

THE BATTLE FOR THE MARKETPLACE 7.270

CLEARED FOR RELEASE 12/07/2023 [Economic Battle Plan™ points: 97]

Parallel Economies - Economic Civil War

Many science fiction novels have predicted a grim future where the masses live in invisible chains. Since those books became classics. the Western world has hurdled down those dystopian tracks like a runaway train.

Woke culture has begun to destroy the values and rights that make America great. Without those values, America will lose the guiding principles that have inspired generations to build a better future. Without that inspiration,



the nation will collapse and what was once fiction will become our reality. We must act quickly to build a parallel economy and culture, that holds hast to the traditional American values, which can weather this woke storm and become the foundations of our nation's future.

In this briefing we will discuss the following:

- Woke Authoritarianism
- EveryLife Saving Babies One Diaper at a Time
- PublicSq.com The Patriotic Marketplace
- Challenging Titans Taking on Amazon

YOUR MISSION: Learn about the economic civil war and how patriotic Americans are using their money to fight for liberty.

ATTENTION: You are not alone! Many American patriots are fighting to preserve American values through boycotts, investments, and now new consumer opportunities.



THE BATTLE FOR THE MARKETPLACE 7.270

CLEARED FOR RELEASE 12/07/2023 [Economic Battle Plan™ points: 97]

Ep. 7-270 (OSINT) Open-Sourced Intelligence Report. This briefing includes a conversation between Kevin Freeman and Michael Seifert. Michael is a friend of the Economic War Room® and an American Patriot.

Michael Seifert is the Founder, CEO, and President at PublicSq. Michael is a recognized thought leader in the areas of business development, politics, and culture. Michael has a proven track record of growing businesses with past experience as the head of marketing for a notable recreational equipment firm with over \$1 billion in assets and \$3 billion in sales. He also has a proven track record for leadership as the Executive Director of the University



Program for one of the most successful non-profit organizations in the United States.

1. Woke Authoritarianism

The world has gone Woke. Globalist elites have pushed their agenda deep into corporate America. Disney, Target, Budweiser, and many other firms have brought woke nonsense into their business practices.

While these companies are customer-facing and their woke products are easily spotted, many other companies fund the woke agenda through advertising on social media, or even more directly by donating profits to fund abortions or political campaigns.

"We're sick of the idea that we have to walk through the pride parade. But beyond that, we're concerned that the money that we're putting into these corporations and these businesses is going to then be turned around and invested in things that will put books in school libraries that we know are going to destroy our kids' values. It's going to support and fund the next drag queen



story time, or it's going to fund something that's going to silence Christians. A lot of this money has gone into social media companies that then, through advertising, cut off our free speech rights."—Kevin Freeman



THE BATTLE FOR THE MARKETPLACE 7.270

CLEARED FOR RELEASE 12/07/2023 [Economic Battle Plan™ points: 97]

This is all part of the globalist elite's plans to gain control over the people. They are whittling down American values slowly. Like a frog in water that is brought to a boil, many Americans are unaware that they are about to lose everything.

With a short study of history, it is clear what is happening. A small group of elites has conspired to strip the public of their rights so they can become more powerful and wealthy.

"Every authoritarian society, over the course of the last 150 years, with the emergence of ideologies like Marxism or communism, has always gone after your economic access first. If they can shut down your ability to engage in the economy because you disagree with the political views of the regime, they have stolen your freedoms. You look at China today, you see the social credit score, you look at Stalinist



Russia. You saw what they did to anybody who had a private enterprise that would dare misalign themselves with the government. That is the future that we can sadly look forward to, unless we have a parallel of companies in this economy that will rise up and say, enough is enough. We're not simply pandering to the values of the regime. We're going to do something different and stand for the classic American values that made our country so special in the first place."—Michael Seifert

In the face of tyrannical authoritarianism, it is essential that We the People fight back. We must do so by developing a parallel economy that holds fast to the values that made America great.

For this to work, this parallel economy must be adopted by as many people as possible to show the enemy that we will stand strong as we stand together.



Attention: Authoritarianism has reared its ugly head once again through woke corporations. It is up to American patriots to resist them and build a brighter future for America.



THE BATTLE FOR THE MARKETPLACE 7.270

CLEARED FOR RELEASE 12/07/2023 [Economic Battle Plan™ points: 97]

2. EveryLife - Saving Babies One Diaper at a Time

Michael Seifert and his wife discovered a terrifying truth after the overturning of Roe v Wade.

Multiple companies were coming out in support of abortion and were even offering to pay for their employees to get abortions. Shockingly, some of these companies included companies that make baby products like diapers.



These companies were spending money to prevent the birth of a new customer in their own industry. They are quite literally funding the death of their own customer base.

"You had companies like Coterie, which calls themselves the Rolls-Royce of diapers, say that their team feels, 'lost without abortion.' You had Hello, Bello say that they were actually going to fund their employees' abortions... My wife and I were having our first child, so we thought, let's create an alternative. We spun up a team of direct-to-consumer experts and created EveryLife. If you go to EveryLife.com, you'll find the nation's only pro-life, pro-family, diaper and baby care company, and it's been phenomenal to witness it grow. Our manufacturers just reached out last week and said, hey, you're actually the fastest-growing diaper brand we've seen in modern history. So, the desire for pro-life with positive message products has never been more evident and clear." —Michael Seifert

Michael and his wife started EveryLife as a pro-life diaper company and they have seen exceptional growth.

The reality is the market is ripe for conservative companies who are willing to stand up for what is right and hold to the values of the US Constitution and the nation's Founders.

This Woke nonsense has destroyed the trust relationships that people once shared with American companies.

That trust can be restored by true patriots like Michael who saw a need and was willing to take risks and learn how to build a company on American values.



THE BATTLE FOR THE MARKETPLACE 7.270

CLEARED FOR RELEASE 12/07/2023 [Economic Battle Plan™ points: 97]

If more American patriots take action and build businesses that challenge the Woke nonsense in the mainstream, there will be hope for the future of our nation.



Attention: Companies are actively destroying their bottom line for the Woke agenda, now is the opportune time to challenge the woke companies with a patriotic parallel economy.

3. PublicSq.com - The Patriotic Marketplace

Over the last ten years, it has become increasingly obvious that our nation's once bright and powerful economy has been infected.

Corporate America, as it once was, is no more. The Woke virus has suffocated once iconic businesses. This virus will destroy the American economy, and the people who participate in it if we do not fight back.



"I started to witness the demise of corporate America, largely due to the

preaching of progressive political values, instead of focusing on providing quality products and services... Companies like Starbucks came out and announced that they would be matching employee contributions to Planned Parenthood... Target or Walmart started to talk more and more about progressive gender ideology, rather than on providing products and services to their consumer base... the antagonization against companies like Chick-fil-A or Hobby Lobby. You began to see this economic civil war emerge. And in that process, I noticed very clearly, largely because I'm a part of this market I'm about to describe, an emerging network of millions of Americans that were increasingly fed up with feeling like we were getting lectured about gender ideology every time we were trying to simply buy a pair of pants."—Michael Seifert

Instead of being afraid, Michael Seifert saw this as an opportunity to build an even better future. As the failing companies of America's past crumble due to the woke rot that has



THE BATTLE FOR THE MARKETPLACE 7.270

CLEARED FOR RELEASE 12/07/2023 [Economic Battle Plan™ points: 97]

spoiled their foundations, new patriotic companies can rise to prominence and strip those companies of their market share.

Michael realized that most patriotic Americans were choosing to boycott woke companies. Sometimes this was easy with good alternative products and services, but sometimes it is quite difficult to find a good alternative.

The need was clear, Americans needed a way to find good patriotic alternatives to the companies they wanted to boycott.

In 2021 Michael started with a list of about 23 businesses that he and his wife felt proud supporting. That list quickly grew and became the new online marketplace known as PublicSq.com (Public Square).

Today, Public Square boasts over 70,000 vendors who provide great products and services and adhere to the Public Square standards of patriotism.

Not only are these businesses patriotic, but many of them are also small businesses and family-owned businesses, many of which struggled due to Covid lockdowns.



"These are the family-owned and operated businesses that make our economy so special. All of them have aligned with our set of core values that help consumers know with blessed assurance they're not funding their opposition, but instead, they're funding businesses that love the country, the Constitution, and the values that wonderful document protects. It's a really powerful, alternate, parallel ecosystem that's being created, and it's emerging at a rapid rate. We hit a million consumer members on our platform faster than Twitter, Airbnb, Spotify, etc. Our growth has been on par with Facebook in the early days, largely because this network effect driven by the solution is so exciting to consumers. There are millions of Americans just like you and just like me, and just like so many of your viewers who are ready to do something proactive and positive with our money. And it's working."—Michael Seifert



THE BATTLE FOR THE MARKETPLACE 7.270

CLEARED FOR RELEASE 12/07/2023 [Economic Battle Plan™ points: 97]

The incredible growth of Public Square is evidence of the opportunity created by the failure of Woke Corp.

The American people, and many others around the world are looking for great companies to invest in and to support with their money. People have money to spend, and they are looking for places they deem worthy of their business.

How do you find such businesses? Michael and his team at Public Square have developed metrics that they use when vetting the vendors on their platform.

"One of the boxes that we ask businesses to check before they're able to join the platform is to commit to making or sourcing as many of their



products from the United States as possible. Now, we understand that that's easier for some industries than it is for others... but we're asking businesses to do their best, and we will help businesses toward that goal. In fact, we've helped businesses shift their manufacturing toward our shores, already over the course of the 18 months since we've launched this platform nationwide. One important point here is that we see this as a journey. Ultimately, just like it took the globalists decades to decimate American manufacturing, unfortunately, it will take decades to repair it."—Michael Seifert

Using these metrics, Public Square is able to provide customers with peace of mind, knowing that their money is supporting patriotic Americans and the building of the American economy.



Attention: Public Square has proven that the American people long for good products and services that are produced and provided by patriotic Americans.

4. Challenging Titans - Taking on Amazon

Public Square's success is not only exciting because of the impact it can have on the US economy, or the opportunity that it provides for customers to spend their money in places they can trust, it also stands as a true contender for Amazon.



THE BATTLE FOR THE MARKETPLACE 7.270

CLEARED FOR RELEASE 12/07/2023 [Economic Battle Plan™ points: 97]

Amazon currently stands as the online shopping Titan. It covers almost every category of goods on the market. But it is a woke company known for its abuse of warehouse workers and questionable business practices.

"I don't think most people realize that when you go to Amazon, the products that are found, they're often found there by small businesses and offered by small businesses... But then Amazon analyzes all the shopping patterns and monitors every single user and determines maybe



they could source that less expensively somewhere else, charge the same fee, and Amazon makes the product. So, they're basically using small businesses to develop and incubate business ideas for them that they then steal and run with on their own. It really is a nasty business model." –Kevin Freeman

Many patriotic Americans have wanted to boycott Amazon, but there was no solid alternative. Public Square has stepped into that market opportunity and is providing vendors with a better option for an online marketplace.

As Public Square grows, small businesses will shift away from Amazon as they know they will be treated well at Public Square.

"If you head to <u>publicsq.com</u>, you can begin your browsing. We'll never ask you for money. You don't have to sign up for a premium membership in order to access all the goodies of the platform. It's come one, come all. You join the platform as a consumer and you're able to browse and partake in the transaction experience with various companies you'll find on the platform. You can also download the app from the App Store or Google Play. We wanted to make this very user-friendly and accessible to all sorts of consumers. If you are a business, you can add your business for free and you'll go through about a three-step process that takes a few minutes. Our team will then vet that profile, and we can generally turn that around in about 24 hours. It's a seamless experience and we'd love to have you a part of it."—Michael Seifert



THE BATTLE FOR THE MARKETPLACE 7.270

CLEARED FOR RELEASE 12/07/2023 [Economic Battle Plan™ points: 97]

As money is siphoned away from Amazon and into the Public Square platform and its vendors, there will be even more evidence that the American people do not want woke companies with unethical business practices.

The only way to defeat this Woke beast is to starve it of nutrients. Money fuels every economy. If we wield this tool properly, by better assessing our giving, spending, and investing, we can win the economic war for our nation and for the entire Western world.



Attention: Public Square is an incredible opportunity for American businesses and patriotic consumers who want to use their money to build a better America and a brighter future.



Start Weaponizing Your Money Today with Patriot Mobile. They make weaponizing your spending easy!

- » Patriot Mobile is for Economic War Room Patriots! Patriot Mobile is the ONLY Conservative wireless provider.
- » They use a portion of the profits they make to fund causes that align with freedom and liberty and not the progressive leftist agenda! Other carriers support left-wing causes you would never support.
- » Patriot Mobile uses the SAME cell towers that all the other carriers use, so your service quality will be the same.
- » They have a variety of packages, so one will fit your budget and you will be supporting Liberty, Security, and Values.
- » GO to PatriotMobile.com/ewr | Use Promo Code EWR to get FREE Activation!

Disclaimer: EWR-Media Holdings, LLC maintains an affiliate relationship with Patriot Mobile and receives a portion of fees paid by customer using the discount code EWR.



THE BATTLE FOR THE MARKETPLACE 7.270

CLEARED FOR RELEASE 12/07/2023 [Economic Battle Plan™ points: 97]

WHY YOU SHOULD CARE

- » The American Economy has been hijacked by globalist elites to push their Woke agenda.
- » Woke nonsense has infiltrated many corporations and is killing them from within.



- Public Square is an online marketplace that respects the Constitution and the values that make America great.
- » A parallel economy of patriotic Americans is standing up to preserve liberty.
- » We The People can work together to resist the Woke agenda by using our money through our spending, investing, and giving.
- » We can reclaim our nation and our culture one purchase at a time!

ACTION STEPS:

- Go to the Public Square website at <u>PublicSq.com</u> and start browsing the marketplace for the goods and services your family needs.
- 2. If you or someone you know is a business owner who might be interested in becoming a Public Square vendor you can <u>learn more here</u>.
- 3. Read Kevin's new book <u>Pirate Money</u> for a solution to protect the economic liberty of American patriots.
- 4. Talk to all your patriotic friends about the exciting story of Public Square and how they are building a marketplace for liberty-loving Americans.
- 5. Share this Economic Battle Plan™ with as many people as you can to inspire them to start using their money to fight back against the Woke agenda. We are not alone in this fight for freedom!
- 6. PRAY for God to protect American liberty and to empower patriotic Americans to make a difference.



THE BATTLE FOR THE MARKETPLACE 7.270

CLEARED FOR RELEASE 12/07/2023 [Economic Battle Plan™ points: 97]

ONGOING STEPS:

- 1. Seek opportunities to inspire other Americans to stand up for what is right.
- 2. Send them this Economic Battle Plan™ and ask them what they are doing to stand for America and Liberty!
 - » Elect Politicians that understand the need to preserve American Liberty.
 - Encourage and ask your elected officials to educate themselves.
 - » Ask them how they are working to strengthen our education system and reverse the push for Marxist indoctrination.
- 3. Take Action and help get Texas Transactional Currency passed! This can be the model for your state. Do this now and easily share this link with friends and on social media!

Show your support for the Texas Transactional Currency efforts. Learn more at www.TransactionalGold.com.

You can also easily share this on Twitter, Facebook, Gab, with your friends asking to them join the campaign to support a Texas Special Session.

NOTE: YOU DO NOT NEED TO LIVE IN TEXAS. TEXAS CAN HELP LEAD THE WAY FOR YOUR STATE TO OFFER SIMILAR CONVENIENCE OF TRANSACTIONAL CURRENCY BACKED BY SILVER OR GOLD.

4. Check your investments to see if they are helping fund the agendas of Globalist Elites. If you have a financial advisor insist that they give you an update and encourage them to become part of the NSIC.

Seek out investment opportunities in patriotic innovations. Financial Advisors sign up for the online NSIC class at Liberty University. If you are a financial advisor, go to www.NSIC.org and sign up for more information. Weaponize your money, your investing, spending, and giving!





ATTENTION: Clients already with a Financial Advisor - Make sure your financial advisor has your values and interests at heart. Make certain they really understand what ESG investments mean for our future. Suggest that they become part of the NSIC institute and nominate them to participate in our online certification at https://www.economicwarroom.com/advisor.



THE BATTLE FOR THE MARKETPLACE 7.270

CLEARED FOR RELEASE 12/07/2023 [Economic Battle Plan™ points: 97]

In the **Economic War Room**®, we encourage Americans to be the "little ships that make the difference." You cannot solely rely on the government or the president to solve America's problems. You have to make a difference. It is up to you to help take our country back and create a voice for economic liberty. [The little ships are based on Churchill's Operation Dynamo that rescued the British Expeditionary Forces in the Miracle of Dunkirk.]

SHAREABLE QUOTES:

"There are millions of Americans just like you and just like me... who are ready to do something proactive and positive with our money. And it's working."

-Michael Seifert, CEO & Founder at PublicSq.com

"We're sick of the idea that we have to walk through the pride parade... we're concerned that the money that we're putting into these corporations is going to be turned around and invested in things... that we know are going to destroy our kids' values... or it's going to fund something that's going to silence Christians."

-Kevin Freeman, CFA

 ${\bf Disclaimer: Timothy\ Plan\ is\ a\ paid\ sponsor\ of\ EWR-Media\ Holdings,\ LLC\ and\ its\ affiliates.}$

*DISCLAIMER: The Economic War Room® and its affiliates do not provide investment, legal, or tax advice. In cases where guests or others may discuss investment ideas or political opinions, these should not be viewed or construed as advice. The sole purpose is education and information. And, viewers should realize that in any case past performance is not indicative of future results. Neither Kevin Freeman, his guests or EWR-Media Holdings, LLC suggests, offers, or guarantees any specific outcome or profit. You should be aware of the real risk of loss in following any strategy or investment even if discussed on the show or any show-affiliated materials or websites. This material does not take into account your particular investment objectives, financial situation or needs and is not intended as recommendations appropriate for you. You must make independent decisions regarding information, investments, or strategies mentioned on this website or on the show. Before acting on information on economicwarroom.com website or on the show, or any related materials, you should consider whether it is suitable for your particular circumstances and strongly consider seeking advice from your own legal, tax, financial or investment advisor.



THE BATTLE FOR THE MARKETPLACE 7.270

CLEARED FOR RELEASE 12/07/2023 [Economic Battle Plan™ points: 97]

The EWR Collection Deck – From Kevin Freeman (List of resources and external links for more information)

Quick Access Links:

About Michael Seifert

Woke Authoritarianism

EveryLife – Saving Babies One Diaper at a Time

PublicSq.com – The Patriotic Marketplace

Challenging Titans - Taking on Amazon

Action Steps

About LSV and the NSIC

[] - Must Read/Watch

Where to Access Economic War Room

On BlazeTV https://get.blazetv.com/economic-war-room/

On LiftableTV https://liftable.tv/economicwarroom/

XOTV Channel https://xotv.me/channels/233-economic-war-room

Website https://www.economicwarroom.com/

PODCAST https://www.economicwarroom.com/podcasts

TUVU (download the app on the iTunes or Andriod Store) follow us @EconomicWarRoom

Facebook page https://www.facebook.com/economicwarroom/

Twitter page https://twitter.com/economicwarroom

YouTube page https://www.youtube.com/economicwarroomwithkevinfreeman

Rumble page https://rumble.com/c/c-408647

Parler page https://parler.com/profile/EconomicWarRoom/posts

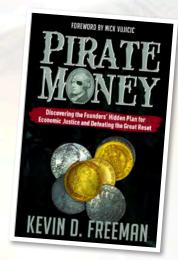
Gettr page https://gettr.com follow us @economicwarroom

Link to all Economic Battle Plans™ https://www.economicwarroom.com/battleplans



Pirate Money https://piratemoneybook.com

According To Plan Book https://accordingtoplanbook.com/ewr





THE BATTLE FOR THE MARKETPLACE 7.270

CLEARED FOR RELEASE 12/07/2023 [Economic Battle Plan™ points: 97]

Episodes and Economic Battle Plans™ from all Prior Shows can be found here:

https://www.economicwarroom.com/episodes and https://www.economicwarroom.com/battleplans.

Check out these in particular with application to this topic:

11/30/2023, EP269, Will the Inflation Grinch Steal Christmas?, Andrew Crapuchettes Download Economic Battle Plan™

11/16/2023, EP267, DEI Is Destroying the American Economy, Andrew Crapuchettes Download Economic Battle Plan™

11/09/2023, EP265, What Can Be Done About Rising Economic Concerns? Download Economic Battle Plan™

10/19/2023, EP263, Forming a Courageous Culture, John Luke Spitler Download Economic Battle Plan™

10/12/2023, EP262, The Miracle in East Texas, Kevin Sorbo Download Economic Battle Plan™

09/28/2023, EP260, How to Save America, Ryan Binkley <u>Download Economic Battle Plan™</u>

08/24/2023, EP255, Controlling the Narrative Means Silencing Any Opposition, Matt & Joy Thayer

Download Economic Battle Plan™

08/17/2023, EP254, Pirate Money: The Founders' Fiat Money Escape Clause, <u>Download Economic Battle Plan™</u>

08/10/2023, EP253, Economic Justice: The Founders' Hidden Plan, Download Economic Battle Plan™

08/03/2023, EP252, Pirates Knew What Real Money Was, So Did the Founders, and Now You Will Too,

Download Economic Battle Plan™

07/20/23, EP250, Teaching American Values, Rick Green, Download Economic Battle Plan™

06/22/23. EP246, The Woke Incentive, Scott Shepard, Download Economic Battle Plan™

06/15/23, EP245, Two Things You Can Do, Steve Deace, Download Economic Battle Plan™

06/08/23, EP244, The Global Fight for Economic Freedom, Floyd Brown, Download Economic Battle Plan™

06/01/23, EP243, The New Global Monarchy, Justin Danhof, Download Economic Battle Plan™

05/25/23, EP242, Warning from a formerly Woke Professor, Dr. Michael Rectenwald, <u>Download Economic Battle Plan™</u>

04/13/23, EP236, Restoring America's Entrepreneurial Spirit, Doug De Groote, Download Economic Battle Plan™

03/23/23, EP233, Exposing Woke Companies, Paul Fitzpatrick, Download Economic Battle Plan™

03/16/23, EP232, Restoring National Vitality in an Age of Decay, Christopher Buskirk, Download Economic Battle Plan™

03/09/23, EP231, Woke vs Awake, Thomas Klingenstein, Download Economic Battle Plan™

02/09/23, EP227, Free Speech is Now a Crime, J. Michael Waller, <u>Download Economic Battle Plan™</u>

02/02/23, EP226, The Death of Wall Street, Dr. Ted Malloch, Download Economic Battle Plan™

01/12/23, EP223, Defeating the Borg, Download Economic Battle Plan™

12/15/22, EP219, Fast Eddie's Secret to Preserving America, Download Economic Battle Plan™

11/24/22, EP216, The Economic War We MUST Win, Download Economic Battle Plan™

10/06/22, EP209, Biden's New Trail of Tears, Download Economic Battle Plan™

08/25/22, EP203, 10 Solutions to Help Weaponize Your Money, <u>Download Economic Battle Plan™</u>

08/18/22, EP202, In a Woke World Profits are Evil, Katherine Novikov, Download Economic Battle Plan™

08/11/22, EP201, According to Plan, Download Economic Battle Plan™

05/05/22, EP150R, Six Steps to Save America, Dr. Ben Carson, Download Economic Battle Plan™

12/09/21, EP168, All About Your Future - The Secret Plan to Destroy America, <u>Download Economic Battle Plan™</u>



THE BATTLE FOR THE MARKETPLACE 7.270

CLEARED FOR RELEASE 12/07/2023 [Economic Battle Plan™ points: 97]

12/02/21, EP167, What the **G** in ESG Really Means: Gender Gimmicks, Ken Blackwell, <u>Download Economic Battle Plan™</u>

11/23/21, EP166, What the S in ESG Really Means: Social Justice/CRT, Lathan Watts, Download Economic Battle Plan™

11/18/21, EP165, What the **E** in ESG Really Means: Green Fraud, Marc Morano, Download Economic Battle Plan™

11/11/21, EP164, Woke Investing Will Ultimately Fail!, Charles Mizrahi, Download Economic Battle Plan™

09/09/21, EP155, Warning: Privatized Communism by Woke Corporations, Gil Amelio and Rod Martin

Download Economic Battle Plan™

05/13/21, EP138, Blatant Hypocrisy, <u>Download Economic Battle Plan™</u>

04/29/21, EP136, Formula for Healing America, Dr. Ben Carson, <u>Download Economic Battle Plan™</u>

04/15/21, EP134, Using Salt and Light to Weaponize Money, <u>Download Economic Battle Plan™</u>

04/08/21, EP133, The Threat of Stakeholder Capitalism, Dr. Erik Davidson, Download Economic Battle Plan™

03/25/21, EP131, Death of Shareholder Capitalism, Justin Danhof, Download Economic Battle Plan™

03/11/21, EP129, Woke Capital, Stephen Soukup, Download Economic Battle Plan™

02/11/21, EP125, Things Have Changed, <u>Download Economic Battle Plan™</u>

02/04/21, EP124, The Inflation Threat to Your Finances, Download Economic Battle Plan™

08/20/20, EP101, End of Shareholder Capitalism, Download Economic Battle Plan™

SPECIAL EDITION, EP08 America's Dunkirk Moment, Download Economic Battle Plan™

About Michael Seifert

About Michael https://investors.publicsq.com/governance/executive-management/default.aspx

Michael on X (Twitter) https://twitter.com/realmichaelseif

Michael on Instagram https://www.instagram.com/realmichaelseifert

Michael Seifert, CEO of PublicSq., on Tucker Carlson Tonight https://www.facebook.com/watch/?v=647322187129053

An Interview with Michael Seifert https://thetexashorn.com/2022/04/20/an-interview-with-michael-seifert/

A network of patriotic businesses owned by 'we the people' https://www.foxbusiness.com/video/6321398754112

Michael Seifert, the man behind Public Square https://www.spreaker.com/user/15156866/michael-s-public-square

Entrepreneur Michael Seifert warns, 'your wallet is a weapon'

https://www.postandcourier.com/kingstree/opinion/entrepreneur-michael-seifert-warns-your-wallet-is-a-weapon/article_cae7a7b8-7424-11ee-8556-cf98be4dc84a.html



THE BATTLE FOR THE MARKETPLACE 7.270

CLEARED FOR RELEASE 12/07/2023 [Economic Battle Plan™ points: 97]

Woke Authoritarianism

The Simple Lesson From Disney, Bud Light Fiascos Is Too Obvious https://www.heritage.org/progressivism/commentary/the-simple-lesson-disney-bud-light-fiascos-too-obvious

Target Is the Latest Proof—Going Woke Means Going Broke
https://www.newsweek.com/target-latest-proofgoing-woke-means-going-broke-opinion-1803675

The conservative boycott playbook is kind of working https://www.vox.com/money/23851108/bud-light-target-boycott-success-trans-issues-woke-capitalism

Conservatives Aren't Just Boycotting Bud Light. They're Trying to Build a Parallel Economy https://time.com/6317479/bud-light-boycott-maga-economy-donald-trump-jr/

Forget Bud Light and Target, anti-woke crowd wants a new boycott https://www.thestreet.com/retailers/right-wing-boycotts-have-found-the-next-bud-light-target

Grassroots Boycotts Against Woke Corporations Are Working | Opinion https://www.newsweek.com/grassroots-boycotts-against-woke-corporations-are-working-opinion-1803339

We Americans are sick of woke marketing – and we're punishing it with our wallets https://www.telegraph.co.uk/news/2023/08/18/woke-boycott-target-lgbt-backlash-disney/

EveryLife – Saving Babies One Diaper at a Time

The Dark Agenda of Mainstream Diaper Companies & The Pro-Life Alternative https://www.churchpop.com/the-dark-agenda-of-mainstream-diaper-companies-the-pro-life-alternative-catholics-should-know-about/

Pro-Life Diaper Maker Provides Parents With Healthier Alternative https://www.dailysignal.com/2023/07/26/pro-life-diaper-maker-provides-parents-healthier-alternative/

It pays to be pro-life https://aul.org/2011/06/22/it-pays-to-be-pro-life/

Pro-Life Diaper Maker Provides Parents With Healthier Alternative https://www.dailysignal.com/2023/07/26/pro-life-diaper-maker-provides-parents-healthier-alternative/

Pro-life diaper company releases ad celebrating 'every miracle from God' https://www.catholicnewsagency.com/news/254853/pro-life-diaper-company-releases-ad-celebrating-every-miracle-from-god

The major diaper brands like @Huggies® , @Pampers & @Luvs Diapers support @Planned Parenthood https://www.tiktok.com/@savethestorks/video/7257178665476394286

New Pro-Life Diaper Company Celebrates that Every Baby is a 'Miracle from God' https://www.standingforfreedom.com/2023/07/new-pro-life-diaper-company-celebrates-that-every-baby-is-a-miracle-from-god/



THE BATTLE FOR THE MARKETPLACE 7.270

CLEARED FOR RELEASE 12/07/2023 [Economic Battle Plan™ points: 97]

New Pro-Life Diaper Company Releases Powerful Ad

https://www.dailywire.com/news/new-pro-life-diaper-company-releases-powerful-ad

PublicSq.com – The Patriotic Marketplace

PublicSq. Reports Second Quarter 2023 Financial Results

https://www.businesswire.com/news/home/20230809106589/en/PublicSq.-Reports-Second-Quarter-2023-Financial-Results

PublicSq. Values-Aligned Marketplace Announces Growth

https://retailwire.com/press_releases/publicsq-values-aligned-marketplace-announces-growth-milestone-adds-nearly-300000-new-consumer-members-in-a-single-week-bringing-total-to-more-than-one-million/

A Freedom Economy Is Emerging And PublicSq. Marketplace Is On The Vanguard

https://www.forbes.com/sites/pamdanziger/2023/08/18/going-after-amazon-publicsq-marketplace-targets-the-emerging-freedom-economy/

PublicSq. app seeks to connect 'pro-America' businesses and shoppers

https://nypost.com/2023/03/31/publicsq-app-seeks-to-connect-pro-america-businesses-and-shoppers/

Meet PublicSq., the 'anti-woke' marketplace backed by Donald Trump Jr.

https://www.washingtonpost.com/business/2023/07/30/public-square-app-anti-woke-shopping-amazon/

PublicSquare Launches eCommerce Marketplace

https://www.businesswire.com/news/home/20231101473486/en/PublicSquare-Launches-eCommerce-Market-place

Challenging Titans - Taking on Amazon

PublicSq (PSQH), billed as the conservative answer to Amazon (AMZN), went public yesterday. https://investorplace.com/2023/07/7-things-to-know-as-publicsg-psqh-stock-starts-trading-today/

Amazon's wokeness will make your stomach turn

https://tfiglobalnews.com/2021/06/29/amazons-wokeness-will-make-your-stomach-turn/

Is This Anything? It's Like Amazon, But Non-Woke

https://ricochet.com/1451695/is-this-anything-its-like-amazon-but-non-woke/

Republican Senator Marco Rubio unleashes blistering attack on Amazon, says he stands with union effort and criticizes company's 'woke' culture

https://www.geekwire.com/2021/republican-senator-marco-rubio-unleashes-blistering-attack-amazon-says-stands-union-effort-criticizes-companys-woke-culture/



THE BATTLE FOR THE MARKETPLACE 7.270

CLEARED FOR RELEASE 12/07/2023 [Economic Battle Plan™ points: 97]

EXCLUSIVE: Amazon's 'anti-woke' alternative prepares to ring the bell on the New York Stock Exchange: Platform for the 'forgotten American' - backed by Trump Jr. - lays out how it will bring in shoppers that hate corporations

https://www.dailymail.co.uk/news/article-12296995/Amazons-anti-woke-alternative-prepares-ring-bell-New-York-Stock-Exchange.html

Action Steps

Go to the Public Square website at <u>PublicSq.com</u> and start browsing the marketplace for the goods and services your family needs.

If you or someone you know is a business owner who might be interested in becoming a Public Square vendor you can <u>learn more here</u>.

Read Kevin's new book <u>Pirate Money</u> to learn more about a solution to fight back against Globalist Elites and CBDC.

Make sure your financial advisor is trained by NSIC www.NSIC.org

Consider helping to crowdsource our research, links and big ideas with a paid subscription to the program for \$10 a month here: https://xotv.me/users/subscriptions/new?xotv_channel_id=233-economic-war-room

Subscribe to BLAZETV (Use the code ECON) https://blazetv.com/econ

Read Kevin Freeman's book, According to Plan www.Accordingtoplanbook.com/ewr

Watch The Economic War Room episode on the Economic War of the Heart

Read Kevin Freeman's newest book, Pirate Money http://piratemoneybook.com/

If you're conservative, you need to be careful where you put your money https://www.wnd.com/2022/07/conservative-need-careful-put-money/

Check your relationship with your current service providers https://1792exchange.com/spotlightreports/

About LSV Investing and the NSIC

NSIC website https://www.nsic.org/

Akov Freedom Scholarship for National Security Investment Consultant Institute (NSIC) Advisor Training Program https://diamondmindfoundation.org/scholarship/scholars

Pentagon 'Matchmakers' Aim to Keep US Tech Firms from Taking Chinese Money https://www.defenseone.com/technology/2019/05/pentagon-matchmakers-aim-keep-tech-firms-taking-chinese-money/156944/



THE BATTLE FOR THE MARKETPLACE 7.270

CLEARED FOR RELEASE 12/07/2023 [Economic Battle Plan™ points: 97]

Pentagon seeking patriotic investors to fund American small drones https://www.cnn.com/2019/08/26/politics/pentagon-american-drones-investors/index.html

Put America's National Security First, Not Investments in China's Threat to It https://www.centerforsecuritypolicy.org/2019/08/27/put-americas-national-security-first-not-investments-in-chinas-threat-to-it/

To counter China, Pentagon wants to create patriotic investors

https://www.defensenews.com/pentagon/2019/05/10/to-counter-china-pentagon-wants-to-create-patriotic-investors/

Pentagon Wary of Adversaries Buying Defense Firms Amid Economic Crisis https://breakingdefense.com/2020/04/pentagon-wary-of-adversaries-buying-defense-firms-amid-economic-crisis/

Ellen Lord Warns of Economic Warfare During Pandemic https://www.afcea.org/content/ellen-lord-warns-economic-warfare-during-pandemic

The Doolittle Institute: An Air Force Research Laboratory Innovation Institute https://doolittleinstitute.org/

American businesses have the power to change China's behavior. Time to step up.

https://www.washingtonpost.com/opinions/2020/07/03/american-businesses-have-power-change-chinas-behavior-time-step-up/#comments-wrapper

Why ESG Is a Train Wreck and the LSV Investment Solution

https://www.realclearenergy.org/video/2021/09/08/why_esg_is_a_train_wreck_waiting_to_happen_and_the_lsv_investment_solution_793521.html

The Need for Patriotic Investors

https://globaleconomicwarfare.com/2019/05/the-need-for-patriotic-investors/

Invest in Liberty, Security, and Values, Not ESG: Freeman

https://www.ntd.com/invest-in-liberty-security-and-values-not-esg-freeman_823857.html

Note: The Economic Battle Plan™ contains hyperlinks to other Internet sites not under the editorial control of EWR-Media Holdings, LLC. These hyperlinks are not express or implied endorsements or approvals by EWR-Media Holdings, LLC, of any products, services or information available from these 3rd party sites. Links to these 3rd party sites are open source links that may require subscription or registration.