

## The Battle for America! Understanding the Fragile Political, Economic and Moral Environment.

Our country is facing an economic fiasco. Since the Biden administration policies were implemented, America has gone from a booming, low-inflation economy to a high-inflation bust economy.

For this week's briefing we brought in Hal Lambert. Hal frequently appears on CNBC, Fox Business, et cetera, to discuss global markets, Federal Reserve policy and the economy.



Politics, morality, and investing are key to national reformation. This week we're going to cover some of the incredibly volatile issues facing America and learn how we can fight back as investors in today's politically hostile economic environment.

In this briefing we will review the following topics:

- Energy is the number one driver of what's happening with inflation. It affects everything we do in our lives.
- The Democrat Party is radically and intentionally dividing America.
- What happens if Republicans take control of the House and Senate?
- The importance of getting control of the border.
- As investors, how do we respond to this crazy political and crazy economic environment?

**YOUR MISSION:** To shift your investments from businesses that are attacking your values and invest in companies that support your values.



**ATTENTION:** Now is the time to take action and fight back. We CAN restore America, but it demands our unified efforts to make the truth known.

**Ep. 6-210 (OSINT) Open-Sourced Intelligence Report.** This briefing includes conversations between Kevin Freeman and Hal Lambert in the Economic War Room®.

Hal Lambert has a long track record of investment experience, having spent 15 years managing portfolios at Credit Suisse and JPMorgan. Hal was a director at Credit Suisse, advising and managing client assets more than a billion dollars. And he headed a discretionary portfolio management for the Southwest and Western regions of the United States for JPMorgan.

In addition to 15 years with these two global powerhouse firms, Hal was a credit analyst for the Texas-based Bass family in Convertible Bond Arbitrage. He holds the Chartered Financial Analyst designation and is a member of the CFA Institute.

He's been active in politics for over a decade, using his experience in investing and politics to create the MAGA ETF and the politically responsible investing strategy.

Hal has a BBA in finance from the University of Texas, Austin, and an MBA from Georgetown. And he frequently appears on CNBC, Fox Business, and others to discuss global markets, Federal Reserve policy and the economy.

## 1. Policies Matter! Unfortunately, it seems policies are being set to hurt America, not help it.

Energy is the number one driver of what's happening with inflation. It affects everything we do in our lives.

“One word, policy. The policy of this administration has caused what we're creating today. Energy is the number one driver of what's happening with inflation. It affects food prices; it obviously affects our gas prices at the pump; it affects everything we do in our lives.

When you shut down drilling and when you shut down pipelines and when you put the word out that you don't want oil and gas in this country, you're going to have what you have today - high energy prices, which drives inflation.” –Hal Lambert



**ALERT:** The Fed is trying to solve the problem of inflation with higher interest rates. In the process they're going to crush the economy.

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The Fed is raising rates. Higher interest rates are not going to solve this problem. All they're going to do is create a situation where they're basically saying:

- » With these policies, we're going to crush demand for energy.
- » They're going to crush the economy to get inflation under control.



“It's so simple. If we would simply create more oil and gas in this country, inflation would come down, food prices would come down, and we'd all be a lot better off. This is hurting the very people that Biden says he's trying to help.” –Hal Lambert

“Stop and think about that, with interest rates going up and you're not able to afford gas prices, you put them onto your credit card and you're double paying extra higher interest rates and higher oil prices.” –Kevin Freeman

### Bad economic planning or purposeful policies?

“Absolutely on purpose. In fact, it was during the campaign when Trump lost the election. I told a lot of the oil and gas guys that supported Trump, ‘Look, you're going to make more money than ever under Biden.’ It's because Biden-Obama, and we go back to Obama, their policy was to have as high oil and gas prices as possible, because it makes the green energy program look better.” –Hal Lambert



**WARNING:** When the government is subsidizing all the green energy initiatives, you need to have high oil and gas prices to transition people to green energy, which in turn makes us more dependent on China.

### Hal Lambert identifies truths about green energy:

- » *When you're talking about electric vehicles, those things are driven off the electric grid, which is powered by natural gas. It's all oil and gas at the end of the day. And all it does is put us more reliant on China.*



- » *China produces 85% of what goes into an electric vehicle. And so, we're going to be stuck with China as someone that we must rely on versus Saudi Arabia.*
- » *Environmental extremists control this government, and they are pushing a green energy deal. Look at John Kerry. He is the environmental guru for the Biden administration. He flies around on his private jets and tells us all that we all ought to live with low carbon and everything else.*



“When you drive up oil and gas prices, you know it’s hurting low-income people. And the next answer in California is, “we will give you money to help pay.” So that is also wealth transfer, another progressive agenda item - take from the rich and give to the poor.” –Kevin Freeman

**Hal Lambert sees ESG as a long-term assault on America - Environmental, Social, Governance**

- » *A lot of it is driven by ESG: environmental, social, governance. If you really investigate it, which I have, it's a Marxist ideology. It's driven by the United Nations. They've pushed it out globally.*
- » *It was started in San Francisco in the early 1990s. They've been pushing this for decades, and they've finally gotten traction.*
- » *Now we have all these Woke Corporations and BlackRock and other companies that are managing money - they're pushing ESG. It's not for returns. It's all about Woke capitalism.*



**ESG is constricting capital to the energy industry, which makes it hard to get money to drill or to produce a pipeline or to transport energy.**

“Absolutely, but you’re seeing governments push back. Texas is pushing back; other states have pushed back. They’re saying, look, if you’re going to cut off energy funding - JPMorgan, Bank of America, and these big giant banks - if you’re not going to fund energy, we’re not going to do business with you. And so, that’s starting to happen, which is a good thing. And I’ve pushed that myself.

There are billions and billions of dollars of assets in state governments that need to be saying, ‘Look, if you’re not going to fund our major industries, we’re not going to work with you.’” –Hal Lambert

This is economic warfare. “It’s happening in our country. It’s not just economic warfare between China and the United States or Russia or other countries. It’s inside our own borders that we’re seeing an economic war.” –Kevin Freeman

**YOUR MISSION IS IMPORTANT: It’s time to shift your investments from businesses that are attacking your moral standards and invest in companies that support your values.**

- › Everybody should be involved whether you’re purchasing goods or investing
- › Spend money with companies that share your values and avoid those that don’t
- › Learn what values companies are promoting in their advertising, corporate culture, and company policies. What and who do they invest in? Which organizations, candidates and events do they sponsor?
- › Don’t put up with companies that attack you and your values

“We’re at that point where we can’t move past these corporations that are coming out and attacking our values and attacking us. Disney is a perfect example. [Governor] Ron DeSantis has done a great job in Florida saying, ‘Look, we’re not going to put up with this from Disney.’” –Hal Lambert



“Be strong and courageous. Do not fear or be in dread of them, for it is the Lord your God who goes with you. He will not leave you or forsake you (ESV, Deuteronomy 31:6).”

## 2. The Democrat Party is radically and intentionally dividing America

Let’s look at Abortion as an example:

“Everyone’s says, “we need to work together.” I’d love to work together, but they’re not there. We’re not even in the same country anymore with the Democrats. And, as a perfect example, not to get into abortion, but they voted and:

**Every single Democrat voted to have abortion up until birth.** Okay?  
That is an extremist position.

No one even does that in Europe. That's not anywhere in the world. And they all voted lockstep for that. So, you can't tell me that anybody on that side of the aisle is a moderate. They're simply not." –Hal Lambert

“On the other hand, President Biden gets up and says, if you're a MAGA Republican, which is 74 million voters who voted for President Trump, you're the extremist.” –Kevin Freeman



**3. Hal Lambert describes why the MAGA ETF was started.**

Biden promised unity but did the exact opposite. Instead, it appears he purposely divided the country further.

“(Biden) ran saying he was going to bring the country together. All he's done is try to divide, divide, divide. I started the MAGA ETF in September of 2017. It was a pushback against what's happening in the political realm right now.” –Hal Lambert

**CASE STUDY: Aligning investments with values – a counterattack on Target's bathroom policy.**

**Do you know what you own in your investment funds?**

“I was sitting on my desk one day and it came up on CNBC or Fox Business that Target was going to open their restrooms and dressing rooms to whatever sex you said you were. So, if you were a man, you could go into the female dressing rooms. And I was like, ‘Wow, that's going to be really bad for the stock.’



“I owned Target in some of the portfolios I was running. I sold them, I sold Target that morning. And Target proceeded to decline about 40% after that over the next six months. And there were a lot of protests that happened around that, surprisingly, but there were protests. And I was like, ‘these people are protesting Target and saying they're not going to shop at Target, but they probably own them - own Target in their mutual funds.’” –Hal Lambert

(<https://cnsnews.com/blog/melanie-hunter/target-stock-drops-42-percent-wake-lgbt-bathroom-policy-announcement>)

**With this Lambert saw the need for people to invest based on their political ideology.** As he got into it deeper, he realized that so many corporations say all these left-leaning things. And he wanted to see what these companies are doing behind the scenes, he looked at:

- » What are they spending their money on? And that's what he followed, where are they putting their money?
- » Where are their PAC dollars going?
- » Where are their employees putting their money?

Lambert then created an ETF around that so people can invest in companies that are supporting Republican federal candidates for office. He also used criteria where at least 50% of their assets had to be in the United States.

“It’s an America first approach, and where are their politics? Where are they investing money? Because money matters in politics. Unfortunately, it does. And if you have enough money, you can win an election. And therefore, if companies are publicly supporting these groups or different candidates, that’s where I wanted people to be able to invest.” –Hal Lambert

### **It’s About Battling Wall Street Wokeness!**

Fight back against the Wall Street wokeness of groups like BlackRock, State Street, and Vanguard. They are taking money from good Americans that don’t want wokeness and investing into things that really oppose our values.



**4. Follow the Money – It is Important to recognize polls are about money more than swaying votes.**

“I’ve been involved in politics a lot. You can have a poll say anything you want it to say. Okay? And so, when you see these polls come out, and most of them are run by left-wing corporations, CBS or whatever they are, they’re running these polls. People think they’re doing it to skew people’s voting preference. I don’t think that’s really it. It’s about money.” –Hal Lambert



**Polls can be created to falsely show one candidate is beating another, which helps that candidate raise money nationally.**

“It’s all about getting money into their coffers prior to the election. So, they put out and say, “Oh, this person is going to win, this person is going to win, this person is going to win. Give them money, give them money, give them money. And that’s what it’s about.” –Hal Lambert

“I think they (pollsters) choose their samplings. There will be a higher Democrat portion or higher independent portion or whatever to get what they want. And what they really want is the poll that they can sell for the candidate to raise the most money.” –Kevin Freeman

“You do the poll, and then you go, okay, well, what’s going to be the turnout? We predict it’s going to be 40% Democrat and 35% Republican. And so, they can tweak that and go, oh, well, that’s what our sample should be. And then the poll spits out whatever it spits out. So, that’s the way they control it, is what they think the turnout is going to be.” –Hal Lambert

**5. The November Election 2022 - What happens if Republicans take control of the House and Senate?**

Hopefully there will be a turnover in the government and we won’t see Democrats in control across the board. It’s almost narrowly split between Democrats and Republicans now. But if Republicans take control of the House and the Senate, what happens?

- » We get a stalemate and then we go into 2024 with who’s going to be the next president.
- » Mitch McConnell will be heading the Senate again, if we take the Senate.



- » We may see some hearings in the House where we have - they may target Hunter Biden and some of this, some of that. But realistically, I don't think they're going to do a lot.
- » "I think they're going to sit back and go, 'We want to take 2024 and get the presidency.' Unfortunately, I just don't see them doing a lot." –Hal Lambert



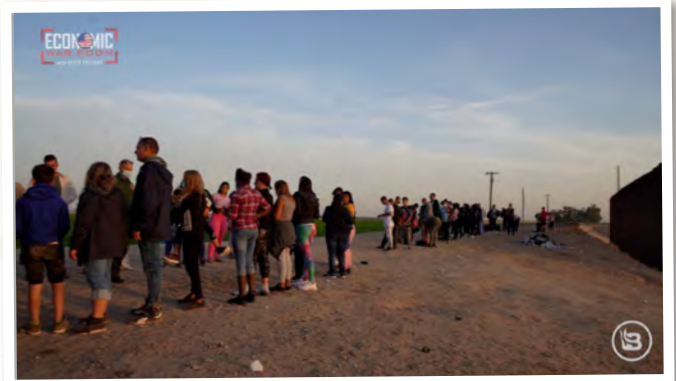
**6. One of the highest priorities of Congress is to stop the invasion of illegal immigrants, drugs and crime at the border.**

"I would say, look, let's shut down all funding until we control the border. Because this isn't immigration, this is an invasion. We are being invaded on the southern border." –Hal Lambert



**WARNING: The crisis at the border is not immigration, it's an invasion of the United States of America.**

"And nothing's being done about it. If I were in Congress, if I were there, I would say I'm not funding anything until we get control of that. I mean, that should be item number one that should happen." –Hal Lambert



**ACTION:** Demand that your congressman or congresswoman stop all funding until the U.S. is in control of its border.

- » To find out who your representative is, go to <https://www.house.gov/representatives> and contact them by mail, email, or phone.
- » Or call the Congress switchboard at (202) 224-3121 to talk with your representative.

**7. A look at what investors can do to respond to this crazy political and economic environment.**

Lambert explains: It depends on who the investor is and what stage of life they are in. Are they young? Are they old? What is their situation? Lambert believes:

- » *We're headed lower in the markets.*
- » *He would not be in Europe.*
- » *He would also not be internationally investing. Europe is going to have major energy problems this winter. Russia is going to shut off their gas pipeline.*



NOTE: Since this interview and briefing update, the Nord Stream Pipelines have been sabotaged.

**Hal suggests investment options for the near future.**

Hal believes that we are headed for some lower markets here over the next six months, but it's very difficult to time. So, if you're in the market he says:

- » *I would be lighter than you would normally be invested as far as equities go.*
- » *I would be in defense companies.*
- » *I would be in oil and gas companies, things like that.*
- » *I would not be in highly cyclical, technology sector companies right now.*
- » *I think we've got further downside in the market.*
- » *Below 3500 on the S&P, I think that would be a level to potentially start buying into the market.*

**“We're at over 8% inflation . . . If you got a 5% pay raise, you're making less money, which is crazy if you think about it. Again, it's driven by the policies of this administration.**



**“All of this is avoidable. This is not some sort of, ‘Oh, we have difficulty importing things from China.’ No, that's not what this is. This is energy related, its policy related.” –Hal Lambert**

**As Hal Lambert predicted Saudi Arabia cut production, and gas prices will rise exponentially.**

- » “They’ve already announced a slight cut. I called this on Fox Business three months ago. I thought the Saudis were more likely to cut production rather than increase. And I think they’re going to do more of it. Why wouldn’t they?”
- » If they cut production by 10%, do you think prices are going to go up more than 10%? I think so. So, they’ll make more money by cutting production.



**ATTENTION:** [There will be a] massive increase [in gas prices.]. And that’s going to hurt all of us. We could go into stagflation with that. And they hate Biden. Biden has bad-mouthed the Saudis. It’s just a disaster across the board politically.” –Hal Lambert

## 8. An overview of Trump’s policies vs. Biden’s, there are consequences.

**Lambert reviews the international landscape and everything that was said about President Trump.**

### The Successful Trump Policies

- » We got the Abraham Accords.
- » We put Iran back in a rightful place, because they’re the world’s number one state sponsor of terrorism.
- » We treated the Saudis better and we had a good energy environment.
- » We defunded the Saudis and the Russians, both, with lower oil prices from higher domestic production.

**Biden has reversed all the positive policies Trump initiated.**

- » “The stock market, the border, internationally, oil prices, everything.”
- » It’s been a disaster for our country and it’s a disaster globally.

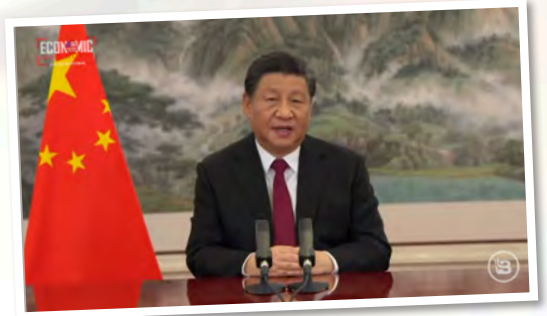


- › Pulling out of Afghanistan has been a total disaster and will cause people to freeze and starve in Europe this winter.
- › We think we have high inflation here. Europe is out of control with their gas prices.
- › President Trump warned them, don't depend on Russia. And they laughed at him.
- › The German delegates at the UN were caught on camera laughing at President Trump when he said that. And here we are today.

“I don't think we would have had the Ukraine invasion of Russia if we hadn't done what we did in Afghanistan if we hadn't had that horrible withdrawal from Afghanistan. That was totally humiliating.” –Hal Lambert

## 8. China is Facing Their Own Problems - Fear the wounded dragon!

- › China is currently eyeing the takeover of Taiwan.
- › They've gotten more aggressive across the board.
- › Their economy is in deep trouble. But you should fear a wounded dragon more and more than a satisfied dragon.
- › President Xi is about to become Emperor Xi, where he will never be replaced and have complete control over the country.



**WARNING:** [China's] President Xi is about to become Emperor Xi. He clearly aspires to dominate globally and the number one country they want to go against is the United States.

The book cover for 'According to Plan' by Kevin D. Freeman. The cover is red with a white star at the top. The title 'ACCORDING TO PLAN' is in large white letters. Below the title, it says 'THE ELITES' SECRET PLAN TO SABOTAGE AMERICA'. The author's name 'KEVIN D. FREEMAN' is at the bottom. A small graphic of a person in a white lab coat is at the bottom right. The text '...INCLUDES WHAT WE MUST DO TO SAVE AMERICA' is at the very bottom.

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## Why Should You Care?

- › Energy is the number one driver of what's happening with inflation. It affects everything we do in our lives.
- › The Democrat Party is radically and intentionally dividing America through intentional policies.
- › Polls are about money more than swaying votes. You can have a poll say anything you want them to say, and the liberals are skewing them to show their candidates are winning over conservative candidates.
- › We need to be ready to act if Republicans take control of the House and Senate.
- › Our southern border is out of control, bringing in drugs, crime, and hundreds of thousands of illegal aliens who are trained to vote with the left. One of the highest priorities of Congress is to get control of the border.
- › ESG is a major problem and people really need to look at what they're buying and investing in. Your money matters. You can't just say, I'm not going to shop at a store if you're going to invest in those companies as well.
- › More and more companies are attacking conservative, Christian values and weakening your voice in America. When we fight back, we can win!

## Action Steps:

1. To learn more about Hal Lambert and his company Point Bridge Capital, go to: <https://www.pointbridgecapital.com/>
2. Ask your financial advisor if the MAGA ETF makes sense for you.
3. If you invest on your own and have a Schwab account or TD Ameritrade, you can buy it there; the ticker is MAGA.
4. You can learn more at [investpolitically.com](http://investpolitically.com) that has all the information on the ETF.

**NOTICE: ECONOMIC WAR ROOM AND KEVIN FREEMAN DO NOT RECOMMEND INVESTMENTS in our briefings or our episodes. Given MAGA's focus, you may want to do your own research and investigation or ask your financial advisor to do so.**



5. As it relates to illegal immigration, demand that your congressman or congresswoman stop all funding until the U.S. is in control of its border.
  - To find out who your representative is, go to <https://www.house.gov/representatives> and contact them by mail, email, or phone.
  - Or call the Congress switchboard at (202) 224-3121 to talk with your representative.
6. Forward this to all your friends and loved ones and get them to take action.
7. Join us weekly in the Economic War Room. We are building new solutions with thought leaders that come through our doors every week.
8. Understanding the geopolitical landscape and threats against your money, your livelihood, and your way of life will allow you to be better prepared. Be sure to sign up for our weekly updates and free Economic Battle Plans™ at <https://www.economicwarroom.com/battleplans>.
9. If you have a financial advisor, make sure they have your values and interests at heart. Make sure they really understand what ESG investments mean for our future. Suggest that they become part of the NSIC institute and nominate them to participate in our online certification (see below).



**ATTENTION: Again, if you have not contacted your financial advisor, it is time to make it happen! If you don't have an advisor, it's time to consider getting one.**

**IMPORTANT: If you have a financial advisor make sure they are aligning your investments with your values and that they understand the economic war being waged against you. (See more on Weaponizing your money below)**

10. Financial Advisors sign up for the online NSIC class at Liberty University starting October 17, 2022. If you have a financial advisor make sure they see this link:

[CLICK HERE](#)

Also, you can nominate your financial advisor to participate in the NSIC Institute at [www.NSIC.org](http://www.NSIC.org) and we will reach out to them.



11. **Join us weekly in the Economic War Room®.** We are building new solutions with thought leaders that come through our doors every week. Understanding the geopolitical landscape and threats against your money, your livelihood, and your way of life will allow you to be better prepared as the Great Reset is waged against America. Be sure to sign up for our weekly updates at <https://www.economicwarroom.com>.

12. It is time to weaponize your money, see below as it relates to finding an NSIC advisor.

**We are in an economic war, as you seek ways to Weaponize you Money in your Investments, Spending, and Giving, consider an NSIC trained financial advisor.**

Make sure your financial advisor has your values and interest at heart. Make certain they really understand what ESG investments mean for our future. Suggest that they become part of the NSIC institute and nominate them to participate in our online certification at [EconomicWarRoom.com/advisor](https://www.EconomicWarRoom.com/advisor).

Financial Advisors go [www.NSIC.org](http://www.NSIC.org). Be sure to sign up for more information at <https://www.nsic.org/nominate.html>.

**If you do not have a financial advisor**, now is a good time to get one. We will soon publish of NSIC advisors who have participated in the training and elected to become part of the NSIC Institute.

13. **Weaponize your money toward principles that support Liberty, Security, and Values (LSV).** You control your giving, spending, and investing. Nominate your financial advisor to attend our next class at Liberty University this fall.

- **Investing.** We suggest you get a like-minded financial advisor. We've done surveys and a clear majority of investors want an advisor who matches with their political and cultural beliefs. Unfortunately, Wall Street is pushing for you to just take what they offer in order to force a leftist agenda on you.

- "If your advisor isn't willing to match your investments with your values, send them to us for training and education. If they won't do that, I can promise you that there are lots of other advisors looking for new clients."

-Kevin Freeman

- If you are following Economic War Room®, you will be on the leading edge regarding global threats, geopolitical analysis, and how you can weaponize your money to strengthen America. Your money, livelihood, and way of life are at risk and these tools are designed to mobilize America to protect our economic liberty.



In the **Economic War Room**®, we encourage Americans to be the “small ships that make the difference.” You cannot solely rely on the government or the president to solve America’s problems. You have to make a difference. It is up to you to help take our country back and create a voice for economic liberty. [The small ships are based on Churchill’s Operation Dynamo that rescued the British Expeditionary Forces in the Miracle of Dunkirk.

### Shareable Quote:

**“It’s happening in our country.  
It’s not just economic warfare between  
China and the United States or Russia or  
other countries. It’s inside our own borders  
that we’re seeing an economic war.”**

–Kevin Freeman, CFA

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The EWR Collection Deck – From Kevin Freeman  
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- 12/30/21, EP170, Rewind 2021, Exposed: Eight Political Lies, [Download Economic Battle Plan™](#)
- 12/09/21, EP168, All About Your Future - The Secret Plan to Destroy America, [Download Economic Battle Plan™](#)
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