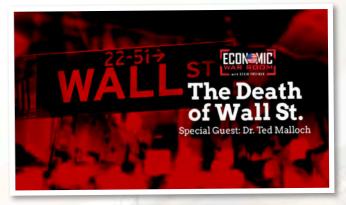


CLEARED FOR RELEASE 02/02/2023 [Economic Battle Plan™ points: 95]

Is This the End of the American Dream?

When you read the headline "Wall Street Will Die" (https://amgreatness.com/2023/01/05/wall-streetwill-die/), it catches your attention. It's frightening, and sadly, it's in line with what is being seen on America's economic front.

"Wall Street Will Die" was published in American Greatness (<u>https://amgreatness.com/</u>) and written by Dr. Theodore Malloch and Nicholas Capaldi.



Woke socialists, like terrorists, desperately want to do away with the lifestyle of the American middle class and our standards of living. And that means killing the American dream by bringing down Wall Street where it's no longer valuable, expected, or even profitable to invest in companies.

As you'll see in this briefing, the schemes behind woke socialists are to destroy the American dream in the United States and around the world – that of individual liberty, living longer, living better, and living more prosperous lives. In this issue, we'll cover:

- » Why elitist socialism should frighten America.
- » What should Wall Street be like?
- » Woke socialism the creative destruction of the entrepreneur.
- » The tragic end of the American dream.
- » How we can save America!

YOUR MISSION: Recognize the devious agenda behind ESG, World Economic Forum and other elite socialists. Then sound the alarm that Wall Street will die if woke socialism continues to infect the American marketplace and those like it around the world.

ATTENTION: The worldwide markets were down enormously last year – particularly the US market. The change is diabolical and should strike fear in all Americans.

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ECONOMIC BATTLE PLAN[™] THE DEATH OF WALL STREET **6.226**

CLEARED FOR RELEASE 02/02/2023 [Economic Battle Plan[™] points: 95]

Ep. 6-226 (OSINT) Open-Sourced Intelligence Report. This briefing includes a conversation between Kevin Freeman and Ted Roosevelt Malloch, Ph.D. Dr. Malloch is the CEO of Roosevelt Global Fiduciary LLC. He served as a research professor for the Spiritual Capital Initiative at Yale University, Senior Fellow Saïd Business School at Oxford University and professor of governance and leadership at Henley Business School where he co-led the Directors Forum.

Dr. Malloch's most recent books concerned the nature of virtuous enterprise, the practices of practical wisdom and virtuous business, the pursuit of happiness, the virtues of generosity and thrift. His latest book is Common Sense Business, coauthored with Whitney Macmillan, former chairman and CEO of Cargill, the world's largest privately held company.

Dr. Malloch has served on the executive board of the World Economic Forum, Davos. He's held an ambassador-level position at the United Nations in Geneva, Switzerland. He's worked in the US State Department and Senate. He's done capital markets at Salomon Brothers on Wall Street. He served on John Templeton's board and did high-level research for the John Templeton Foundation. He's also sat on several corporate mutual funds and not-for-profit boards.

He was also active in the Trump campaign of 2016. American Greatness runs his weekly opinion column. He earned his PhD in International Political Economy from the University of Toronto and took his BA from Gordon College along with an M.Litt. from the University of Aberdeen on a St Andrew's Fellowship.

How does someone go from the World Economic Forum and the State Department to being a part of getting Donald Trump elected as president, and then writing for American Greatness?

- For the long story, read Dr. Malloch's memoir
 "Davos, Aspen and Yale."
- AND THE SECOND THE ELITE CURTAIN AS A GLOBAL SHERPA
- » His story behind the Elite Curtain as a "global sherpa", as Margaret Thatcher once called him, shows he's been in all those places and knows how the system works.
- » He's very dangerous to the elitist socialists.



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ECONOMIC BATTLE PLAN[™] THE DEATH OF WALL STREET 6.226 CLEARED FOR RELEASE 02/02/2023

[Economic Battle Plan™ points: 95]

1. Elitist Socialism Should Frighten America.

"Wall Street Will Die" is an alarming article and is meant to frighten people. We must look at the change that is frankly coming about. We're not there yet, but it's coming. Last year was the beginning of something, in fact, there is the possibility that it will no longer be valuable, expected, or even profitable to invest in companies.

"If we follow this dictate of woke stakeholder activity, which is radical Democrat (maybe not so democratic) **elitist socialism**, we will end in a situation where there are no stocks to invest in. There are no companies." —Ted Malloch

WARNING: This has happened before!!

Lessons from the Soviet Union:

When the Soviet Union took over Eastern Europe after the Second World War:

- » The first thing they did was to get rid of the stock market.
- » The second thing they did was override, through regulation, all the companies, through the Gosplan, through central planning.



- » The third thing they did, and it has to do with the ideology around secularism, was to cancel all charity.
- » That just kills the poor and the middle class and enriches the elite.
- » It's frightening!

2. What Should Wall Street Be Like?

Remember the good old days!

It used to be that you could invest, and you'd have a good savings and retirement program. And the companies were trying to make money so that you got dividends and stock appreciation.

John Templeton, Peter Lynch, Warren Buffett, and other great investors laid out their strategies, which are worth revisiting.

- » It wasn't a get-rich-quick scheme. It was a slow and patient kind of investment over time.
- » You invest in appreciable stocks, bonds -- primarily stocks. And the entire economic system was focused on growth.

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- » It was designed to bring together creative people who lacked resources with people who had those resources. That was the genius of the entire US market economy for decades upon decades.
- » The market would go up and it would go down. But over the long term, it would always grow. The system wasn't collapsing. It wasn't crashing. It wasn't going down forever.
- » Prosperity was made by buying and holding a diverse portfolio of value stocks.
- » Those who understood that and could see the value did well over generations and passed that on to their heirs. It was a very successful formula.
- » Lots of public and private companies were involved. Mutual funds were involved.
- » Some countries around the world tried to copy that system. Some did better than others.
- » Buying and holding in a patient fashion, over the long term was always the way to prosperity.

"Wall Street was the American dream because you didn't have to start rich. You didn't even have to have a massive salary. If you put enough aside on a weekly basis in cost dollar averaging, you could make a very nice life for yourself, for your family, and for your heirs." —Kevin Freeman

Something Drastically Changed in 2022.

Wall Street was based on serving the shareholder. The goal of the board of directors was to serve the interest of the stockholder to maximize profits. That, unfortunately, is drastically changing.

- » The market economy is not a mechanical system that can be predicted.
- » Investors could bet that over time the market would go up because the entire economy was geared for growth.
- » That means that the general strategy would work in the long term.

ATTENTION: Last year was an indicator, it's the trigger for the down, and the market was massively down last year, all of the markets worldwide, but particularly our US market. Things have changed.

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3. Woke Socialism – The Creative Destruction of the Entrepreneur.

What has changed is the creative destruction of the entrepreneur who is no longer adored, is no longer respected, is no longer invested in.

- » We now have a system of radical socialism or woke socialism that wants to eat the cow.
- » We've got cows that are producing milk or meat, but Democrats want to kill the cows, the dairy cows, and divide up the meat.



Historically:

Republicans have always been focused on growth – what is called the liberty narrative. **Democrats have focused on the maldistribution of wealth.**

- » There's been a conflict between these rival elites for leadership in America one more entrepreneurial, business-oriented vs. professional politicians.
 - \rightarrow They've become permanent politicians.
 - \rightarrow They're a political class of bureaucrats
 - \rightarrow They're academic elites who favor the therapeutic state.
- » There are very few academics from the Republican side and certainly few in the "leading institutions."

WARNING: "The Democrats are now prepared to sacrifice growth in favor of distribution – what they used to call equality, and now refer to equity. They want equal outcomes, and that changes the entire narrative." —Ted Malloch

The present, permanent, and overriding crisis for the Democrats is the environment, global warming, climate change, whatever Davos expression is popular this week.

» You can listen to Klaus Schwab on TV talking about how he wants to master all of us.

According to elite socialism, the survival of the human race does not depend on or require infinite long-term growth. In fact, the opposite.

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» Most of them think that survival is incompatible with growth.

- → This takes us back to the limits of growth argument published in 1971 by the Club of Rome, all of which was based on a faulty MIT model.
- → What the ESG crowd and the Davos crowd wants is to do away with the lifestyle of the American middle class and our standards of living.
- → That means killing the American dream.



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"One viewpoint wants to take us back to where we were before 1820 (when the American dream took off) where growth was less than 1/10 of 1% per year for 2,000 years. After 1820, when America came into prominence, growth has been massively higher. **They want to return us to poverty**." —Kevin Freeman

Even Bono has changed his position as he discovered the truth.

"I thought that if we just redistributed resources, then we could solve every problem. I now know that's not true. There's a funny moment when you realize that as an activist: The off-ramp out of extreme poverty is, ugh, commerce, it's entrepreneurial capitalism." —Bono

ALERT: The Davos crowd really wants to reinstitute poverty, even though they're not admitting that.

Bono is at Davos every year, as are the Gates's and the Soros's, and Larry Finks. So, it would be good if he would amplify his message at Davos, where they need to hear it, because that's not what Davos is about.

» Davos claims to be about stakeholder capitalism – but it's not about capitalism at all.





- » Davos is about an elite ruling the world in a form of globalism. And they have no interest in markets whatsoever.
- » They have no worship, or no valuation put on this Schumpeterian idea of creative destruction and the critical role of the entrepreneur in that process. Quite the opposite. They want socialism.

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They would like a democratic form of socialism, but they want to be at the top of that pyramid.

4. The Tragic End of the American Dream.

This is not a temporary limit on economic growth, a pause, or a relaxation of some appetite. This is the end of the dream. And consequently, the end of the stock market itself.

- » Why would anyone invest if there's no chance to profit, if profit is a negative concept?
- » If you couldn't see your investment grow, why would you put your money in anything? You might as well put it into your mattress.
- » Wall Street doesn't want to admit it, but in a thoroughly socialist stakeholder economy, there's no need or reason for stocks.
- » Over time, companies cease to exist, the market is dictated and the state, through its regulatory bureaucracies, ends up controlling everything.

It's a very dire situation. The question is, can we avoid it?

It sounds like Italian fascism. It sounds like Occupy Wall Street.

» "I've taught at major business schools, so I'm saying this from the inside. If you go to those business schools, this is the curriculum. So, it's what our MBAs are being spoonfed." —Ted Malloch

We are seeing the Gramsci "Long march through the institutions."

- » They've gotten to academia, they've gotten to the business schools, finally.
- » They're now getting to the engineering schools, which is shocking – if two plus two doesn't equal four in engineering, bridges fail, and people die.



(*Gramsci is best known for his theory of cultural hegemony, which describes how the state and ruling capitalist class – the bourgeoisie – use cultural institutions to maintain power in capitalist societies. <u>https://en.wikipedia.org/wiki/Antonio_Gramsci</u>)

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"Antonio Gramsci was the Italian communist theorist who was quite insightful in his view that it would take a few generations to get to socialism. It wasn't Marxist proletarian revolution that would happen simultaneously in an overthrow of the government by a vanguard or proletariat of the elite." —Ted Malloch

ATTENTION: The father of Pete Buttigieg, the Secretary of Transportation, is the world's expert on Antonio Gramsci. Secretary Buttigieg was schooled at the knee of Gramsci's theory of cultural bourgeoisie. And now he's the third or fourth most prominent Democratic politician.



"This is not about him (Secretary Buttigieg), but it is that idea that over time, in a long-term swing, they can

crush our capitalist economy – one which from the 1800s moved us in the direction of living longer, living better, living more prosperous lives, not just in the United States, but in many places around the world. That scenario is coming to an end." —Ted Malloch

It's very sad and it's something the Economic War Room[®] is fighting against – it's an economic war, a form of economic warfare. We're battling that for free market capitalism and individual liberty here in the Economic War Room.

WARNING: "If you don't have Wall Street and individual liberty and free market capitalism, you don't have a reason for America. America doesn't exist. We just disappear. So, it's existential for our future as Americans." —Kevin Freeman

5. We CAN Save America!

It took a long time to get here, and it can't be fixed in a snap of the fingers.

Political Institutions | Over-regulation | Moral and Ethical attitudes all play a role in the solution.

- » Part of the fix, obviously, has to do with our political institutions.
- » Part of it has to do with our over-regulation and the need to deregulate.
- » A large part of it has to do with our moral ecology or moral and ethical attitudes.

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If you don't have the moral values that make possible our economic system, i.e., the capitalist system that we've come to appreciate in American history, then we're doomed to failure.

- » It was there at the beginning of American history, and the founders knew this.
 - → Alexander Hamilton wrote about it in detail, and we have practiced that down the ages.
 - → If we don't revisit and teach that in our civics classes, teach that again in our Sunday Schools – It would be nice if somebody attended Sunday school again. If we don't do that, then we're doomed to failure.



"Adam Smith didn't just write "The Wealth of Nations." He wrote "The Theory of Moral Sentiments." He was a moral philosopher first. We call it the economic war of the heart.

- » Jesus said, "if you're not faithful with your unrighteous mammon, you'll never be trusted with true riches."
- » We've got to get that part right, that heart part right before we can win the other battles that we're facing." —Kevin Freeman

Dr. Malloch's book called "Doing Virtuous Business" (https://www.amazon.com/Doing-Virtuous-Business-Remarkable-Enterprise/dp/0849947170), was made into a PBS documentary (https://www.pbs.org/video/ doing-virtuous-business/) where 15 million people had the chance to see it.

- » In it, he catalogs 60 companies that embrace these virtues of capitalism and how they did that.
- » Each one is unique, each one distinctive, it was difficult to duplicate because they all have their own corporate cultures, but they did it.
- » Those stories need to be told and retold.
- » Those stories are being replicated every day, week in, and week out by small and medium-sized enterprises, some of which get to be big enterprises.
- » We need more of those enterprises.



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[Economic Battle Plan™ points: 95]

6. America Must Refocus on Liberty, Security, and Values.

"One of the things we're doing here in the Economic War Room is we're educating the investor, but we're also training financial advisors at Liberty University to not focus on ESG – Environment, Social, Governance – which is a grab bag of leftist propaganda agendas, much of which is just a scam. We



focus, instead, on LSV – Liberty, Security, and Values. So, individual liberty and security, which could be personal or national security, and Judeo-Christian Western civilization values. —Kevin Freeman

Last year, Dr. Malloch wrote a powerful and must read, an article called "Environmental-Social-Governance Investing Is a Scam" (<u>https://tennesseestar.</u> <u>com/2022/06/09/commentary-environmental-social-</u> <u>governance-investing-is-a-scam/</u>). He explains:

- » How ESG dictated, manufactured, and concocted.
- » How trillions and trillions of dollars now have been moved in that direction -- university endowments and many investors.



» America needs to free itself from that bondage.

ESG is highly destructive to American independence and liberty.

- » It's defunding all the energy development that we had in the United States.
- » We became energy independent under the Trump administration.
- » Now it's been defunded. We canceled the Keystone pipeline.
- » Banks no longer want to lend money to energy companies so energy companies can't get capital to grow and expand.
- » It is not just a scam. It's a very deadly scam!

Energy is the throttle for the whole economy. So, they (eco-terrorists) are strategic in what they have done, or in this case even undone. So, we need to bring back the policies of the previous administration.

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- » Governor DeSantis is taking this head-on in the State of Florida.
- » All governors are quite capable of doing this.
- » We also need spokespeople on Wall Street, some CEOs of big firms who say we're not going to be dictated to by these eco-terrorists.
- » The state treasurers can do it, and the Secretaries of State can do it.
 - → Even now, they're defunding and removing funds from BlackRock, State Street, and Vanguard if they go against the principles and the benefits, and the needs of the state.

Our Strategic Weapon.

"If we can train 10,000 financial advisors, we estimate we'll weaponize a trillion dollars of financial capital, which is a drop in the bucket compared to ESG, but it's a pretty good start." —Kevin Freeman

- » The National Security Investment Consultant Institute (NSIC) is starting with the middle class and starting with the investor because they're in the crosshairs to be torpedoed.
- » Financial advisors say their clients want something that's good for their family and good for their country. They don't want ESG!

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WHY SHOULD YOU CARE?

- » Woke socialists, like terrorists, desperately want to do away with the lifestyle of the American middle class and our standards of living.
- The devious schemes behind woke socialists are to destroy the American dream by bringing down Wall Street where it's no longer valuable, expected, or even profitable to invest in companies.
- » Elitist (woke) socialism should frighten America.
- » Wall Street should not be changing like it is.
- » Woke socialism the creative destruction of the entrepreneur.
- » The tragic end of the American dream.
- » Together, we CAN save America!

ACTION STEPS

- 1. Seek God's face, asking that He save America from the immoral and brutal attacks from the elitist, socialistic left, and asking what you can do.
- 2. Sound the alarm that Wall Street will die if woke socialism continues to infect the American marketplace and those like it around the world.
- 3. Expose the devious agenda behind ESG, World Economic Forum, and other elite socialists who are focused on the maldistribution of wealth and are thriving as terrorists who desperately want to do away with the lifestyle of the American middle class and our standards of living.
- 4. Be a strong advocate of moral values and free market capitalism being taught in our schools and colleges.
- 5. Stand in the way of Democrats sacrificing growth in favor of maldistribution of wealth pushing America and the world back into pre-1800 poverty.
- 6. Encourage and invest in entrepreneurs.
- 7. Push to end professional politicians in our government by voting for term limits for all political parties!
- 8. Continuously urge our government leaders to do away with overregulation by advocating the need to deregulate.
- 9. Hold our political and corporate leaders to high moral standards that benefit the growth and security of America.

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- 10. Stand against political, economic, and corporate collectivists by promoting capitalism, creativity, and staunch individualism.
- 11. Ask God to empower you to stand up and speak out against evil to be a true advocate of truth, justice, and liberty in America and across the world.
- 12. Pray that God will show you how to get your money right with Him, so you can make a difference in America.
- 13. Expect God to answer your prayers and thank Him for doing so.
- 14. Forward this to all your friends and loved ones and get them to take action.
- 15. Join us weekly in the Economic War Room. We are building new solutions with thought leaders that come through our doors every week.
- 16. Watch or listen to and study Economic War Room (<u>https://www.economicwarroom.com</u>) resources to help you understand the geopolitical landscape and threats against your money, your livelihood, and your way of life to better prepare you to enter the battle.
- 17. If you have a financial advisor, make sure they have your values and interests at heart. Make sure they really understand what ESG investments mean for our future. Suggest that they become part of the NSIC institute and nominate them to participate in our online certification (see below).

ATTENTION: Again, if you have not contacted your financial advisor, it is time to make it happen! If you don't have an advisor, it's time to consider getting one.

IMPORTANT: If you have a financial advisor make sure they are aligning your investments with your values and that they understand the economic war being waged against you. (See more on Weaponizing your money below)

- 1. Financial Advisors sign up for the online NSIC class at Liberty University. If you are a financial advisor, go to <u>www.NSIC.org</u> and sign up for more information.
- 2. Join us weekly in the Economic War Room[®]. We are building new solutions with thought leaders that come through our doors every week. Understanding the geopolitical landscape and threats against your money, your livelihood, and your life will allow you to be better prepared as the Great Reset is waged against America. Be sure to sign up for our weekly updates at https://www.economicwarroom.com.

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3. It is time to weaponize your money. We are in an economic war, as you seek ways to Weaponize your Money in your Investments, Spending, and Giving, consider an NSIC-trained financial advisor.

ATTENTION: Clients already with a Financial Advisor - Make sure your financial advisor has your values and interests at heart. Make certain they really understand what ESG investments mean for our future. Suggest that they become part of the NSIC institute and nominate them to participate in our online certification at <u>https://www.economicwarroom.</u> <u>com/advisor</u>

If you do not have a financial advisor, now is a good time to get one. We will soon publish NSIC advisors who have participated in the training and elected to become part of the NSIC Institute.

- Weaponize your money toward principles that support Liberty, Security, and Values (LSV). You control your giving, spending, and investing. Nominate your financial advisor to attend our next class at Liberty University.
 - Investing. We suggest you get a like-minded financial advisor. We've done surveys and a clear majority of investors want an advisor who matches with their political and cultural beliefs. Unfortunately, Wall Street is pushing for you to just take what they offer in order to force a leftist agenda on you.
 - "If your advisor isn't willing to match your investments with your values, send them to us for training and education. If they won't do that, I can promise you that there are lots of other advisors looking for new clients." –Kevin Freeman
 - If you are following Economic War Room®, you will be on the leading edge regarding global threats, geopolitical analysis, and how you can weaponize your money to strengthen America. Your money, livelihood, and way of life are at risk and these tools are designed to mobilize America to protect our economic liberty.

In the **Economic War Room**[®], we encourage Americans to be the "small ships that make the difference." You cannot solely rely on the government or the president to solve America's problems. You have to make a difference. It is up to you to help take our country back and create a voice for economic liberty. [The small ships are based on Churchill's Operation Dynamo that rescued the British Expeditionary Forces in the Miracle of Dunkirk.



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Shareable Quotes:

"Wall Street was the American dream because you didn't have to start rich. You didn't even have to have a massive salary. If you put enough aside on a weekly basis in cost dollar average and did all of that, you could make a very nice living for yourself, for your family, and for your heirs."

-Kevin Freeman, CFA

"The Democrats are now prepared to sacrifice growth in favor of distribution – what they used to call equality, and now refer to equity. They want equal outcomes, and that changes the entire narrative."

—Theodore Malloch, Ph.D.

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The EWR Collection Deck – From Kevin Freeman (List of resources and external links for more information)

Quick Access Links

About Dr. Theodore Malloch The Elitist Agenda Lessons from the Soviet Takeover The Good Old Days for Stocks Why 2022 Was a Bad Year for Investors Growth Defeats Poverty The Communist Plan and the Long March Creative Destruction, Schumpeter, and the End of Capitalism The Move Against Christianity and Family About LSV Investing and the NSIC

[] - Must Read/Watch

Where to Access Economic War Room

 On BlazeTV https://get.blazetv.com/economic-war-room/

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 XOTV Channel https://xotv.me/channels/233-economic-war-room

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 Link to all Economic Battle Plans™ https://www.economicwarroom.com/battleplans

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Episodes and Economic Battle Plans[™] from Prior Shows with Application to this Topic:

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