

TURBULENT MARKETS AHEAD - ARE YOU READY? 5 • 188

CLEARED FOR RELEASE 05/12/2022 (ECONOMIC BATTLE PLANT POINTS: 100)

### Are You and Your Advisor Ready for What is Ahead?

We are in a Global Economic War. More and more, Americans understand that their money, livelihood, and way of life are under attack. Geopolitical threats, cyber-attacks, man-made stock market crashes, crony capitalism, and radical leftists, are all a threat to our culture, prosperity, and unity. It is Globalists vs Nationalists and adversaries are trying to divide us to conquer us.

Across America, qualified financial clients are looking for advice on what this means for their investments. Also, they are wanting to know what else they can do to stand up for their values and to protect America's national security and economic infrastructure.

As progressive investment fund groups amass trillions of dollars and vote their values over the interest of their clients, there is an unmet market need for patriotic investors looking to invest to make the world a better place.

The market is looking for NSIC investment advisors. NSIC Advisors can uniquely help their clients overcome their challenges with a vision toward saving America and Patriotic Investing.

We offer a unique opportunity within the financial advisor community to attract new clients and better serve their existing clients.

For your briefing this week, we asked Randy Long, JD, CFP®, CExP,™ to share his perspective as an NSIC advisor. Randy is one of our founding NSIC members and assisted in our first NSIC pilot training course. He provides perspective on what he sees in the market today.



**Your Mission:** To nominate and invite your financial advisor to become part of the NSIC Institute. If you do not have a financial advisor, look for our forthcoming list of NSIC advisors that complete the NSIC training and begin the interview process.

"We have gone through some time ago and removed everything that had exposure to China, to Russia, to the places where these people, these governments have turned out to be true enemies of America. And I think we had traded our security for money. Our country has been willing to let China rape us in exchange for money -- they've stolen our technology; they've done all these things around the world to try to undermine us and the dollar. And they want to take us down. They just do." -Randy Long

PRGE !



TURBULENT MARKETS AHEAD - ARE YOU READY? 5 • 188

CLERRED FOR RELEASE OS/12/2022 (ECONOMIC BRITLE PLAN® POINTS: 100)

**Ep. 5-188 (OSINT) Open-Sourced Intelligence Report**. This briefing includes conversations with Kevin Freeman, Mike Carter, and Randy Long.

Randy is an NSIC advisor. He is CEO of Long Business Advisors, LLC, creator of the Bulletproof Exit Process and author of two books, *The BraveHeart Exit, 7 Steps to Creating Your Family Business Legacy* and *Bulletproof your Exit.* His unique business perspective, built upon an extensive background of more than 30 years of experience in law and finance, enables him to help business owners build and transition or sell their business, allowing them to create a family business legacy.

A graduate of Liberty University and the San Joaquin College of Law, Randy has practiced law in the areas of estate planning and business planning since 1989. In addition, he earned his Certified Financial Planner (CFP) professional designation at the University of Southern California and has owned a wealth management firm since 1985. He is a member of WealthCounsel, Financial Planning Association, Business Enterprise, Inc. and the California Bar. For the past 25 years, he has served as a trustee and board member for several national Christian non-profit organizations.

 Let's take a closer look at ESG, or as a recent Harvard Business Review article recently titled it "An Inconvenient Truth about ESG Investing."

https://hbr.org/2022/03/an-inconvenient-truth-about-esg-investing

by Sanjai Bhagat - March 2022

"As of December 2021, assets under management at global exchange-traded 'sustainable' funds that publicly set environmental, social, and governance (ESG) investment objectives amounted to more than \$2.7 trillion; 81% were in European based funds, and 13% in U.S. based funds. In the fourth quarter of 2021 alone, \$143 billion in new capital flowed into these ESG funds.

How have investors fared? Not that well, it seems.

To begin with, ESG funds certainly perform poorly in financial terms. In a recent <u>Journal of Finance paper</u>, University of Chicago researchers analyzed the Morningstar sustainability ratings of more than 20,000 mutual funds representing over \$8 trillion of investor savings. Although the highest rated funds in terms of sustainability certainly attracted more capital than the lowest rated funds, none of the high sustainability funds outperformed any of the lowest rated funds. That result might be expected, and it is possible that investors would be happy to sacrifice financial returns in exchange for better ESG performance. Unfortunately, ESG funds don't seem to deliver better ESG performance either."



TURBULENT MARKETS AHEAD - ARE YOU READY? 5 • 188

CLEARED FOR RELEASE 05/12/2022 (ECONOMIC BATTLE PLANT POINTS: 100)

<u>\_\_\_\_\_</u>

<u>^</u>

**ALERT:** The article summarizes, "Investing in sustainable funds that prioritize ESG goals is supposed to help improve the environmental and social sustainability of business practices. Unfortunately, close analysis suggests that it's not only not making much difference to companies' actual ESG performance, may actually be directing capital into poor business performers."

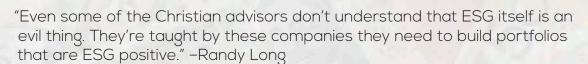
"The broker dealers / the investment community ... they are all aware of ESG. You know, it's become a really big deal. And, of course, it makes me sick, frankly, because it's turned the whole investment world upside down and created it -- turned it into a social experiment that they're imposing upon us and in Europe and everywhere else they can impose it. To me, it's a very, very dangerous movement. It's undermining capitalism itself. "—Randy Long

NOTE: This is Trillions of Dollars, being weaponized toward a specific agenda. Does that agenda represent your client values?

Unfortunately, many clients are not getting these messages from their financial advisors.

- Often, clients are told China needs to be in your portfolio because that is where the growth is.
- ESG is supported by media narratives as politically correct, and sustainability is the new buzzword.
- Companies like Blackrock continue to pour billions of dollars of client wealth globally (such as to China) with no

regard for their ESG scores. Yet, they hold the US to a different standard or even restrict investments in energy independence for America.



Forget ESG, we have something better with LSV!



TURBULENT MARKETS AHEAD - ARE YOU READY? 5 • 188

CLEARED FOR RELEASE 05/12/2022 (ECONOMIC BATTLE PLANT POINTS: 100)

2. The NSIC officially launched classes through a certificate course offered through Liberty University.



**ATTENTION:** If you are a client and have a financial advisor, call them and let them know this is an important topic for you and that you would like them to participate in this class and be part of the NSIC Institute.

Nominate your financial advisor to be a part of this important movement to LSV (Liberty, Security, and Values) investing. <a href="https://www.economicwarroom.com/advisor">https://www.economicwarroom.com/advisor</a>

The National Security Investment Consultant Institute (NSIC) offers an eight-week, online course that will equip and certify investment advisors in LSV (Liberty, Security, Values) investing.

The market is looking for an NSIC investment advisor, and, after this course, advisors will be prepared to uniquely help clients overcome their challenges with a vision toward saving America and patriotic investing!

### NSIC Advisor participants will be able to walk away with the following:

- How to better probe for client motivations and adjust portfolios based on their needs.
- A deeper understanding of the patriotic investment segment and the large gap that exists in aligning client needs.
- A better understanding of Environmental, Social, and Governance (ESG) investing vs. Liberty, Security, and Values (LSV) investing.
- How to attract new clients and retain existing clients as they align their values with their investments
- The Financial Advisor's key role in helping to save America and protect economic liberty.



TURBULENT MARKETS AHEAD - ARE YOU READY? 5 • 188

CLEARED FOR RELEASE 05/12/2022 (ECONOMIC BATTLE PLANT POINTS: 100)

Most Americans care about America: individual and economic liberty, national
and personal security, and the traditional Judeo-Christian values that made
Western Civilization great. Most of them prefer that their money advance those
beliefs. And unlike the activists promoting ESG, most of them believe that
ROI counts.

### **NSIC** Advisors will gain:

- Access to thought leaders in Geo-Politics, Investing, Banking, Cyber, and National Security.
- A foundational knowledge to prepare future consideration of opportunities, including possible joint national security investments.
- New tools sets and a better understanding of the geopolitical root issues and weapons being formed against client portfolios.
- Highlights potential viable solutions to help your clients strategically adjust to market conditions.
- A broader understanding of practical noncorrelated market asset options.



- How to invest strategically for multiple scenarios.
- An opportunity to be part of the Economic War Room<sup>®</sup> Financial Advisor Think Tank.

NSIC advisors will gain a new understanding of disaster risks, and why assuming the world will always be stable no longer applies. They will be uniquely qualified to guide their clients through the storms, lead with new investment opportunities, and build a legacy!

#### **Additional Information:**

- The first online course with Liberty University begins May 30, 2022.
   (for full Course details <u>click here</u>)
- The course is 100% online and can be completed at your own pace within the eight-week time frame.



TURBULENT MARKETS AHEAD - ARE YOU READY? 5 • 188

CLERRED FOR RELEASE OS/12/2022 (ECONOMIC BATTLE PLANT POINTS: 100)

- Once per week, the NSIC will host a live video session
- An NSIC Advisor Certificate will be awarded at the end of the course.



# 3. What most investors really want from their investments and financial advisor.

The NSIC institute fills a critical gap for the patriotic investor segment and financial advisors focused on client needs.

A look at what ESG is about. If the financial community spoke honestly about how they are investing client money with this approach many clients would be shocked.

"It sounds so good. **E**nvironment, **S**ocial, **G**overnance. But what they are really doing is divesting from all fossil fuels. So, you're eliminating fossil fuels, and everybody will have to drive an electric car if they can afford it. And we want to teach social justice, critical race theory in every corporation, in every school, everywhere, and you're going to fund that. And we want to have a quota, a gender quota in every company so that the board is made up of not the most qualified people, but we want to make sure there are a certain number of this minority and that minority and so many women and so many LGBTQ." —Kevin Freeman

Think about how clients would react if ESG was sold as shared above and what it really stands for?

"It resets the whole table. It also allows the advisor (assuming they're believers and they understand the issues) to advise and act and interact with their clients from an authentic, this is who I am, this is what I believe, and this is how I act (basis). And it plays out in my practice this way." -Randy Long



"I do have sympathy for many of the advisors out there. If they're with the big houses, they are under incredible pressure to conform. And so, it's one of the reasons that I left a long, long time ago (from the traditional approach) because I was unwilling to conform." -Randy Long



TURBULENT MARKETS AHEAD - ARE YOU READY? 5 • 188

CLEARED FOR RELEASE 05/12/2022 (ECONOMIC BATTLE PLANT POINTS: 100)



No matter what broker dealer they are with, great advisors understand that their loyalty is to their client and not the broker office name on the door.

"The NSIC is an incredible way to get that start and understand where you're coming from, who you are, how you can apply that, and how you can help your people invest to benefit the country itself, to turn it, hopefully, back into the country it used to be, or that we hope God will make it." -Randy Long

### 4. Announcing The NSIC / Economic War Room Think Tank

One of the real advantages of the NSIC Institute is the Think Tank and ongoing Economic War Room communications.

The NSIC eight-week course at Liberty University, is just the beginning of significant new insights and new opportunities.

### More about the course:

- The eight-week course through Liberty University does a great job of allowing the advisor to understand the threats, terminology, how to better align with customer values and some of the key tactics.
- Advisors will explore key growth industries ahead and identify possible alternative places to invest.
- They will meet key thought leaders in National Security and Investing through live conferences during the 8 weeks.
- Explore key growth industries ahead and identify possible alternative places to invest.



### The ongoing participation in the NSIC Think Tank is another key advantage!

"The real benefit is the opportunity to become part of the NSIC Institute because there's no silver bullets when it comes to investing. The NSIC Institute is a chance for continued ongoing regular NSIC calls and conference sessions. We will be proactively talking with thought leaders. If there's an urgent dynamic we are facing, NSIC Institute advisors will be in communication and working on solutions. It is about developing a team of top investment talent giving advisors perspective as they develop their client's financial game plans.." –Mike Carter



TURBULENT MARKETS AHEAD - ARE YOU READY? 5 • 188

CLEARED FOR RELEASE 05/12/2022 (ECONOMIC BATTLE PLANT POINTS: 100)

New Investment solutions that support LSV investing are being developed. More solutions are in development are coming to this important patriotic investment class!

"The fun thing is we've had conversations with Dave Black and Dan Grant with 2ndVote and they ask, 'What do advisors want?' We want to give you the products that you need. They're taking input back and they've built some incredible things. I mean, there's Timothy Plan, there's 2ndVote, and Inspire. They're much smaller than the big ESG funds, but they know that the interest is there, and the industry is willing to go that direction. And I'm very excited about that. "—Kevin Freeman

The NSIC stepping up here and making it possible for so many to be able to be trained so quickly that this will give a real push to these guys that are creating products that would fit our worldview, if you will. So, it's going to be a win, win, win, for everybody here if this goes the way it's supposed to. -Randy Long

NSIC and the Economic War Room will be researching new private placement investments, and non-correlated market assets. We are looking for NSIC advisors to help evaluate opportunities and who want to be on the front edge of innovation.

The Economic War Room® and NSIC are looking at specific industry segments and thought leaders with high growth potential.

"Who's the thought leader in 5G and where is that industry going? What's going on there? Who's a leader as it relates to space and who understands that? So, let's bring in the top General that keep us close to all that stuff to give insights regarding what are the new technologies. How do we invest in clean energy and water? It is not about regulation, but innovation! "—Mike Carter

EXAMPLE: A Technology Under Review:

- There is a Google search-engine killer. Literally, they can take a search engine and they can take all of the Google controls off of it.
- Then they can say, "Well, we're going to do the Long Family Office search engine. And you tell us what your clients are interested in." And it's just flipping a few artificial intelligence dials. It changes the output entirely.



TURBULENT MARKETS AHEAD - ARE YOU READY? 5 • 188

CLEARED FOR RELEASE 05/12/2022 (ECONOMIC BATTLE PLANT POINTS: 100)

- So, you don't have to go to page 18 to see the results that you're trying to see; it is artificial intelligence driven.
- They can offer it in any language, in any part of the world.

"These are the kind of things that are coming to us week in and week out. Good ideas. Mitzi Perdue with the food ideas. There are so many cool things. But we don't give investment advice. We show them to advisors to evaluate potential on the behalf of clients. That's the way the investment world works." -Kevin Freeman

"People really need to understand that you guys are connected to so many people now. You know, these last years all this foundational stuff that was done, like Kevin was doing all this teaching in economic warfare before we started all of this. And then this has come together and now it's mushrooming and expanding. But God's given Kevin contacts that are incredible over these years to build the vision and the opportunity." -Randy Long

We are in an economic war!

What we see MARKETPLACE our enemies view BATTLESPACE



TURBULENT MARKETS AHEAD - ARE YOU READY? 5 • 188

CLEARED FOR RELEASE 05/12/2022 (ECONOMIC BATTLE PLANT POINTS: 100)

### Why Should You Care?

- Until now, very few advisors could demonstrate a grasp of the impact of economic warfare and even fewer could offer viable solutions to clients.
- With ESG, your money is often being used against your values and against America.
- » Liberty and America are at risk more than ever before.
- Now is the time to focus on investments that stand for LSV Liberty, Security, and Values.
- Those working to fundamentally transform America are doing it with your money and without you realizing it, until now!
- Working together, the NSIC is a solution that can give main street America its voice back with Wall Street and DC.
- Our goal is to equip and mobilize 10,000 NSIC investment advisors and their clients representing over one trillion dollars of wealth. Money is what gets politicians attention and standing together we can make a difference!

### **Action Steps:**

- If you have a financial advisor, make sure he or she has your values and interest at heart. Make sure they really understand what ESG investments mean for our future. Suggest that they become part of the NSIC institute and nominate them to participate in our online certification at EconomicWarRoom.com/advisor.
- 2. Financial Advisors go <u>www.NSIC.org</u>. Be sure to sign up for more information at <a href="https://www.nsic.org/nominate.html">https://www.nsic.org/nominate.html</a>
- 3. If you do not have a financial advisor, now is a good time to get one. We will publish a list of advisors that have participated in the NSIC training and elected to become part of the NSIC institute.
- 4. Join us weekly in the <u>Economic War Room</u>. We are building new solutions with thought leaders that come through our doors every week.
- 5. Understanding the geopolitical landscape and threats against your money, your livelihood, and your way of life will allow you to be better prepared as the Great Reset is waged against America. Be sure to sign up for our weekly updates at <a href="https://www.economicwarroom.com">https://www.economicwarroom.com</a>.



TURBULENT MARKETS AHEAD - ARE YOU READY? 5 • 188

CLEARED FOR RELEASE 05/12/2022 (ECONOMIC BATTLE PLAN® POINTS: 100)



# ATTENTION: Remember if you have not contacted your financial advisor, it is time to make it happen now.

- 6. Weaponize your money toward principles that support Liberty, Security, and Values (LSV). You control your giving, spending, and investing. Nominate your financial advisor to attend our Founders' class starting very soon.
  - **Investing.** We suggest you get a like-minded financial advisor. We've done surveys and a clear majority of investors want an advisor who matches with their political and cultural beliefs. Unfortunately, Wall Street is pushing for you to just take what they offer in order to force a leftist agenda on you.
    - o "If your advisor isn't willing to match your investments with your values, send them to us for training and education. If they won't do that, I can promise you that there are lots of other advisors looking for new clients."

      -Kevin Freeman
- 7. It is time to fight the economic war we are facing. Nominate your financial advisor at <a href="EconomicWarRoom.com/advisor">EconomicWarRoom.com/advisor</a> and let them know you think this would be a great opportunity for them. Classes are launching and our list is growing fast.

In the **Economic War Room®**, we encourage Americans to be the "small ships that make the difference." You cannot solely rely on the government or the president to solve America's problems. You have to make a difference. It is up to you to help take our country back and create a voice for economic liberty. [The small ships are based on Churchill's Operation Dynamo that rescued the British Expeditionary Forces in the Miracle of Dunkirk.



PAGE II



TURBULENT MARKETS AHEAD - ARE YOU READY? 5 • 188

CLERRED FOR RELEASE 05/12/2022 (ECONOMIC BATTLE PLAN® POINTS: 100)

### **Shareable Quote:**

"We are in an Economic War, and in an economic war it is the financial advisors who are on the front lines. The financial advisors can be the heroes that save America!

Become an NSIC Advisor and Help Save America. And American Values!"

-Mike Carter, co-founder, NSIC

DISCLAIMER: The Economic War Room® and its affiliates do not provide investment, legal, or tax advice. In cases where guests or others may discuss investment ideas or political opinions, these should not be viewed or construed as advice. The sole purpose is education and information. And, viewers should realize that in any case past performance is not indicative of future results. Neither Kevin Freeman, his guests or EWR-Media Holdings, LLC suggests, offers, or guarantees any specific outcome or profit. You should be aware of the real risk of loss in following any strategy or investment even if discussed on the show or any show-affiliated materials or websites. This material does not take into account your particular investment objectives, financial situation or needs and is not intended as recommendations appropriate for you. You must make independent decisions regarding information, investments, or strategies mentioned on this website or on the show. Before acting on information on economicwarroom.com website or on the show, or any related materials, you should consider whether it is suitable for your particular circumstances and strongly consider seeking advice from your own legal, tax, financial or investment advisor.



TURBULENT MARKETS AHEAD - ARE YOU READY? 5 • 188

CLEARED FOR RELEASE OS/12/2022 (ECONOMIC BATTLE PLAN® POINTS: 100)

The EWR Collection Deck – From Kevin Freeman (List of resources and external links for more information)

#### **Quick Access Links**

**About Randy Long** 

**ESG Investing** 

**ESG Hypocrisy** 

**Woke Capital Undermines America** 

Critical Resources to Battle the ESG Risk

**NSIC Institute and LSV Investing** 

### [] - Must Read/Watch

#### Where to Access Economic War Room

On BlazeTV https://get.blazetv.com/economic-war-room/

On LiftableTV https://liftable.tv/economicwarroom/

XOTV Channel https://xotv.me/channels/233-economic-war-room

Website https://www.economicwarroom.com/

**PODCAST:** <a href="https://www.economicwarroom.com/podcasts">https://www.economicwarroom.com/podcasts</a>

TUVU (download the app on the iTunes or Andriod Store) follow us @EconomicWarRoom

Facebook page https://www.facebook.com/economicwarroom/

Twitter page <a href="https://twitter.com/economicwarroom">https://twitter.com/economicwarroom</a>

YouTube page https://www.youtube.com/economicwarroomwithkevinfreeman

Rumble page https://rumble.com/c/c-408647

Parler page <a href="https://parler.com/profile/EconomicWarRoom/posts">https://parler.com/profile/EconomicWarRoom/posts</a>

Gettr page https://gettr.com follow us @economicwarroom

**Link to all Economic Battle Plans™** https://www.economicwarroom.com/battleplans





TURBULENT MARKETS AHEAD - ARE YOU READY? 5 • 188

CLEARED FOR RELEASE 05/12/2022 (ECONOMIC BATTLE PLAN® POINTS: 100)

### Episodes and Economic Battle Plans™ from Prior Shows with Application to this Topic:

04/28/22, EP187, I'm Mad as Hell and Cannot Take It Anymore!, Frank Gaffney, <u>Download Economic Battle Plan™</u>

03/03/22, EP179, The Next Crisis: Are You Ready? <u>Download Economic Battle Plan™</u>

02/10/22, EP176, The Great Reset, Glenn Beck, Download Economic Battle Plan™

01/20/22, EP173, Standing for Truth, Sen. Jim DeMint, Download Economic Battle Plan™

01/13/22, EP172, An Investor's View of What's Ahead - John Mauldin, Download Economic Battle Plan™

01/06/22, EP171, 2022: The Year Ahead: What We May Face and How to Prepare, Download Economic Battle Plan™

12/30/21, EP170, Rewind 2021, Exposed: Eight Political Lies, <u>Download Economic Battle Plan™</u>

12/09/21, EP168, All About Your Future - The Secret Plan to Destroy America, <u>Download Economic Battle Plan™</u>

12/02/21, EP167, What the **G** in ESG Really Means: Gender Gimmicks, Ken Blackwell, Download Economic Battle Plan™

11/23/21, EP166, What the **S** in ESG Really Means: Social Justice/CRT, Lathan Watts, <u>Download Economic Battle Plan™</u>

11/18/21, EP165, What the **E** in ESG Really Means: Green Fraud, Marc Morano, <u>Download Economic Battle Plan™</u>

11/11/21, EP164, Woke Investing Will Ultimately Fail!, Charles Mizrahi, Download Economic Battle Plan™

10/28/21, EP162, Rising Risk of Index Funds, <u>Download Economic Battle Plan™</u>

09/23/21, EP157, Need for Parallel Institutions, Michele Bachmann, Download Economic Battle Plan™

09/09/21, EP155, Warning: Privatized Commu<mark>nism by Woke</mark> Corporations, Gil Amelio and

Rod Martin <u>Download Economic Battle Plan™</u>

08/05/21, EP150, **SPECIAL:** Six Steps to Save America, Dr. Ben Carson, <u>Download Economic Battle Plan™</u>

07/22/21, EP148, Save the West, Ken Abramowitz, Download Economic Battle Plan™

06/24/21, EP144, IMPORTANT! All Enemies Foreign and Domestic, Download Economic Battle Plan™

05/27/21, EP140, The Resilience Factor, Gen. Bob Dees, <u>Download Economic Battle Plan™</u>

05/20/21, EP139, Using Your 2nd Vote, Dan Grant, Download Economic Battle Plan™

04/29/21, EP136, Formula for Healing America, Dr. Ben Carson, Download Economic Battle Plan™

04/15/21, EP134, Using Salt and Light to Weaponize Money, <u>Download Economic Battle Plan™</u>

04/08/21, EP133, The Threat of Stakeholder Capitalism, Dr. Erik Davidson, Download Economic Battle Plan™

04/01/21, EP132, The Platinum Rule, Jason DeLaPorte, Download Economic Battle Plan™

03/25/21, EP131, Death of Shareholder Capitalism, Justin Danhof, Download Economic Battle Plan™

03/11/21, EP129, Woke Capital, Stephen Soukup, Download Economic Battle Plan™

02/11/21, EP125, Things Have Changed, <u>Download Economic Battle Plan™</u>

02/04/21, EP124, The Inflation Threat to Your Finances, Download Economic Battle Plan™

12/23/20, EP119, China Hustle 2.0, Joel Caplan, <u>Download Economic Battle Plan™</u>

11/05/20, EP112, Post-Election Implications, Download Economic Battle Plan™

10/29/20, EP111, Playing for Keeps, <u>Download Economic Battle Plan™</u>

10/08/20, EP108, Investor Values Poll, John McLaughlin, <u>Download Economic Battle Plan™</u>

08/27/20, EP102, The Proxy Voting Weapon, Justin Danhof, <u>Download Economic Battle Plan™</u>

08/20/20, EP101, End of Shareholder Capitalism, <u>Download Economic Battle Plan™</u>

08/13/20, EP100, Patriotic Investing, Gen. Steven Kwast, Download Economic Battle Plan™



TURBULENT MARKETS AHEAD - ARE YOU READY? 5 • 188

CLEARED FOR RELEASE DS/12/2022 (ECONOMIC BATTLE PLANT POINTS: IDD)

07/09/20, EP95, LSV Investing, Dave Brat, Download Economic Battle Plan™

05/07/20, EP86 Arguing with Socialists, Glenn Beck, Download Economic Battle Plan™

04/23/20, EP84 Solutions to the China Threat, General Steven Kwast, <u>Download Economic Battle Plan™</u>

03/26/20, EP80 The \$40 Trillion Monster - ESG, Download Economic Battle Plan™

02/27/20, EP75 Free Markets are Good for All, <u>Download Economic Battle Plan™</u>

02/06/20, EP72 Why Free Always Costs More, <u>Download Economic Battle Plan™</u>

01/30/20, EP71 Moral Democratic Capitalism - Frank Holmes, <u>Download Economic Battle Plan™</u>

12/26/19, EP67 Values Investing - Art Ally, <u>Download Economic Battle Plan™</u>

12/19/19, EP66 War on Wealth - Jeff Deist, Download Economic Battle Plan™

12/05/19, EP64 Why We Make Investment Mistakes - Dr. Erik Davidson, <u>Download Economic Battle Plan™</u>

10/24/19, EP58 Star Parker - Closing the Wealth Gap, <u>Download Economic Battle Plan™</u>

08/22/19, EP49 IMPORTANT! Moral Democratic Capitalism, <u>Download Economic Battle Plan™</u>

06/27/19, EP41 Underwriting Our Adversary, Download Economic Battle Plan™

05/09/19, EP34 Leaving a Legacy, Download Economic Battle Plan™

Special Bonus Material - <u>Download Free Family Life Plan</u>

05/02/19, EP33 Education or Indoctrination, Download Economic Battle Plan™

SPECIAL EDITION, EP08 America's Dunkirk Moment, <u>Download Economic Battle Plan™</u>

11/08/18, EP06 China Rx, <u>Download Economic Battle Plan™</u>

11/01/18, EP05 Stock Market Volatility, <u>Download Economic Battle Plan™</u>

#### **About Randy Long**

Long Family Office <a href="https://www.longfamilyoffice.com/story">https://www.longfamilyoffice.com/story</a>

Randy Long, LinkedIn <a href="https://www.linkedin.com/in/randymlongl/">https://www.linkedin.com/in/randymlongl/</a>

Randy Long, Facebook <a href="https://www.facebook.com/randymlongauthor/">https://www.facebook.com/randymlongauthor/</a>

The BraveHeart Business https://www.thebraveheartbusiness.com/our-team

The Long Family Office

https://www.wealthminder.com/financial-advisors-reedley-CA/randy-long/319020

How to Establish Your Business Exit Plan with Randy Long

https://ptexgroup.com/how-to-establish-your-business-exit-plan-with-randy-long/

BraveHeart Exit with Randy Long

https://www.carwash.org/car-wash-magazine/podcast/episode/braveheart-exit-with-randy-long/

The BraveHeart Exit Strategy Consultants Randy And Ellen Long: Podcast #41

https://www.consultingsuccess.com/the-braveheart-exit-strategy-consultants-randy-and-ellen-long

PAGE IS



TURBULENT MARKETS AHEAD - ARE YOU READY? 5 • 188

CLEARED FOR RELEASE 05/12/2022 (ECONOMIC BATTLE PLANT POINTS: 100)

Leaving a Legacy, Braveheart-Style, with Randy Long https://rustylionacademy.libsyn.com/173-leaving-a-legacy-braveheart-style-with-randy-long

Randy Long: When Should You Start to Plan to Sell Your Business? https://www.listennotes.com/podcasts/the-amplifier/ep-029-randy-long-when-BNubZjRpHl2/

FAMILY LEGACY RANDY LONG

https://schoolforstartupsradio.com/2016/05/family\_legacy\_steve\_martini/

Books by Randy Long

https://www.amazon.com/s?i=stripbooks&rh=p\_27%3ARandy+M.+Long&s=relevancerank&text=Randy+M.+Long&ref=dp\_byline\_sr\_book\_l

#### **ESG Investing**

An Inconvenient Truth About ESG Investing <a href="https://hbr.org/2022/03/an-inconvenient-truth-about-esg-investing">https://hbr.org/2022/03/an-inconvenient-truth-about-esg-investing</a>

Utah Blasts S&P Global Over 'Politicized' State ESG Indicators <a href="https://www.bloomberg.com/news/articles/2022-04-21/utah-blasts-s-p-global-over-politicized-state-esg-indicators">https://www.bloomberg.com/news/articles/2022-04-21/utah-blasts-s-p-global-over-politicized-state-esg-indicators</a>

Sustainable Investing Failed Its First Big Test. A Reckoning Is Coming. <a href="https://www.barrons.com/articles/esg-investing-big-test-reckoning-51650041442">https://www.barrons.com/articles/esg-investing-big-test-reckoning-51650041442</a>

The US Securities and Exchange Commission Is Copying Chinese Communist Methods <a href="https://www.theepochtimes.com/the-us-securities-and-exchange-commission-is-copying-chinese-com-munist-methods\_4372697.html">https://www.theepochtimes.com/the-us-securities-and-exchange-commission-is-copying-chinese-com-munist-methods\_4372697.html</a>

Elon Musk: 'Increasingly Convinced' That ESG 'Is the Devil Incarnate' <a href="https://www.nationalreview.com/corner/esg-more-reviews-devil-mentioned/">https://www.nationalreview.com/corner/esg-more-reviews-devil-mentioned/</a>

Russia War in Ukraine Exposes Weakness in ESG Fund <a href="https://www.wsj.com/articles/russia-war-exposes-weakness-in-esg-fund-11648765019">https://www.wsj.com/articles/russia-war-exposes-weakness-in-esg-fund-11648765019</a>

Debunking the media's lies about ESG social credit scores and the Great Reset <a href="https://www.theblaze.com/op-ed/glenn-beck-debunking-the-medias-lies-about-esg-social-credit-scores-and-the-great-reset">https://www.theblaze.com/op-ed/glenn-beck-debunking-the-medias-lies-about-esg-social-credit-scores-and-the-great-reset</a>

The SEC's Climate-Change Overreach

https://www.wsj.com/articles/the-secs-climate-change-overreach-global-warming-risks-lawmakers-invertors-market-data-11647801469

Life after Capitalism <a href="https://www.independent.org/news/article.asp?id=13841">https://www.independent.org/news/article.asp?id=13841</a>

ESG scores EXPLAINED: This is why companies are going woke <a href="https://www.glennbeck.com/esg-the-great-reset">https://www.glennbeck.com/esg-the-great-reset</a>



TURBULENT MARKETS AHEAD - ARE YOU READY? 5 • 188

CLEARED FOR RELEASE 05/12/2022 (ECONOMIC BATTLE PLANT POINTS: 100)

BlackRock's ESG Mandates Could Bring On Business Ruin

https://www.realclearmarkets.com/articles/2020/04/29/blackrocks\_esg\_mandates\_could\_bring\_on\_business\_ruin\_490258.html

ESG: The Hottest Trend In Investing, and Nobody Seems to Know What It Means https://youtu.be/s5yyU862yIE

For all the talk about ESG, nobody knows what it means

https://www.financial-planning.com/articles/for-all-the-talk-about-esg-nobody-knows-what-it-means

JPMorgan's equity chief told us why ESG investing is 'a bubble in the making' – and explained how to avoid the reckoning when it bursts

https://www.businessinsider.com/how-to-invest-esg-stocks-avoid-bubble-jpmorgan-lakos-bujas-2019-12

Climate change moves to top of investors' list of ESG issues

https://www.pionline.com/esg/climate-change-moves-top-investors-list-esg-issues

Poll: Climate Change Not a Top Priority for Most Adults

https://freebeacon.com/issues/poll-climate-change-not-a-top-priority-for-most-adults/

Millennials Embrace ESG Causes but Many Not Investing

https://financialadvisoriq.com/c/2686793/323193/millennials\_embrace\_causes\_many\_investing

ESG doesn't help performance or environment according to former Blackrock executive <a href="https://twitter.com/EconomPic/status/1371947847227039747?s=20">https://twitter.com/EconomPic/status/1371947847227039747?s=20</a>

BoA Moynihan's "Shareholder Capitalism" Metrics Reveal The Ruse <a href="https://finance.townhall.com/columnists/scottshepard/2021/03/12/boa-moynihans-shareholder-capitalism-metrics-reveal-the-ruse-n2586162">https://finance.townhall.com/columnists/scottshepard/2021/03/12/boa-moynihans-shareholder-capitalism-metrics-reveal-the-ruse-n2586162</a>

How 'Woke Capitalism' In Big Business Is Pushing A Radical Agenda <a href="https://youtu.be/aietew\_Rjmg">https://youtu.be/aietew\_Rjmg</a>

EVs and clean tech are bubbles that will deflate as economic recovery prompts rethinking of 'aspirational' sectors, says JPMorgan

https://markets.businessinsider.com/news/stocks/stock-market-outlook-ev-clean-tech-bubble-economy-picks-up-2021-2-1030114960

Larry Fink's Crusade Runs Into Resistance

https://www.realclearpolitics.com/articles/2022/02/04/larry\_finks\_crusade\_runs\_into\_resistance\_147138.html

Will THESE states stop ESG before it enters YOUR LIFE too?

https://www.glennbeck.com/radio/will-these-states-stop-esg-before-it-enters-your-life-too

Larry Fink's 2022 Letter Takes Us Back to 1984; FEP Responds to His Preposterous Claims <a href="https://nationalcenter.org/ncppr/2022/01/20/larry-finks-2022-letter-takes-us-back-to-1984-fep-responds-to-his-preposterous-claims/">https://nationalcenter.org/ncppr/2022/01/20/larry-finks-2022-letter-takes-us-back-to-1984-fep-responds-to-his-preposterous-claims/</a>

Sustainable Investing Bubbles Can Change the World-and Sink Your Portfolio <a href="https://www.wsj.com/articles/sustainable-investing-bubbles-can-change-the-worldand-sink-your-portfo-lio-11643126999">https://www.wsj.com/articles/sustainable-investing-bubbles-can-change-the-worldand-sink-your-portfo-lio-11643126999</a>

PAGE IN



TURBULENT MARKETS AHEAD - ARE YOU READY? 5 • 188

CLEARED FOR RELEASE 05/12/2022 (ECONOMIC BATTLE PLANT POINTS: 100)

Free Enterprise Project Reminds CEOs of Duties to Shareholders – Not BlackRock's Larry Fink <a href="https://mailchi.mp/nationalcenter/free-enterprise-project-reminds-ceos-of-duties-to-shareholders-not-blackrocks-larry-fink?e=flbbf3ea7f">https://mailchi.mp/nationalcenter/free-enterprise-project-reminds-ceos-of-duties-to-shareholders-not-blackrocks-larry-fink?e=flbbf3ea7f</a>

Larry Fink and BlackRock Pulling Back on "Woke" Investing? <a href="https://cei.org/blog/larry-fink-and-blackrock-pulling-back-on-woke-investing/">https://cei.org/blog/larry-fink-and-blackrock-pulling-back-on-woke-investing/</a>

Voters Reject 'Great Reset' Agenda <a href="https://www.rasmussenreports.com/public\_content/politics/partner\_surveys/jan\_2022/voters\_reject\_great\_reset\_agenda">https://www.rasmussenreports.com/public\_content/politics/partner\_surveys/jan\_2022/voters\_reject\_great\_reset\_agenda</a>

In Texas, ESG Virtue-Signaling Is a Risky Investment <a href="https://www.nationalreview.com/2022/01/in-texas-esg-virtue-signaling-is-a-risky-investment/">https://www.nationalreview.com/2022/01/in-texas-esg-virtue-signaling-is-a-risky-investment/</a>

Shepard: Woke CEOs' — Power for Them, Subservience for You <a href="https://www.newsmax.com/politics/covid-davos-wef/2022/01/07/id/1051513/">https://www.newsmax.com/politics/covid-davos-wef/2022/01/07/id/1051513/</a>

BlackRock CEO Larry Fink says stakeholder capitalism is not 'woke' https://www.cnbc.com/2022/01/18/blackrock-ceo-larry-fink-says-stakeholder-capitalism-is-not-woke.html

Christian investors, what are BlackRock and other Wall Street giants supporting with your money? <a href="https://www.christianpost.com/news/what-are-wall-street-giants-supporting-with-your-money.html">https://www.christianpost.com/news/what-are-wall-street-giants-supporting-with-your-money.html</a>

TREASURER MOORE ANNOUNCES BOARD OF TREASURY INVESTMENTS ENDS USE OF BLACKROCK INVESTMENT FUND

https://www.lootpress.com/treasurer-moore-announces-board-of-treasury-investments-ends-use-of-blackrock-investment-fund/

15 States Threaten To Pull \$600 Billion From Banks That Won't Give Equal Service To Energy Industry <a href="https://thefederalist.com/2021/11/30/15-states-threaten-to-pull-600-billion-from-banks-that-wont-give-equal-service-to-energy-industry/">https://thefederalist.com/2021/11/30/15-states-threaten-to-pull-600-billion-from-banks-that-wont-give-equal-service-to-energy-industry/</a>

### **ESG Hypocrisy**

Biden DOL Announces Non-Enforcement Policy on ESG Regulations https://www.arnoldporter.com/en/perspectives/advisories/2021/03/biden-dol-announces-nonenforce-ment-policy-on-esg

Biden Orders DOL to End or Revise Rules Limiting ESG Investments <a href="https://www.thinkadvisor.com/2021/05/21/president-biden-orders-dol-to-end-or-revise-rules-limiting-esg-investments/">https://www.thinkadvisor.com/2021/05/21/president-biden-orders-dol-to-end-or-revise-rules-limiting-esg-investments/</a>

BlackRock's Hypocrisy Highlights ESG's Shortcomings <a href="https://www.commonsensesociety.org/2022/02/03/blackrocks-hypocrisy-highlights-esgs-shortcomings/">https://www.commonsensesociety.org/2022/02/03/blackrocks-hypocrisy-highlights-esgs-shortcomings/</a>

Index Funds and ESG Hypocrisy <a href="https://scholarlycommons.law.case.edu/cgi/viewcontent.cgi?article=4935&context=caselrev">https://scholarlycommons.law.case.edu/cgi/viewcontent.cgi?article=4935&context=caselrev</a>



TURBULENT MARKETS AHEAD - ARE YOU READY? 5 • 188

CLEARED FOR RELEASE 05/12/2022 (ECONOMIC BATTLE PLANT POINTS: 100)

American financial institutions' hypocrisy on China <a href="https://www.washingtontimes.com/news/2022/jan/16/american-financial-institutions-hypocrisy-on-china/">https://www.washingtontimes.com/news/2022/jan/16/american-financial-institutions-hypocrisy-on-china/</a>

Investor 'hypocrisy' on China and ESG, ex-US Navy boss says https://www.afr.com/companies/financial-services/investor-hypocrisy-on-china-esg-ex-us-navy-boss-says-20210924-p58udg

China's ESG ratings tarnish its allure for sustainable investors <a href="https://www.ft.com/content/fd835576-59fd-4bb6-93e7-cc30f254a358">https://www.ft.com/content/fd835576-59fd-4bb6-93e7-cc30f254a358</a>

Rubio to SEC: How Will "ESG" Rules Apply to Doing Business with Communist China? <a href="https://www.rubio.senate.gov/public/index.cfm/2021/10/rubio-to-sec-how-will-esg-rules-apply-to-doing-business-with-communist-china">https://www.rubio.senate.gov/public/index.cfm/2021/10/rubio-to-sec-how-will-esg-rules-apply-to-doing-business-with-communist-china</a>

Soros Slams BlackRock For Investing In China, Exposing Wall Street's ESG Hypocrisy | ZeroHedge <a href="https://remarkboard.com/m/soros-slams-blackrock-for-investing-in-china-exposing-wall/1fz3w2llbq30t">https://remarkboard.com/m/soros-slams-blackrock-for-investing-in-china-exposing-wall/1fz3w2llbq30t</a>

Larry Fink of BlackRock and His Global Crusade to Advance Identity Politics <a href="https://www.heritage.org/progressivism/commentary/larry-fink-blackrock-and-his-global-crusade-ad-vance-identity-politics">https://www.heritage.org/progressivism/commentary/larry-fink-blackrock-and-his-global-crusade-ad-vance-identity-politics</a>

'Woke' Capitalists Sell Out U.S. to China Behind a Mask of Virtue <a href="https://www.realclearpolitics.com/articles/2020/06/04/woke\_capitalists\_sell\_out\_us\_to\_china\_behind\_a\_mask\_of\_virtue.html">https://www.realclearpolitics.com/articles/2020/06/04/woke\_capitalists\_sell\_out\_us\_to\_china\_behind\_a\_mask\_of\_virtue.html</a>

Opinion: Woke capital kowtowing to China threatens US <a href="https://straightarrownews.com/opinions/opinion-woke-capital-kowtowing-to-china-threatens-us/">https://straightarrownews.com/opinions/opinion-woke-capital-kowtowing-to-china-threatens-us/</a>

Woke Corporations Top List of Companies Complicit in Chinese Human Rights Violations <a href="https://victimsofcommunism.org/publication/corporate-complicity-scorecard/">https://victimsofcommunism.org/publication/corporate-complicity-scorecard/</a>

#### **Woke Capital Undermines America**

Disney's secret master plan to ruin sports, corrupt children <a href="https://www.theblaze.com/shows/fearless-with-jason-whitlock/disney-espn-grooming-kids">https://www.theblaze.com/shows/fearless-with-jason-whitlock/disney-espn-grooming-kids</a>

'Get back to business': Disney shareholder blasts company for wasting shareholders' money on 'political crusades'

https://www.theblaze.com/news/get-back-to-business-disney-shareholder-blasts-company-for-wasting-money-on-political-crusades

When Big Business Went Woke <a href="https://www.prageru.com/video/when-big-business-went-woke">https://www.prageru.com/video/when-big-business-went-woke</a>

Confronting Woke Capitalism <a href="https://mailchi.mp/nationalcenter/confronting-woke-capitalism">https://mailchi.mp/nationalcenter/confronting-woke-capitalism</a>



TURBULENT MARKETS AHEAD - ARE YOU READY? 5 • 188

CLEARED FOR RELEASE 05/12/2022 (ECONOMIC BATTLE PLANT POINTS: 100)

Calling Out 'Emperor' Larry Fink
Charlie Munger says what many CEOs think but decline to say.
<a href="https://www.wsj.com/articles/calling-out-emperor-larry-fink-charlie-munger-financial-markets-berk-shire-hathaway-11645136040">https://www.wsj.com/articles/calling-out-emperor-larry-fink-charlie-munger-financial-markets-berk-shire-hathaway-11645136040</a>

BlackRock CEO Larry Fink Is Trying to Change the World Using Other People's Money <a href="https://pjmedia.com/news-and-politics/stacey-lennox/2022/02/12/blackrock-ceo-larry-fink-is-trying-to-change-the-world-using-other-peoples-money-n1558658">https://pjmedia.com/news-and-politics/stacey-lennox/2022/02/12/blackrock-ceo-larry-fink-is-trying-to-change-the-world-using-other-peoples-money-n1558658</a>

#### Critical Resources to Battle the ESG Risk

Stop Corporate Tyranny <a href="https://stopcorporatetyranny.org">https://stopcorporatetyranny.org</a>

National Center <a href="https://nationalcenter.org/">https://nationalcenter.org/</a>

Free Enterprise Project <a href="https://nationalcenter.org/programs/free-enterprise-project/">https://nationalcenter.org/programs/free-enterprise-project/</a>

Second Vote <a href="https://www.2ndvotefunds.com">https://www.2ndvotefunds.com</a>

Dictatorship of Woke Capital

https://www.amazon.com/Dictatorship-Woke-Capital-Political-Correctness/dp/1641771429/ref=tmm\_hrd\_swatch\_0?\_encoding=UTF8&qid=&sr=

Woke, Inc. https://www.amazon.com/Woke-Inc-Corporate-Americas-Justice/dp/1546090789

Shareholder Equity <a href="https://shareholderequity.org/">https://shareholderequity.org/</a>

Influence Watch <a href="https://www.influencewatch.org/hub/esg-activism/">https://www.influencewatch.org/hub/esg-activism/</a>



TURBULENT MARKETS AHEAD - ARE YOU READY? 5 • 188

CLEARED FOR RELEASE 05/12/2022 (ECONOMIC BATTLE PLANT POINTS: 100)



#### NSIC Institute and LSV Investing

Advisor Course Registration <a href="https://liberty.augusoft.net/index.cfm?method=ClassInfo.ClassInforma-tion&int\_class\_id=1346&int\_category\_id=5&int\_sub\_category\_id=21&int\_catalog\_id=0">https://liberty.augusoft.net/index.cfm?method=ClassInfo.ClassInforma-tion&int\_class\_id=1346&int\_category\_id=5&int\_sub\_category\_id=21&int\_catalog\_id=0</a>

4

Nominate Your Advisor https://www.economicwarroom.com/advisor

About the NSIC Institute <a href="https://www.nsic.org/">https://www.nsic.org/</a>

Pentagon 'Matchmakers' Aim to Keep US Tech Firms from Taking Chinese Money <a href="https://www.defenseone.com/technology/2019/05/pentagon-matchmakers-aim-keep-tech-firms-taking-chinese-money/156944/">https://www.defenseone.com/technology/2019/05/pentagon-matchmakers-aim-keep-tech-firms-taking-chinese-money/156944/</a>

Pentagon seeking patriotic investors to fund American small drones <a href="https://www.cnn.com/2019/08/26/politics/pentagon-american-drones-investors/index.html">https://www.cnn.com/2019/08/26/politics/pentagon-american-drones-investors/index.html</a>

Put America's National Security First, Not Investments in China's Threat to It <a href="https://www.centerforsecuritypolicy.org/2019/08/27/put-americas-national-security-first-not-invest-ments-in-chinas-threat-to-it/">https://www.centerforsecuritypolicy.org/2019/08/27/put-americas-national-security-first-not-invest-ments-in-chinas-threat-to-it/</a>

To counter China, Pentagon wants to create patriotic investors <a href="https://www.defensenews.com/pentagon/2019/05/10/to-counter-china-pentagon-wants-to-create-patriotic-investors/">https://www.defensenews.com/pentagon/2019/05/10/to-counter-china-pentagon-wants-to-create-patriotic-investors/</a>

Pentagon Wary Of Adversaries Buying Defense Firms Amid Economic Crisis https://breakingdefense.com/2020/04/pentagon-wary-of-adversaries-buying-defense-firms-amid-economic-crisis/

Ellen Lord Warns of Economic Warfare During Pandemic <a href="https://www.afcea.org/content/ellen-lord-warns-economic-warfare-during-pandemic">https://www.afcea.org/content/ellen-lord-warns-economic-warfare-during-pandemic</a>

The Doolittle Institute: An Air Force Research Laboratory Innovation Institute <a href="https://doolittleinstitute.org/">https://doolittleinstitute.org/</a>

American businesses have the power to change China's behavior. Time to step up. <a href="https://www.washingtonpost.com/opinions/2020/07/03/american-businesses-have-power-change-chinas-behavior-time-step-up/#comments-wrapper">https://www.washingtonpost.com/opinions/2020/07/03/american-businesses-have-power-change-chinas-behavior-time-step-up/#comments-wrapper</a>

Note: The Economic Battle Plan<sup>™</sup> contains hyperlinks to other Internet sites not under the editorial control of EWR-Media Holdings, LLC. These hyperlinks are not express or implied endorsements or approvals by EWR-Media Holdings, LLC, of any products, services or information available from these 3rd party sites. Links to these 3rd party sites are open source links that may require subscription or registration.