

Making Reagan

Ronald Reagan transformed America through principled leadership, economic vision, and unshakable optimism at a time of national challenge. His ability to confront the Soviet Union, promote supply-side economics (the idea that lowering taxes and reducing regulations spurs economic growth), and embody personal resilience offers powerful lessons for our current era. This document examines Reagan's character, the dedicated effort required to share his story with the world, and the lasting cultural influence his example should exert.



In this briefing we will discuss the following:

- » Ronald Reagan's Enduring Leadership and Character
- » The 19-Year Journey to Bring Ronald Reagan's Story to the Screen
- » Cultural Influence, Youth Engagement, and Public Reception



YOUR MISSION: Uncover how Ronald Reagan's personal character, strategic vision, and the power of cinematic storytelling offer vital lessons for leadership and cultural renewal in America today.

WHY YOU SHOULD CARE

- » Reagan's proven strategies of peace through strength—a foreign policy approach emphasizing strong defense to deter aggression—remain highly relevant for understanding how to maintain American security and prosperity amid global threats.
- » Learning how Reagan rebuilt his life after feeling washed up at age 50 provides encouragement that significant achievements are still possible regardless of age, regardless of past setbacks.
- » Reagan's deliberate focus on reaching and inspiring young people before college highlights practical ways to influence future generations and strengthen the nation long-term.

- » The overwhelming public enthusiasm for Reagan's story versus critical reception shows how everyday Americans continue to value uplifting historical narratives, helping readers feel more connected to shared national values.
- » Recognizing the strategic depth behind Reagan's approachable style equips readers with tools for more effective communication and leadership in their own professional and civic lives.

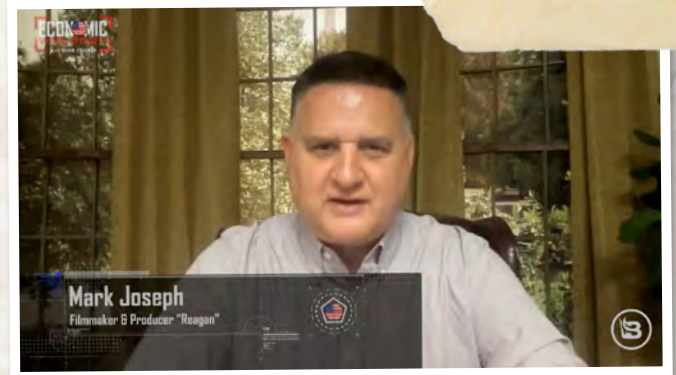
Ep. 10-390 (OSINT) Open-Sourced Intelligence Report. This briefing includes a conversation between Kevin Freeman and Mark Joseph. Mark is a friend of the Economic War Room® and an American Patriot.

Mark Joseph is an award-winning film and music producer, author, and columnist known for producing the feature film *Reagan* starring Dennis Quaid and for writing the book, *Making Reagan: A Memoir From the Producer of the Reagan Film*. He is the founder of MJM Entertainment Group and has been involved in the development, marketing, or production of dozens of major films, including *The Chronicles of Narnia*, *Ray*, *Holes*, and *The Passion of the Christ*.

Joseph has also produced films such as *Doonby*, *No Safe Spaces*, and *Max Rose*, and co-founded the Damah Film Festival, which encourages filmmakers to explore the spiritual dimension of storytelling through film.

In addition to filmmaking, Joseph is a senior columnist for Newsweek and has contributed commentary on culture, media, and politics to outlets including Forbes, The Hollywood Reporter, Variety, USA Today, and FoxNews.com.

He is the author of multiple books on culture, media, and entertainment, including *The Lion, The Professor & The Movies: Narnia's Journey to the Big Screen* and *Rock Gets Religion*.



1. Ronald Reagan's Enduring Leadership and Character

Ronald Reagan's leadership was defined not only by policy decisions but by his character, communication style, and strategic awareness.

At a time when America faced internal doubt and external threats, Reagan brought a unique combination of optimism and calculated leadership that reshaped both perception and reality on the global stage.

He demonstrated far greater strategic intelligence than many realized. Reagan often cultivated an image of relaxed leadership—at times even appearing disengaged—which caused opponents to underestimate him and lower their guard.

This was not accidental. It was a deliberate form of perception management, the strategic shaping of how others interpret your actions in order to gain an advantage.

“He [Reagan] was not a dumb-dumb... the more that you think he’s dumb... the more you’ll let your guard down, and he will triumph over you.” –Mark Joseph

This approach allowed Reagan to outmaneuver adversaries not just through force, but through psychology.

Whether confronting the Soviet Union or responding to hostile leaders abroad, he understood that how you are perceived can be just as important as what you do.

At the same time, Reagan’s leadership was deeply personal. He was not immune to doubt. In fact, one of the most defining moments of his life came when he believed he had missed his opportunity for greatness—sitting at age 50, unsure of his future.

“I thought you said I was going to be somebody great. I don’t think it’s going to happen for me.” –Ronald Reagan to his mother (as portrayed in Reagan)

That moment did not define him—it refined him. Reagan’s comeback from perceived failure to the presidency of the United States is one of the most powerful examples of resilience in modern American history.



His thoughtful nature extended into how he dealt with others. Rather than confronting adversaries head-on, Reagan would often disarm them through unexpected graciousness—praising them before they could attack. This was not weakness; it was strategic restraint.

He also avoided labels that could limit his reach, at times even rejecting the term “conservative” because he believed it caused people to stop listening before hearing | his message.

This reflects what can be described as addition-focused leadership—a philosophy centered on expanding influence by bringing people in, rather than pushing them away.

Combined with policies like supply-side economics and the doctrine of peace through strength, Reagan’s approach created both economic renewal and geopolitical stability.



These qualities enabled Reagan to unite people across divides and achieve outcomes that strengthened the nation for generations.

His leadership reminds us that influence is not built solely on authority or policy, but on trust, tone, and the ability to communicate a vision that others want to be part of.

As we examine the effort required to bring Reagan’s story to life for a new generation, it becomes clear that preserving this kind of leadership example is not automatic—it requires intentional work and long-term commitment.

⚠ Attention: Reagan demonstrated that true leadership combines strategic intelligence, personal resilience, and optimistic communication to shape outcomes far beyond policy alone.

2. The 19-Year Journey to Bring Ronald Reagan’s Story to the Screen

The effort to bring Ronald Reagan’s story to life through film reveals a broader truth about cultural production in modern America: meaningful stories are rarely handed a clear path—they are fought into existence.

What began as a vision became a 19-year journey marked by persistence, conviction, and an unwillingness to compromise on truth.

From the outset, the project faced significant obstacles—financial constraints, industry resistance, and a lack of institutional support for a values-driven film centered on an American president.

As the years progressed, new challenges emerged, including the COVID-19 pandemic, prolonged labor strikes, sudden banking disruptions, and even platform-level barriers that limited promotion and visibility.

“I didn’t think it was going to take me 19 years to make this movie.” –Mark Joseph

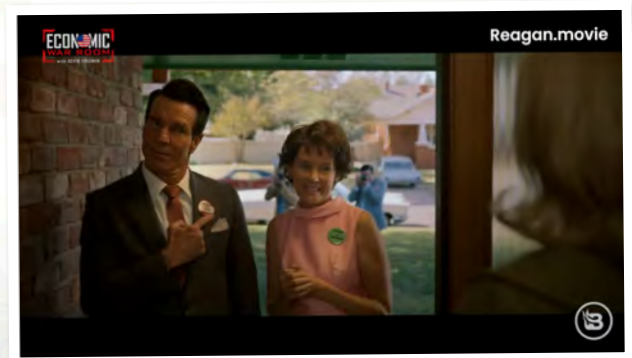
Despite these pressures, the filmmakers made a critical decision: retain full creative control. This meant operating within the framework of independent production—a model in which creators work outside traditional studio systems to preserve message integrity and historical accuracy.

While this approach increases financial and operational risk, it ensures authenticity in storytelling.

The result was not just a film, but a deliberate act of preservation—telling Reagan’s story as a complete human narrative, not a simplified political portrayal.

The production brought together a diverse cast and team, including individuals from across the political spectrum, unified not by ideology but by a shared commitment to telling a compelling and truthful story.

Even the creative elements of the film reflected this intentionality. The unique opening sequence—told through a Soviet perspective—originated from a vivid dream, reinforcing the idea that this project was not just assembled, but driven forward by conviction at every stage.



This journey underscores a larger principle: the more important the story, the greater the resistance it often faces.

Projects that challenge prevailing narratives or seek to preserve foundational truths rarely move forward without friction. But it is precisely that resistance that defines their significance.

In the end, *Reagan* stands as more than a film—it is proof that perseverance, when anchored in purpose, can overcome systemic obstacles and bring lasting stories to light.



Attention: The creation of *Reagan* demonstrates that preserving important historical narratives requires long-term perseverance, independent conviction, and resilience against cultural and institutional resistance.

2. Cultural Influence, Youth Engagement, and Public Reception

Ronald Reagan understood something that many leaders overlook: influence begins long before adulthood. He believed that the most important conversations about values, economics, and freedom often happen before people reach college age.

Because of this, Reagan frequently invited high school students to his ranch, intentionally engaging young people at a formative stage in their lives when worldviews are still being shaped.

This philosophy reflects what can be described as early-stage influence—the deliberate effort to communicate ideas before they become fixed in the next generation’s thinking.

Reagan’s instinct was simple but powerful: if you want to shape the future, you must reach those who will live in it.

“Reagan felt that you needed to reach people with your message before they get out of high school.” –Mark Joseph

That philosophy continues to echo today. Modern leaders who focus on reaching young people with ideas about economic freedom, civic responsibility, and national identity are following a path Reagan recognized decades ago.

The late Charlie Kirk was one of the greatest examples of this approach, someone who devoted his life to engaging younger generations with optimism and persuasion rather than division.

Reagan reflects this same philosophy by presenting President Reagan's life in a relatable, human-centered way.

Rather than focusing exclusively on policy battles, the filmmakers chose to highlight Reagan's personal journey—his doubts, his perseverance, and the remarkable comeback that eventually led him to the presidency.

By focusing on the man behind the policies, the story makes history accessible to audiences who might otherwise see Reagan as a distant historical figure.

“When you got to know the man, that’s what really stood out. You brought out who he was—not just a political figure. The people I know who knew Reagan best loved the movie because it captured the man himself.”

—Kevin Freeman



The public response to the film underscores how powerful that approach can be. Despite mixed reactions from critics, audiences responded overwhelmingly positively.

The film achieved a 98% audience rating on Rotten Tomatoes, creating one of the largest gaps between critic and audience scores for a major motion picture.

This contrast highlights a growing divide between institutional cultural gatekeepers and everyday viewers—many of whom continue to value stories about leadership, perseverance, and national renewal.

More importantly, the film demonstrates the enduring power of storytelling. Cultural narratives—whether through film, books, or media—shape how historical figures are remembered and how their ideas influence future generations.

By emphasizing Reagan’s optimism, resilience, and addition-focused leadership style, the story transcends politics and becomes a lesson in character.



Attention: Reagan’s emphasis on reaching young people—echoed again in the life of Charlie Kirk and reinforced by the public response to the film—demonstrates that authentic stories about principled leadership still have the power to shape culture and inspire the next generation.



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ACTION STEPS:

1. Read [Making Reagan](#) by Mark Joseph to understand the full 19-year journey, the obstacles overcome, and the intentional storytelling decisions behind bringing Reagan's legacy to life.
2. Watch [Reagan](#) to experience the story firsthand and observe the leadership, resilience, and communication of Ronald Reagan.
3. Study leadership through both policy outcomes and communication style; analyze how tone and messaging influence results.
4. Identify areas in your own work where perception management can improve outcomes, particularly in negotiations or client relationships.
5. Commit to long-term projects that align with your values, recognizing that meaningful impact often requires sustained effort.
6. Engage younger audiences in conversations about economics, leadership, and values before their perspectives are fully formed.
7. Evaluate cultural content (films, media, books) not just for entertainment, but for how it shapes narratives and long-term beliefs.
8. Share stories of leadership and resilience within your network to reinforce positive cultural and historical understanding.

ONGOING ACTION STEPS:

1. Visit [TransactionalGold.com](#) to learn more about the gold and silver alternative and what is happening in your state.
2. Get the book [Pirate Money](#) to learn about the transactional gold and silver movement sweeping America. Legislation has now passed in Florida, Texas, Arkansas, Louisiana, and Missouri! This is the answer to inflation and the looming threat of CBDC.
3. Get a copy of [According to Plan](#) to better understand these domestic attacks on our Liberty as well as the overall Marxist plan to consume America.
4. Seek opportunities to inspire other Americans to stand up for what is right.
5. Send them this Economic Battle Plan™ and ask them what they are doing to stand for America and Liberty!

- » Elect Politicians that understand the need to preserve American Liberty.
- » Encourage and ask your elected officials to educate themselves.
- » Ask them how they are working to strengthen our education system and reverse the push for Marxist indoctrination. These are big issues, if your representatives are not aware and working toward solutions directly or indirectly based on their committees, hold them accountable!

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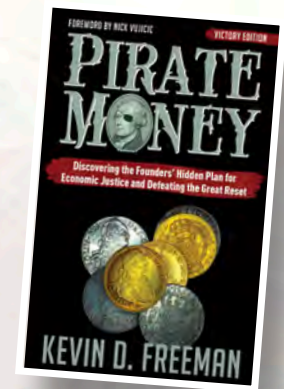
6. **Check your investments to see if they are helping fund the agendas of Globalist Elites. If you have a financial advisor insist that they give you an update and encourage them to become part of the NSIC.**

Seek out investment opportunities in patriotic innovations. Financial Advisors can learn more at www.NSIC.org. Weaponize your money, your investing, spending, and giving!



⚠ **ATTENTION: Clients already with a Financial Advisor** - Make sure your financial advisor has your values and interests at heart. Make certain they really understand what ESG investments mean for our future. Suggest that they become part of the NSIC institute and nominate them to participate in our online certification at economicwarroom.com/advisor.

7. Be certain to buy Kevin's new book, *Pirate Money: Discovering the Founders' Hidden Plan for Economic Justice and Defeating the Great Reset*. Learn more at www.PirateMoneyBook.com.





In the **Economic War Room®**, we encourage Americans to be the “little ships that make the difference.” You cannot solely rely on the government or the president to solve America’s problems. You have to make a difference. It is up to you to help take our country back and create a voice for economic liberty. [The little ships are based on Churchill’s Operation Dynamo that rescued the British Expeditionary Forces in the Miracle of Dunkirk.]

SHAREABLE QUOTES:

“We tried to make it a story about a person... And this is not about politics. This is about a man and all that he has to overcome. And of course, politics is part of the story. But the driving force is really part of the American story of people that, up against the odds, in Reagan’s case, he’s 50 years old, he’s washed up as an actor, he’s divorced, he has two kids, and he sits with his mother on a park bench saying, ‘I thought you said I was going to be somebody great. I don’t think it’s going to happen for me.’ And then the comeback begins.”

–Mark Joseph, Producer, Reagan

“When you got to know the man, that’s what really stood out. You brought out who he was—not just a political figure. The people I know who knew Reagan best loved the movie because it captured the man himself.”

–Kevin Freeman, CFA & Host Pirate Money Radio

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**The EWR Collection Deck – From Kevin Freeman
(List of resources and external links for more information)**

Quick Access Links:

[About Mark Joseph](#)

[Ronald Reagan’s Enduring Leadership and Character](#)

[The 19-Year Journey to Bring Ronald Reagan’s Story to the Screen](#)

[Cultural Influence, Youth Engagement, and Public Reception](#)

[Action Steps](#)

[About LSV and the NSIC](#)

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PatriotAcademy TV <https://www.patriotacademy.tv/>

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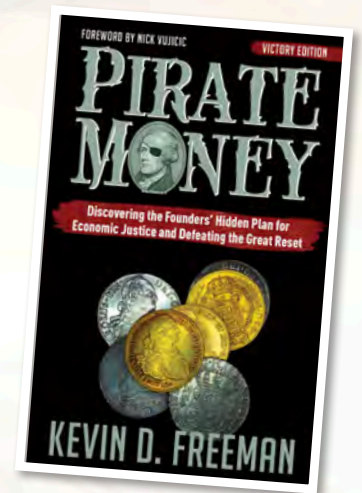
YouTube page <https://www.youtube.com/economicwarroomwithkevinfreeman>

Rumble page <https://rumble.com/c/c-408647>

Link to all Economic Battle Plans™ <https://www.economicwarroom.com/battleplans>

Pirate Money <https://piratemoneybook.com>

According To Plan Book <https://accordingtoplanbook.com/ewr>





Episodes and Economic Battle Plans™ from all Prior Shows can be found here:

<https://www.economicwarroom.com/episodes> and <https://www.economicwarroom.com/battleplans>.

Check out these in particular with application to this topic:

03/05/2026, EP386, 7 Family Action Steps to Withstand the Coming 'Trials by Fire', [Download Economic Battle Plan™](#)

02/26/2026, EP385, A 12-Step Action Plan to Fight Back Against the Four Horsemen of the American Apocalypse, [Download Economic Battle Plan™](#)

02/19/2026, EP384, The Four Horsemen of the American Apocalypse: The Yellow Horse, Peter Schweizer [Download Economic Battle Plan™](#)

02/12/2026, EP383, The Four Horsemen of the American Apocalypse: The Blue Horse, Alex Newman [Download Economic Battle Plan™](#)

02/05/2026, EP382, The Four Horsemen of the American Apocalypse: The Green Horse, Peter McIlvenna [Download Economic Battle Plan™](#)

01/29/2026, EP381, The Four Horsemen of the American Apocalypse: The Red Horse, Frank Gaffney [Download Economic Battle Plan™](#)

01/22/2026, EP380, Trial by Fire No. 6: Immigration or Invasion?, [Download Economic Battle Plan™](#)

01/15/2026, EP379, Trial by Fire No. 5: Demographic Destiny, [Download Economic Battle Plan™](#)

01/08/2026, EP378, Trial by Fire No. 4: The Wealth Gap, [Download Economic Battle Plan™](#)

12/25/2025, EP376, Holiday Classics and Economic Themes in Christmas Movies, Marnie Freeman [Download Economic Battle Plan™](#)

12/18/2025, EP375, Trial by Fire No. 3: Programmable Money, [Download Economic Battle Plan™](#)

12/11/2025, EP374, Trial by Fire No. 2: Currency Collapse, [Download Economic Battle Plan™](#)

11/20/2025, EP371, Trial by Fire No. 1: The Debt Bomb, [Download Economic Battle Plan™](#)

11/13/2025, EP370, Four Horsemen, Six Trials, and a Path Forward, Mike Carter [Download Economic Battle Plan™](#)

10/23/2025, EP367, Silent Sabotage: China's Multifront Threat to America's Networks, Sam Faddis [Download Economic Battle Plan™](#)

10/16/2025, EP366, Globalism Exposed: Threats to Liberty, Finance, and Faith, Alex Newman [Download Economic Battle Plan™](#)

10/09/2025, EP365, Powerful Legacy of Charlie Kirk and What's Next for TPUA, Doug DeGroot, Charlie Kirk [Download Economic Battle Plan™](#)

09/04/2025, EP360, Youth-Driven Socialism Surge Shakes New York Mayoral Race, [Download Economic Battle Plan™](#)

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08/21/2025, EP358, Scandal of the Century: Russiagate, Intelligence Abuse, and Accountability, John Solomon [Download Economic Battle Plan™](#)

06/26/2025, EP350, 1971: The Year That Changed America Forever, Dr. Dave Brat [Download Economic Battle Plan™](#)

05/29/2025, EP346, The Implication of the Trump Doctrine, Col. John Mills (ret) [Download Economic Battle Plan™](#)

02/20/2025, EP333, The Trump Effect: Unraveling Power and Potential, Rod D. Martin [Download Economic Battle Plan™](#)

11/28/2024, EP321, Liberty and the Battle for America's Core Value, Rick Green [Download Economic Battle Plan™](#)

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09/12/2024, EP310, The Battle to Save the American Family, Dr. Ben Carson [Download Economic Battle Plan™](#)

08/22/2024, EP307, Meeting Reagan: A Journey of Inspiration and Heroism, Jon Voight [Download Economic Battle Plan™](#)

04/18/2024, EP289, The Fate of Empires, [Download Economic Battle Plan™](#)

04/04/2024, EP287, Building the Republic, Tim Barton [Download Economic Battle Plan™](#)



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01/18/2024, EP276, Eisenhower's Warning: The Economic War of the Heart, [Download Economic Battle Plan™](#)
11/10/2023, EP266, Total Control Is The Goal, Reggie Littlejohn [Download Economic Battle Plan™](#)
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08/24/2023, EP255, Controlling the Narrative Means Silencing Any Opposition, Matt & Joy Thayer [Download Economic Battle Plan™](#)
07/20/23, EP250, Teaching American Values, Rick Green, [Download Economic Battle Plan™](#)
01/26/23, EP225, Lead by Example, [Download Economic Battle Plan™](#)
01/12/23, EP223, Defeating the Borg, [Download Economic Battle Plan™](#)
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12/15/22, EP219, Fast Eddie's Secret to Preserving America, [Download Economic Battle Plan™](#)
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03/10/22, EP180, Passing the Torch of Liberty, Ryan Helfenbein, [Download Economic Battle Plan™](#)
09/09/21, EP155, Warning: Privatized Communism by Woke Corporations, Gil Amelio and Rod Martin
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06/04/20, EP90, Enemies Within, Trevor Loudon, [Download Economic Battle Plan™](#)
04/01/20, EP81 Hollywood's Real Impact - Sorbo, [Download Economic Battle Plan™](#)
12/13/18, EP12 7 Deadly Sins of Socialism (Part 2), [Download Economic Battle Plan™](#)
12/06/18, EP11 7 Deadly Sins of Socialism (Part 1), [Download Economic Battle Plan™](#)
11/28/18, EP09/10 America's Debt Crisis (part 1 and part 2), [Download Economic Battle Plan™](#)
SPECIAL EDITION, EP08 America's Dunkirk Moment, [Download Economic Battle Plan™](#)

About Mark Joseph

Mark Joseph on X <https://x.com/markjoseph>

Mark Joseph on Instagram <https://www.instagram.com/markjoseph00/>

C-SPAN (Book TV) <https://www.c-span.org/program/book-tv/making-reagan/662212>

Newsweek Feature

<https://www.newsweek.com/2021/08/06/inside-story-how-hollywood-conservatives-made-their-ronald-reagan-movie-1613738.html>

TBN — Praise Interview

<https://www.tbn.org/programs/praise/episodes/mark-joseph-capturing-legacy-praise>

WORLD Magazine Interview <https://wng.org/articles/working-off-screen-1773116612>

Premiere Speakers Profile & Media Appearances <https://premierespeakers.com/speakers/mark-joseph>

Ronald Reagan's Enduring Leadership and Character

2025 Reagan National Defense Survey

<https://www.reaganfoundation.org/reagan-institute/centers/peace-through-strength/survey/2025-reagan-national-defense-survey>

The Ten Legacies of Ronald Reagan <https://www.hoover.org/research/ten-legacies-ronald-reagan>

The Ten Causes of the Reagan Boom <https://www.hoover.org/research/ten-causes-reagan-boom>

Reagan's "peace through strength" doctrine can aid Trump administration with Taiwan policy, group says

<https://www.foxnews.com/world/reagans-peace-through-strength-doctrine-can-aid-trump-administration-taiwan-policy-group-says>

Americans still support peace through strength

<https://www.foxnews.com/opinion/americans-still-support-peace-through-strength>

Reagan Foreign Policy: Peace Through Strength

<https://www.historyonthenet.com/reagan-foreign-policy>

Trump's Operation Epic Fury proves Reagan-style peace through strength is back

<https://www.foxnews.com/opinion/trumps-operation-epic-fury-proves-reagan-style-peace-through-strength-back>

The Peacemaker: Ronald Reagan, The Cold War, And The World On The Brink

<https://www.hoover.org/research/peacemaker-ronald-reagan-cold-war-and-world-brink>

Reagan Betrayed <https://www.hoover.org/research/reagan-betrayed>

Ronald Reagan and the Cold War: What Mattered Most

<https://tnsr.org/2018/05/ronald-reagan-and-the-cold-war-what-mattered-most/>

An American Life: Ronald Reagan <https://www.amazon.com/American-Life-Ronald-Reagan/dp/1442341785>

When Character was King

<https://www.amazon.com/When-Character-Was-King-Ronald/dp/0142001686>

Meeting the Leadership Challenges of the Modern Presidency: The Political Skills and Leadership of Ronald Reagan

<https://www.jstor.org/stable/27551632>

Real Leaders are Forged in Crisis <https://hbr.org/2020/04/real-leaders-are-forged-in-crisis>

Leadership Resilience: Thriving Under Pressure and Adversity

<https://economictimes.indiatimes.com/jobs/c-suite/leadership-resilience-thriving-under-pressure-and-adversity/articleshow/104759204.cms?from=mdr>

Reagan Draws a Crowd (about Adam Smith Award presentation in 1991 by Kevin Freeman)

https://tulsaworld.com/archive/reagan-draws-a-crowd/article_3deef60-aebb-5c52-aeab-45fcae1821c3.html



What can we learn from Reagan/Mondale?

<https://liberalfirst.com/index.php/en/portfolio/991-what-can-we-learn-from-reagan-mondale>

When Ronald Reagan Inspired a Nation | August 23, 1984 https://youtu.be/NbGN_QH4xD8

Ronald Reagan Presidential Foundation & Institute <https://www.youtube.com/@ReaganFoundation>

President Ronald Reagan <https://www.whitehouse.gov/about-the-white-house/presidents/ronald-reagan/>

President Reagan Library and Museum <https://www.reaganlibrary.gov/>

The Reagan Archives <https://www.reaganlibrary.gov/archives>

Ronald Reagan at 110: Twenty of His Best Quotes on Freedom, Government, and America

<https://fee.org/articles/ronald-reagan-at-110-twenty-of-his-best-quotes-on-freedom-government-and-america/>

A private letter from Ronald Reagan to his dying father-in-law shows the president's faith

https://www.washingtonpost.com/opinions/a-lost-letter-from-ronald-reagan-to-his-dying-father-in-law-shows-the-presidents-faith/2018/09/14/5aaab8c0-b140-11e8-9a6a-565d92a3585d_story.html

Button, Ronald Reagan, 1980 https://www.si.edu/object/button-ronald-reagan-1980%3Anmah_522618

Reagan: 'Making America great' the first time <https://www.ussc.edu.au/reagan-making-america-great-the-first-time>

Ronald Reagan for President "Let's Make America Great Again" 1980 <https://youtu.be/SBfzwyCHOcY>

Ronald Reagan's Classic 1980 Campaign Poster Challenges Voters, "Let's Make America Great Again"

<https://web.archive.org/web/20160623182925/http://www.iagreetosee.com/portfolio/make-america-great-again/>

The 19-Year Journey to Bring Ronald Reagan's Story to the Screen

A Conversation with Mark Joseph, the Producer of the REAGAN Movie

<https://www.reaganfoundation.org/events/videos/a-conversation-with-mark-joseph-producer-of-the-reagan-movie>

Dan Chats with Producer Mark Joseph <https://mastermedia.com/articles/dan-chats-with-producer-mark-joseph/>

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'Reagan': Producer Mark Joseph on the Man, Movie & Book

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[Economic Battle Plan™ points: 97]

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Action Steps

Read [Making Reagan](#) by Mark Joseph to understand the full 19-year journey, the obstacles overcome, and the intentional storytelling decisions behind bringing Reagan's legacy to life.

Watch [Reagan](#) to experience the story firsthand and observe the leadership, resilience, and communication of Ronald Reagan.

Subscribe to BLAZETV (Use the code ECON) <https://blazetv.com/econ>

Watch The Economic War Room episode on the [Economic War of the Heart](#)

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