training and becoming an active member of the NSIC Institute. **It is time to fight the economic war we are facing. Nominate your financial advisor at EconomicWarRoom.com/advisor** and let them know you think this would be a great opportunity for them. Online Classes start in the first quarter of 2022.
4. Recognize What G in ESG really is and share this Economic Battle Plan™ with others. Understand this may be the first time your advisor or other you share this with will have been exposed to what is really happening within this investor segment.
5. Weaponize your money toward principles that support Liberty, Security, and Values (LSV). You control your giving, spending, and investing. Nominate your financial advisor to attend our Founders' class coming soon.
 - **Investing.** We suggest you get a like-minded financial advisor. We've done surveys and a clear majority of investors want an advisor who matches with their political and cultural beliefs. Unfortunately, Wall Street is pushing for you to just take what they offer in order to force a leftist agenda on you.
 - o "If your advisor isn't willing to match your investments with your values, send them to us for training and education. If they won't do that, I can promise you that there are lots of other advisors looking for new clients." -Kevin Freeman
6. Also, if you have not already done so, please consider the following: Be sure to sign up for our free weekly Economic Battle Plans™ at www.EconomicWarRoom.com.
 - If you are following Economic War Room® you will be on the leading edge as it relates to global threats, geopolitical analysis, and how you can weaponize your money to strengthen America. Your money, livelihood, and way of life are at risk and these tools are designed to mobilize America to protect their economic liberty.



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In the **Economic War Room®**, we encourage Americans to be the “small ships that make the difference.” You cannot solely rely on the government or the president to solve America’s problems. You have to make a difference. It is up to you to help take our country back and create a voice for economic liberty. [The small ships are based on Churchill’s Operation Dynamo that rescued the British Expeditionary Forces in the Miracle of Dunkirk.

We need more Economic Patriots on the team! Consider what you can do now to help strengthen America or even help someone in need. Keep in touch with your congressional representatives. Choose from the list or set your own goals:

- ✓ At our [Economic War Room®](#) website, sign up to [BlazeTV](#) or [LiftableTV](#) for our complete weekly shows. Please use our code (**ECON**) from that link for a discount and FREE trial.
- ✓ Follow, like, comment, and share on [FB](#) and [Twitter](#). Look for short video segments on [FB](#) and [Rumble](#) and make sure. We recognize these tools may be compromised at times, but if they are not filtered, they are the major platforms available to reach out to the public. [Know that alternatives to the social platforms listed above are under EWR consideration.]
- ✓ Check out XOTV (<https://xotv.me/channels/233-economic-war-room>), a new free speech video platform that Economic War Room is proud to partner with. Access is FREE but consider making a donation to EWR on that website to help with Economic War Room’s research and production costs.
- ✓ You are welcome to share this Economic Battle Plan™ and our short video segments with friends on [FB](#) or [YouTube](#). We set up the Economic War Room® to be your resource for information, preparation, and mobilization.
- ✓ Do this now! Have a financial action plan based on multiple geopolitical scenarios developed now. Advanced preparation is key. Trying to figure what to do when an economic event happens is usually too late.



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Shareable Quote:

“With ESG, It’s not about performance to these people, it’s about control. I have good news, we can fight back.”

-Kevin Freeman, CFA

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**The EWR Collection Deck – From Kevin Freeman
(List of resources and external links for more information)**

Quick Access Links

[About Ken Blackwell](#)

[Hypocrisy of “E,” Environment/Climate Change Scam](#)

[The Scam of “S,” Social Justice/CRT Can Be Racist](#)

[The “G” Gimmick, Why It is Really Race and Gender Quotas](#)

[Equality Act is Not What it Promises](#)

[True Diversity of Ideological Fascism?](#)

[The NASDAQ/California Board Mandates](#)

[College Admissions](#)

[ESG and Woke Investing](#)

[Does ESG Help or Hinder Investment Performance?](#)

[Why Free Markets Win](#)

[The Left is Playing for Keeps](#)

[The NSIC Institute Solution: Weaponize Your Money to Protect America](#)

[Other Critical Resources to Battle the ESG Risk](#)

[] - Must Read/Watch

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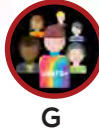
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