

ECONOMIC BATTLE PLAN[™] THE INFLATION GRINCH 7.269 CLEARED FOR RELEASE 11/30/2023

[Economic Battle Plan™ points: 96]

Woke vs Productive – The Tale of Two Economies

In the modern world, a culture war is raging. Woke policies have wormed their way into much of corporate America. This parasitic worldview is draining these companies of life from within. Meanwhile, many businesses have refused to make room for woke nonsense. These two economies have been running side by side, and the data is starting to reveal which system will win.



The dangerous question is, will the nation

survive long enough to see this experiment run its course? We must ensure that it does by taking courage, wielding our economic weapons, and fighting back against this virulent plague.

In this briefing we will discuss the following:

- » The Tale of Two Economies
- » The Freedom Economy Index A new survey of small businesses
- » Political Solutions
- » Restoring America's Economic Greatness

YOUR MISSION: Learn about the two economies and what you can do to help course-correct our nation and restore American values in the workplace.

ATTENTION: The American economy is under attack as woke policies weaken American businesses.





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Ep. 7-269 (OSINT) Open-Sourced Intelligence Report. This briefing includes a conversation between Kevin Freeman and Andrew Crapuchettes. Andrew is a friend of the Economic War Room® and an American Patriot.

Andrew Crapuchettes is a pioneer in the labor market data and analytics industry, and he is the visionary founder and CEO of RedBalloon. Andrew has led many companies through successful exits since his earliest days as a Silicon Valley entrepreneur in 2001.



1. The Tale of Two Economies

America has been split into two separate economies as the consequences of socialist policies ravage the once-great economic powerhouses of California, Washington, Illinois, New York, etc.

Many of these states are watching their most industrious citizens move away to greener pastures in conservative states.

"California and New York are losing people rapidly, and Florida and Texas are gaining people rapidly. I mean, people are voting with their feet. They're leaving these bad states. And also, I think they're leaving these bad companies." –Kevin Freeman

California, once known for its vibrant



entrepreneurial culture, has been in decline for over a decade as the woke agenda has destroyed the fabric of their society.

Those who still value freedom have been moving out of the cities and into the more conservative rural areas for years. Now many are realizing that living anywhere in a leftist state is not worth the cost.

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Across the nation, entrepreneurs and small business leaders face troubling times. The political response to COVID-19 left many small businesses underwater while others were barely able to hold on.

"We have the economy that is the blue states. It is the people who spend all their time doing DEI training and microaggression training... they're spending all their time doing that and with taxes and regulation, their economy is struggling, their businesses are struggling and their quality of life is going downhill rapidly. Whereas you have this



freedom economy, you have it in red states like Texas and Florida, Idaho... where you see these economies that are actually doing pretty well, despite what's coming out of D.C., and those businesses are doing really well. We talk to businesses at RedBalloon that are booked for the next six months, and they're just trying to catch up with all the work that they have to do." -Andrew Crapuchettes

The evidence is clear, economies that adopt free market policies and encourage liberty in the workplace are outperforming those with woke agendas.

This is why so many businesses are moving their offices from states like California to states like Texas. Elon Musk has moved offices for his companies out of California and into conservative states, bringing the jobs with him.

Attention: The failed socialist policies in woke states have begun to produce fruit, and the leaders of the local economies are fleeing its rotten odor.

2. The Freedom Economy Index – A new survey of small businesses

our enemies

To understand this new tale of two economies, Andrew Crapuchettes and his team at RedBalloon (partnering with Public Sq.) have developed a survey called the Freedom Economy Index (FEI) which asks small businesses questions to understand how they view the current political and economic climate.

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What we see MARK



What the survey has discovered is that a lot of these small businesses are concerned about the insane levels of inflation under the Biden administration, and the excessive abuse of power seen in the Federal Reserve.

The survey also revealed that most of these small business leaders do not believe that any administration will ever have a balanced budget, let alone reduce the national debt.

You can view the <u>FEI survey</u> and see what 70,000+ businesses surveyed think about our current economic and political climate.



One key finding of the survey relates to young economic leaders, those who are under 30 years old and earning over \$100,000 per year.

"So, there's this sector of the economy. They're kind of bellwethers of where an economy is going to go. It's people who are under 30 years old earning over \$100,000 a year... those people are generally going to be the leaders of the economy. They're going to build the businesses that are meaningful. They're going to move the needle on an economy. California, on average, has net 100ish people of that category leave the state. In 2020, that was over 8000 of those people left the state. These are people who are realizing that the policies, the taxes are going to kill their business, they're going to kill their opportunities, and they want to go somewhere where they're free.... Well, those are the hardest-working people who are going to drive the economy in a totally different way and a lot of them were captured in this Freedom Economy Index." –Andrew Crapuchettes

As these individuals leave states like California in droves, seeking better opportunities, so does their money and their expertise.

With so much talent leaving woke states, conservative states are being granted the upper hand.

However, this is not only a state-by-state issue, many of these young leaders see the failed Biden administration's economic policies. They understand the need for a free

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market, and many are outraged over the incompetence or intentional negligence of the Biden administration's monetary policy.

"They see a political component because over 70% see the personal financial outlook as much worse since Biden took office. They see that politically and that's impacting their hiring. And so, they're planning to hire to expand... The plan to hire to replace existing openings has gone up. But a good number don't even plan to hire at all according to this survey." –Kevin Freeman



Due to massive inflation, businesses see increases in every aspect of their expenses, leaving many unable to hire new employees even with an increase in labor needs.

While there are more opportunities in conservative states, the current economic environment still impacts the hiring process for small businesses that would otherwise be thriving and providing many new job opportunities.

Attention: The Freedom Economy Index survey has found that many small businesses are struggling with the failed policies of the Biden administration.

3. Political Solutions

With the current political landscape looking bleak, there are solutions that could restore American greatness.

One major issue businesses face is that the US government competes with them for talent. There have been months where the federal government has hired upwards of 60,000 new employees.

They are using your tax dollars to compete with you for talent.

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Every time the government spends more money, it creates new jobs that compete with American businesses.

"84% of the small business owners surveyed said that Republicans in Congress should refuse to raise the debt ceiling period, and only 14.4% agreed with the eventual path that GOP leadership took... Small business



owners realize that if you spend more money than you take in, eventually you're completely broke and you lose everything." –Kevin Freeman

American business owners know that a government that raises the debt ceiling will use all of that money on new projects. These projects will compete with American businesses for talent.

At the same time, when the US takes on debt, it negatively impacts the US economy and the nation's economic power in diplomatic situations.

If America continues on it course of excessive spending and insane levels of national debt, the nation will eventually collapse.



For this reason, small business leaders are calling for the government to cut spending and figure out their budgets properly instead of raising the debt ceiling which is akin to taking out a new credit card to cover the payments of your current credit card already over the limit.

Sadly, the likelihood of the government getting its house in order seems quite low, as the FEI survey revealed that very few

business leaders even considered it a possibility that an administration could balance the budget.

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For this reason, We the People must take the power back into our own hands.

"Be responsible for where you are, take care of your business, take care of your family, and then go out and vote. And don't be afraid of who you are. That's the other thing, is so many of our conservative friends, they self-censor. They just kind of keep their head down. I'm going to protect my money. I'm going to be careful. And we need people who are brave. Are actually willing to speak



up? Because when you're brave, you give courage to everyone around you. And so, we need more of that." –Andrew Crapuchettes

It is our responsibility as Americans to preserve the culture and values that made our nation great.

We are tasked with ensuring that we elect public servants who will do what it takes to cut government spending so we can see a balanced budget.

We can work hard in our own businesses and develop a strong economy that shifts the future of our nation and ensures the preservation of liberty for all.

Attention: The federal government's excessive spending is destroying the economy. We must vote for change to ensure the American economy can thrive again.

4. Restoring America's Economic Greatness

American greatness was not acquired through government, it was developed by a society of people who wanted to work hard to build a better nation for their children to grow up in.

"The American economy has been the strongest economic engine in the history of civilization. The American free-market economy has lifted more people out of poverty than any other economic model, and the American people have produced



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more medical and technological innovations that improve the quality of life for all mankind than any other society. Government agencies were created to protect and preserve freedom, including the free market, but in today's world, they hold it back. Get government out of the way. Let freedom ring once more and we'll see prosperity that overcomes the deep fiscal crisis that our government has created. That's the story of this month's Freedom Economic Index survey." –Kevin Freeman

It is the American people that made America great. Their commitment to each other and the development of a better tomorrow spurred the nation's economy on to greatness.

No other economic system or nation has seen the incredible growth rates and technological advancements that America has stewarded.

Today, that same American spirit is under attack. The government has failed to protect the free market and is instead attempting to control the market as politicians have much to gain.

These broken policies are not only in states like California or the federal government.

In each state there are economic policies that are hurting and not helping local businesses.

"We don't have the margin as Americans anymore to waste our time on broken policies in the workplace or at the government level. We just don't have that margin anymore. We're very tight in our economic condition right now. Our encouragement to businesses is you need to be hiring people who are going to show up



and work really hard and are not going to spend all their time whining about the latest political fad and their pronouns and DEI or ESG... We have to be productive... We need to get back to productivity... this is a tale of two economies. A lot of these red companies and red states are productive... you need to be hiring the type of people who are going to show up and work, they're going to be cheerful about it. They're going to take care of your customers. They believe capitalism is a good thing. When you hire those types of people, you will be shocked at what a difference it makes to your business." –Andrew Crapuchettes

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The most important thing businesses can do is to prove that woke nonsense and bad policies fail by outperforming those companies and states with good policies.

Stop hiring for DEI or ESG goals and start hiring for productivity. If you are an employee, look for companies that will hire based on merit and will reward you for your work ethic.

This is how we defeat and overturn failed policies, by outperforming them and taking all their business.

Attention: The economic and cultural war for America can be won by businesses that employ patriotic people with patriot policies. This will naturally cause woke companies to fail and the patriotic ones to rise to the top.



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WHY YOU SHOULD CARE:

- » The American economy has been split in two between red and blue economic policies.
- » Woke nonsense has infiltrated many corporations and is killing them from within.
- » The FEI survey found that most small businesses in America want less government spending.
- » The government is competing with American business owners for talent using your tax money.
- » We The People can vote for change and be the change in a practical way by changing how we work.
- » We can reclaim our nation and our culture one business at a time.

ACTION STEPS:

- 1. Read the <u>FEI survey</u> to see what small businesses have to say about the state of our nation.
- 2. Contact your representatives and demand that they work to reduce government spending and work towards a balanced budget.
- 3. Read Kevin's new book <u>Pirate Money</u> to learn more about a solution to fight back against federal overreach and inflation.
 - 4. Get together with your Chamber of Commerce, your civic group, your church group, and your neighbors, and leverage your voice.
 - 5. Share this Economic Battle Plan[™] with as many people as you can to inspire them to employ patriotic policies in their businesses and workplaces.
 - 6. PRAY for God to protect American liberty and to empower patriotic Americans to make a difference.

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ONGOING STEPS:

- 1. Seek opportunities to inspire other Americans to stand up for what is right.
- 2. Send them this Economic Battle Plan[™] and ask them what they are doing to stand for America and Liberty!
 - » Elect Politicians that understand the need to preserve American Liberty.
 - » Encourage and ask your elected officials to educate themselves.
 - » Ask them how they are working to strengthen our education system and reverse the push for Marxist indoctrination.
- 3. Take Action and help get Texas Transactional Currency passed! This can be the model for your state. Do this now and easily share this link with friends and on social media!

Show your support for the Texas Transactional Currency efforts. Learn more at <u>www.TransactionalGold.com</u>.

You can also easily share this on Twitter, Facebook, Gab, with your friends asking to them join the campaign to support a Texas Special Session.

NOTE: YOU DO NOT NEED TO LIVE IN TEXAS. TEXAS CAN HELP LEAD THE WAY FOR YOUR STATE TO OFFER SIMILAR CONVENIENCE OF TRANSACTIONAL CURRENCY BACKED BY SILVER OR GOLD.

4. Check your investments to see if they are helping fund the agendas of Globalist Elites. If you have a financial advisor insist that they give you an update and encourage them to become part of the NSIC.

Seek out investment opportunities in patriotic innovations. Financial Advisors sign up for the online NSIC class at Liberty University. If you are a financial advisor, go to <u>www.NSIC.org</u> and sign up for more information. Weaponize your money, your investing, spending, and giving!





ATTENTION: Clients already with a Financial Advisor - Make sure your financial advisor has your values and interests at heart. Make certain they really understand what ESG investments mean for our future. Suggest that they become part of the NSIC institute and nominate them to participate in our online certification at https://www.economicwarroom.com/advisor.

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In the **Economic War Room**[®], we encourage Americans to be the "little ships that make the difference." You cannot solely rely on the government or the president to solve America's problems. You have to make a difference. It is up to you to help take our country back and create a voice for economic liberty. [The little ships are based on Churchill's Operation Dynamo that rescued the British Expeditionary Forces in the Miracle of Dunkirk.]

SHAREABLE QUOTES:

"We have to be productive. And that's how we get past this. We need to get back to productivity... if you're a business, you need to be hiring the type of people who are going to show up and work, they're going to be cheerful about it. They're going to take care of your customers. They believe capitalism is a good thing."

-Andrew Crapuchettes, CEO & Founder at RedBalloon.work

"California and New York are losing people rapidly, and Florida and Texas are gaining people rapidly. I mean, people are voting with their feet. They're leaving these bad states. And also, I think they're leaving these bad companies.."

-Kevin Freeman, CFA

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The EWR Collection Deck – From Kevin Freeman (List of resources and external links for more information)

Quick Access Links: <u>About Andrew Crapuchettes</u> <u>The Tale of Two Economies</u> <u>The Freedom Economy Index – A new survey of small businesses</u> <u>Political Solutions</u> <u>Restoring America's Economic Greatness</u> <u>Action Steps</u> About LSV and the NSIC

[] - Must Read/Watch

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About Andrew Crapuchettes

About Andrew https://www.redballoon.work/about Andrew on X (Twitter) https://twitter.com/ACrapuchettes Andew on Instagram https://www.instagram.com/acrapuchettes/ RedBalloonWork on Gettr https://www.instagram.com/acrapuchettes/ Andrew Crapuchettes My Story 2023 <a href="https://www.feabulto.https://wow.feabulto.https://www.feabul

Q&A: Crapuchettes talks about his business, its rapid growth, and the vision of his role in Moscow <u>https://dnews.com/local/q-a-crapuchettes-talks-about-his-business-its-rapid-growth-and-the-vision-of-his/arti-cle_53f9b6ae-cd8c-5d0f-abf8-84c9495a46e4.html</u>

Red Balloon – Freedom Business w/ Andrew Crapuchettes & Standing Against Our Own Taliban https://crosspolitic.com/podcast/red-balloon-freedom-business-w-andrew-crapuchettes-standing-against-our-owntaliban/

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Building God's Kingdom through Markets with Andrew Crapuchettes https://texasscorecard.com/uncategorized/building-gods-kingdom-through-markets-with-andrew-crapuchettes/

How Woke Ideology Effects The Workplace with Andrew Crapuchettes https://conservativesguide.com/podcast/how-woke-ideology-effects-the-workplace-with-andrew-crapuchettes/

The Tale of Two Economies

California businesses continue to relocate to Texas https://www.thecentersquare.com/california/article_61862f50-7cc3-11ed-9523-434938946f56.html

How Blue States Came to Represent Inequality—and Red States the Middle Class https://www.newsweek.com/how-blue-states-came-represent-inequality-red-states-middle-class-opinion-1703951

The Blue State Model Has Failed https://www.hoover.org/research/blue-state-model-has-failed

Bad Economic Policies Are One Reason People Are Leaving Blue States https://www.forbes.com/sites/adammillsap/2023/02/14/bad-economic-policies-are-one-reason-people-are-leavingblue-states/

Study says red states smash blue states as the best for business start-ups https://www.foxbusiness.com/politics/study-proves-red-states-smash-blue-states-best-business-start-ups

Red States Are Winning the Post-Pandemic Economy https://www.wsj.com/articles/red-states-winning-post-pandemic-economy-migration-11657030536

Should You Buy Companies in Red States or Blue? https://hbr.org/2008/10/should-you-buy-companies-in-re

1,000 People a Day: Why Red States Are Getting Richer and Blue States Poorer https://www.heritage.org/government-regulation/report/1000-people-day-why-red-states-are-getting-richer-andblue-states

Analysis: Why people are fleeing blue states for red ones https://www.deseret.com/2023/5/3/23701001/population-red-states-blue-david-brooks-ron-desantis-utah

October Freedom Economy Index Reveals US Headed Toward Recession; Supplier Prices Continue to Climb https://www.blog.redballoon.work/post/october-freedom-economy-index-reveals-us-headed-toward-recession-supplier-prices-continue-to-climb

The Freedom Economy Index – A new survey of small businesses

FEI Report https://em.redballoon.work/freedomeconomy

The Truth about Joe Biden's Economy https://www.heritage.org/budget-and-spending/heritage-explains/the-truth-about-joe-bidens-economy

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Half of Americans believe they are worse off under Biden in blow to 'Bidenomics' https://www.foxbusiness.com/economy/half-americans-believe-they-are-worse-biden-blow-bidenomics

The Atlantic explains 'why Americans hate a good economy' as Biden's polling sours https://www.foxnews.com/media/the-atlantic-explains-why-americans-hate-good-economy-bidens-polling-sours

Democrats Are Panicking About the Wrong Thing https://www.politico.com/news/magazine/2023/11/24/democrats-polls-economy-00128483

Survey Shows 76% of Small Businesses Say Supplier Prices Increased in Last 30 Days https://www.blog.redballoon.work/post/survey-shows-76-of-small-businesses-say-supplier-prices-increased-inlast-30-days

Political Solutions

IRS to Hire 30,000 Employees Over the Next Two Years https://www.govexec.com/workforce/2023/04/irs-hire-30000-employees-over-next-two-years/384897/

IRS Is Hiring Thousands Of New Workers To Ramp Up Focus On Millionaires And Large Corporations https://www.forbes.com/sites/kellyphillipserb/2023/09/18/irs-is-hiring-thousands-of-new-workers-to-ramp-up-focuson-millionaires-and-large-corporations/

The High Costs Of Too Much Government Spending https://www.forbes.com/sites/adammillsap/2021/08/06/the-high-costs-of-too-much-government-spending/

FACT CHECK: Setting the Record Straight on Bidenomics https://budget.house.gov/press-release/fact-check-setting-the-record-straight-on-bidenomics

Trump Is Winning Over Swing-State Voters Wary of Biden's Economic Plan <u>https://www.bloomberg.com/news/articles/2023-10-19/trump-leads-biden-in-key-us-states-as-voters-worry-about-economy-poll</u>

Record numbers of people are worse off, a recipe for political discontent: POLL https://abcnews.go.com/Politics/record-numbers-worse-off-recipe-political-discontent-poll/story

Survey Reveals Small Business Owners' Call for Congressional Timeout https://www.blog.redballoon.work/post/survey-reveals-small-business-owners-call-for-congressional-timeout

Jobs Report: Surging Government Hires Confirms Freedom Economy Fears of Runaway Government Spending https://www.blog.redballoon.work/post/jobs-report-surging-government-hires-confirms-freedom-economy-fears-of-runaway-government-spending

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Restoring America's Economic Greatness

Hard work is an American value that has been extremely important throughout history. https://www.youthvoices.live/the-importance-of-hard-work-in-america/

Hard Work, Once as American as Apple Pie https://www.aei.org/articles/hard-work-once-as-american-as-apple-pie/

Ten Free Market Economic Reasons To Be Thankful https://www.forbes.com/sites/jeffreydorfman/2016/11/23/ten-free-market-economic-reasons-to-be-thankful/

Making America Great Again https://globaleconomicwarfare.com/2020/01/making-america-great-again/

Action Steps

Go to <u>RedBalloon.work</u> and search for jobs at patriotic companies near you, or post jobs for your business to find excellent talent.

Read Kevin's new book <u>Pirate Money</u> to learn more about a solution to fight back against Globalist Elites and CBDC.

Support Reggie Littlejohn and <u>Women's Rights Without Frontiers</u> as they save lives in China.

Make sure your financial advisor is trained by NSIC www.NSIC.org

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Subscribe to BLAZETV (Use the code ECON) https://blazetv.com/econ

Read Kevin Freeman's book, According to Plan www.Accordingtoplanbook.com/ewr

Watch The Economic War Room episode on the Economic War of the Heart

Read Kevin Freeman's newest book, Pirate Money http://piratemoneybook.com/

If you're conservative, you need to be careful where you put your money https://www.wnd.com/2022/07/conservative-need-careful-put-money/

Check your relationship with your current service providers https://1792exchange.com/spotlightreports/

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What we see MARKETPLACE our enemies view BATTLESPACE



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About LSV Investing and the NSIC

NSIC website https://www.nsic.org/

Akov Freedom Scholarship for National Security Investment Consultant Institute (NSIC) Advisor Training Program https://diamondmindfoundation.org/scholarship/scholarship

Pentagon 'Matchmakers' Aim to Keep US Tech Firms from Taking Chinese Money <u>https://www.defenseone.com/technology/2019/05/pentagon-matchmakers-aim-keep-tech-firms-taking-chinese-money/156944/</u>

Pentagon seeking patriotic investors to fund American small drones https://www.cnn.com/2019/08/26/politics/pentagon-american-drones-investors/index.html

Put America's National Security First, Not Investments in China's Threat to It <u>https://www.centerforsecuritypolicy.org/2019/08/27/put-americas-national-security-first-not-investments-in-chinas-threat-to-it/</u>

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Pentagon Wary of Adversaries Buying Defense Firms Amid Economic Crisis https://breakingdefense.com/2020/04/pentagon-wary-of-adversaries-buying-defense-firms-amid-economic-crisis/

Ellen Lord Warns of Economic Warfare During Pandemic https://www.afcea.org/content/ellen-lord-warns-economic-warfare-during-pandemic

The Doolittle Institute: An Air Force Research Laboratory Innovation Institute https://doolittleinstitute.org/

American businesses have the power to change China's behavior. Time to step up. https://www.washingtonpost.com/opinions/2020/07/03/american-businesses-have-power-change-chinas-behavior-time-step-up/#comments-wrapper

Why ESG Is a Train Wreck and the LSV Investment Solution https://www.realclearenergy.org/video/2021/09/08/why_esg_is_a_train_wreck_waiting_to_happen_and_the_lsv_ investment_solution_793521.html

The Need for Patriotic Investors https://globaleconomicwarfare.com/2019/05/the-need-for-patriotic-investors/

Invest in Liberty, Security, and Values, Not ESG: Freeman https://www.ntd.com/invest-in-liberty-security-and-values-not-esg-freeman 823857.html

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